



# LITTLE AUDREY



No. 2

TEN CENTS

# MEN! Beautiful Matching Genuine Leather Western BILLFOLD, POCKET FLASHLIGHT and COWHIDE Western BELT.

**Embossed Cowhide Belt**

**De Luxe Quality**

**Beautiful WESTERN DESIGN!**

**GENUINE LEATHER**

**all Three BELT, BILLFOLD and FLASHLIGHT only**

**Only \$2.98**

**BILLFOLD CLOSED**

**BUILT-IN CHANGE PURSE**

**BILLFOLD OPEN**

**BUILT-IN PASS CASE**

**ALL-METAL POCKET FLASHLIGHT**

- Ideal for home, workshop, auto and dozens of other uses.
- Complete with batteries.
- Equipped with red plastic reflector which serves as a warning signal.

**THE BELT** Men! Go western for the smartest, most comfortable, toughest wearing belt you've ever owned. Here is a beautiful Cowhide Belt that's certain to make a big hit with every man who wants a rich looking stylish belt that will hold without binding when buckled. Look at these features! *Genuine Beautiful Antique Tan* finish—expertly hand-stamped from end to end in Tooled Spanish Design by skilled belt craftsmen; gives this Texas Beauty Belt that ultra-smart, rich appearance every admires. Belt comes standard width in sizes from 28 to 46 and has an all-metal buckle. Has a supporting leather strip underneath so belt can't slip.

**THE BILLFOLD** You've never known real Billfold satisfaction until you've used this "Western Style" De Luxe Pass Case Billfold with its Built-In Change Purse, its roomy Currency Compartment, its Secret Pocket for extra valuables. A veritable storehouse for everything a man likes to carry with him. Exterior is of smart Genuine Leather, designed in picturesque style of the West. Embossed illustrations are stamped by hand right into the leather itself. A Billfold of unusual beauty with many unusual and serviceable features.

**THE FLASHLIGHT** Here's the handiest flashlight you've ever seen. Fits into vest pocket, purse or slacks. Measures only 1 3/4" wide x 2 1/4" high and can be held in palm of hand. All metal construction exclusive of fittings. Throws a clear beam of light through center opening. In addition, the classic reflector which encircles bulb gives off a bright red glow. A nick of the finger quickly turns switch on or off as desired. Ideal for finding keys or locating light buttons in the dark, for tinkering around workshop or auto, and hundreds of other uses. Beautifully finished in dura-tone color. Complete with batteries.

**YOU TAKE NO RISK ORDERING THIS BEAUTIFUL MATCHING SET** We sincerely believe that this 3-piece Western set of belt, billfold and flashlight represents the finest value of its kind to be found anywhere. Convince yourself by comparing our low price of \$2.98 with what you would have to pay elsewhere. We're sure you'll agree that here's a beautiful matching set you can't afford to pass up. Rush your order at once and see for yourself. **SEND NO MONEY!** Just mail coupon and pay postman on arrival. If, after you receive your belt, billfold and flashlight set, you aren't more than pleased in every respect with the appearance and quality of this outstanding value, just return within 10 days and your money will be promptly refunded in full.

**SEND NO MONEY—RUSH THIS COUPON!**

**ILLINOIS MERCHANDISE MART, Dept. 2962, 1227 Loyola Ave., Chicago 26, Ill.**

Send me the beautiful matching Genuine Leather Western Billfold, Pocket Flashlight and Cowhide Western Belt as pictured above. I will pay the postman on arrival only \$2.98 C.O.D. plus 2% Federal tax and few cents postage. I must be fully satisfied with my purchase or will return within 10 days for full refund.

This is my belt size (state your size from 28 to 46)

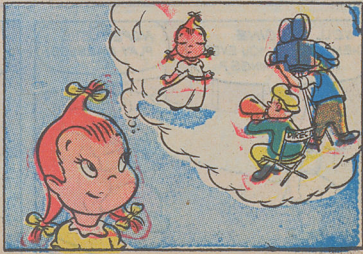
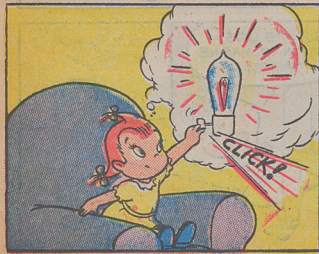
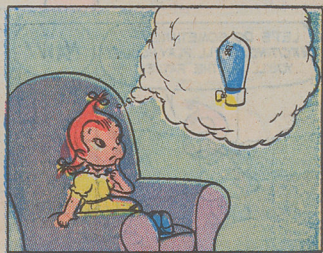
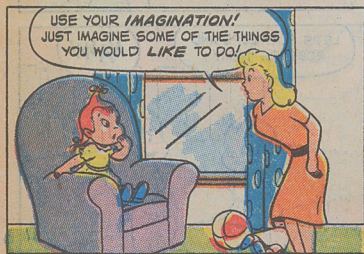
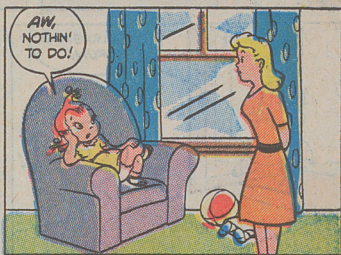
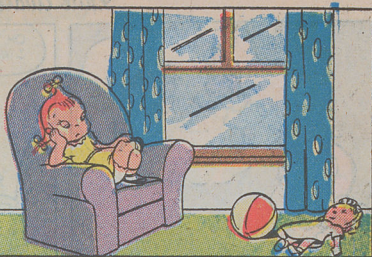
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_  
 To save all shipping charges I am enclosing in advance with this order \$2.98 plus 2% Fed. Tax (not \$3.00) plus set postage per postman.

**Examine For 10 Days On Money-Back Guarantee**

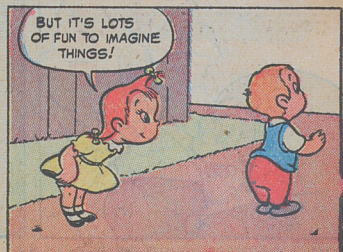
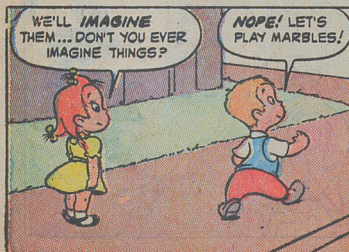
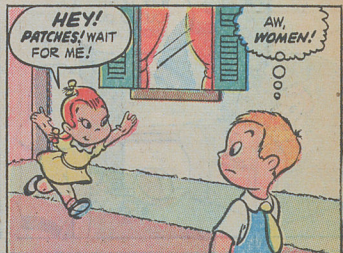
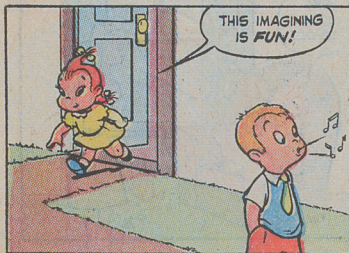
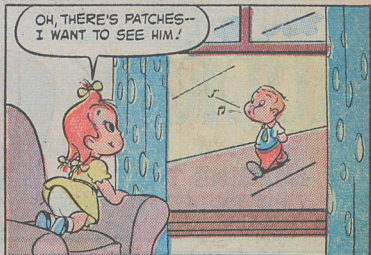
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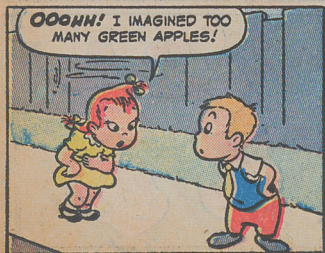
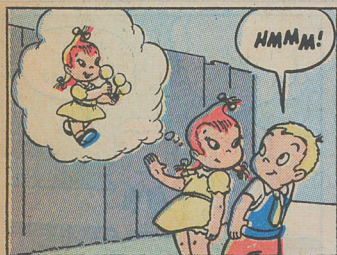
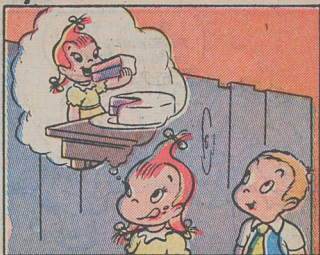
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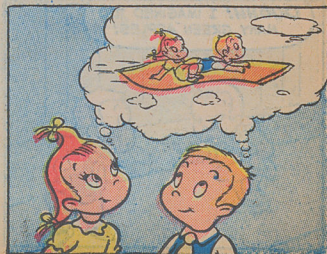
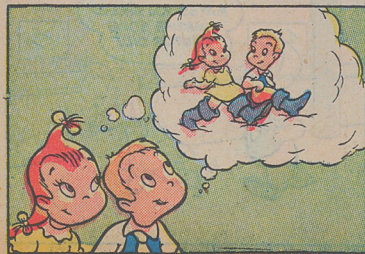
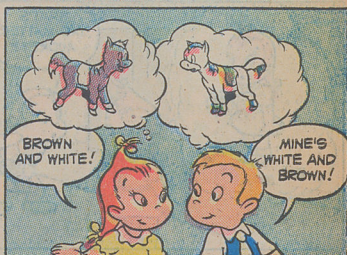
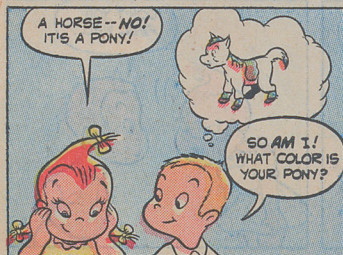
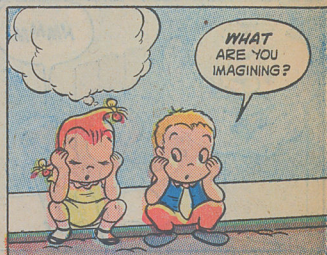
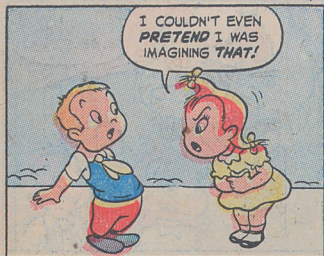
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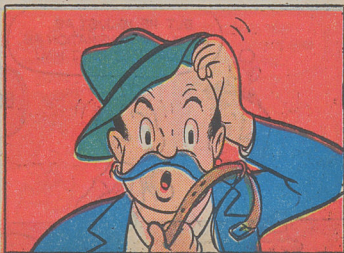
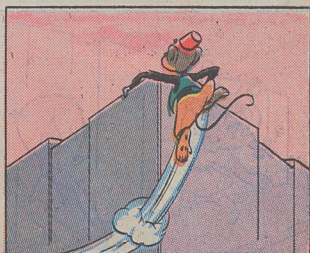
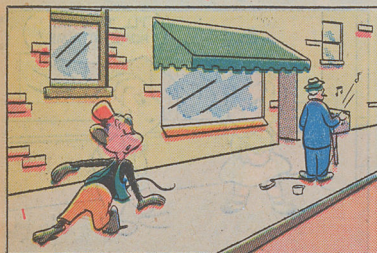
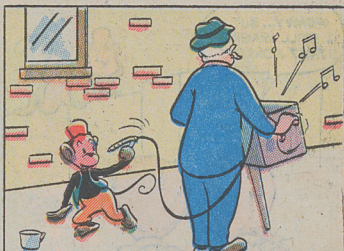
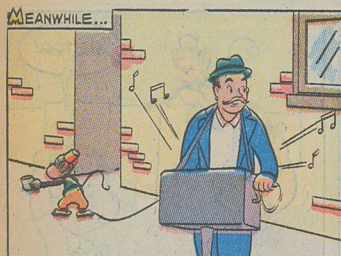
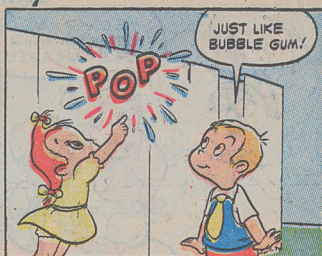
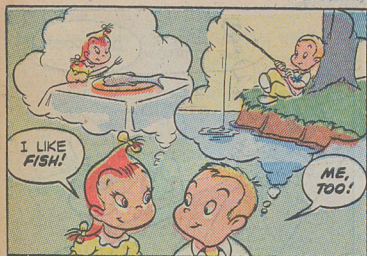
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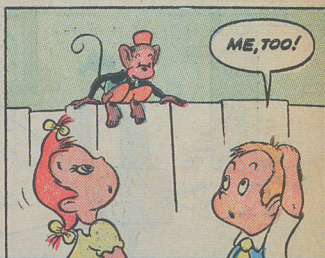
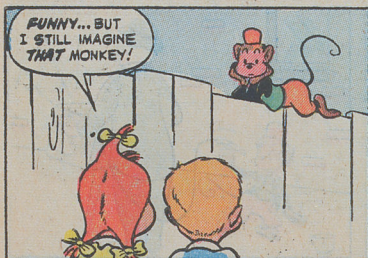
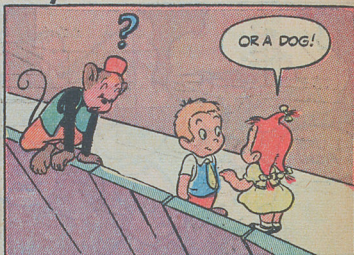
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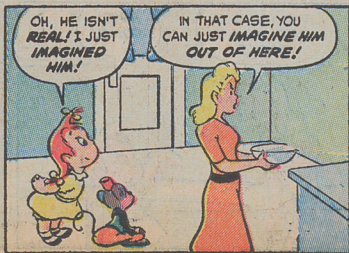
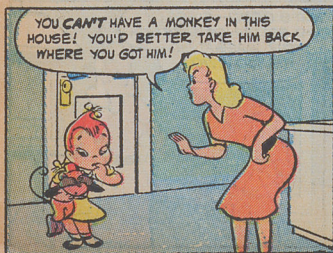
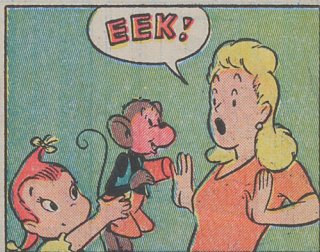
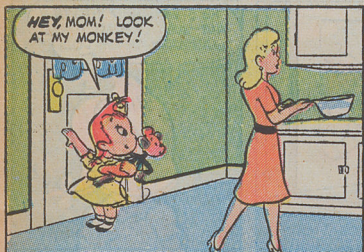
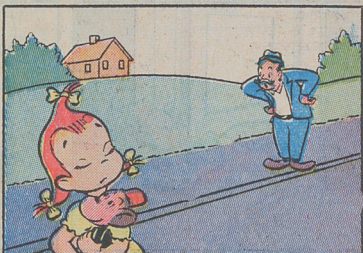
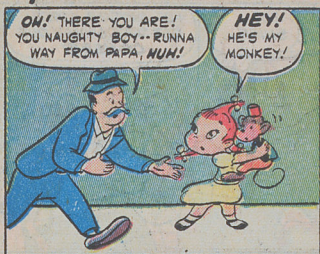
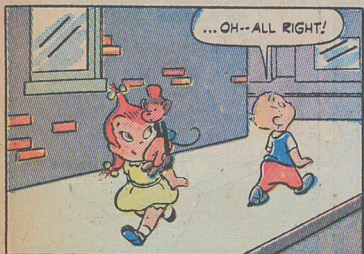


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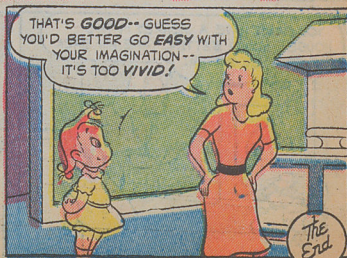
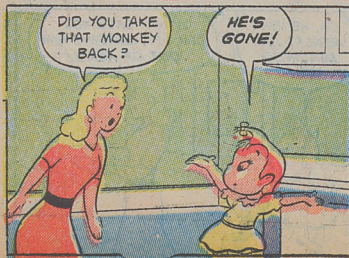
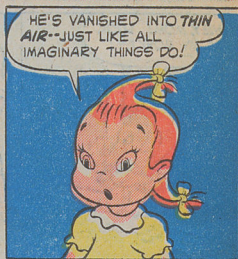
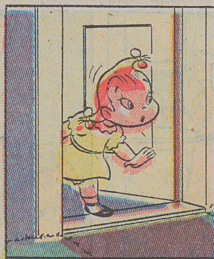
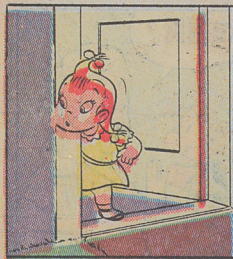
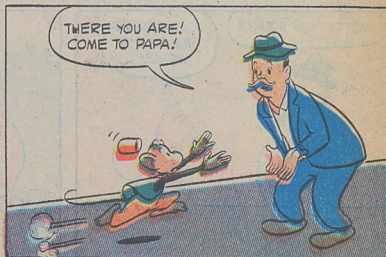
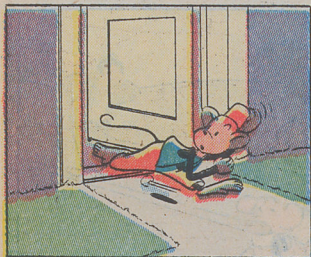




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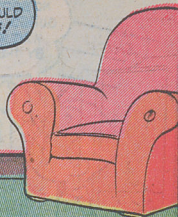
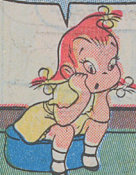
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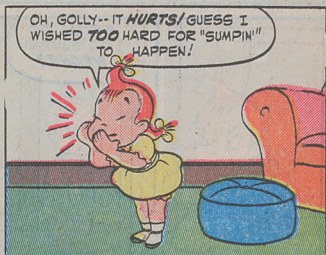
# LITTLE AUDREY

## IN THE PAINED DENTIST

WHAT A DULL DAY!  
I WISH "SUMPIN'" WOULD  
HAPPEN--ANYTHING!



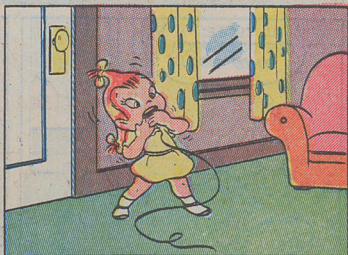
A TOOTH-  
ACHE! I DIDN'T  
WISH FOR THAT!



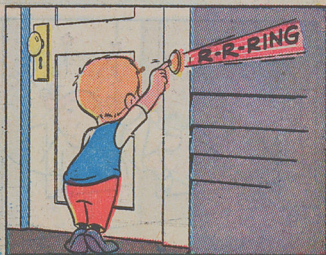
OH, GOLLY--IT HURTS/GUESS I  
WISHED TOO HARD FOR "SUMPIN'"  
TO HAPPEN!



THERE MUST BE  
A WAY TO GET RID OF  
IT--AH! I KNOW!

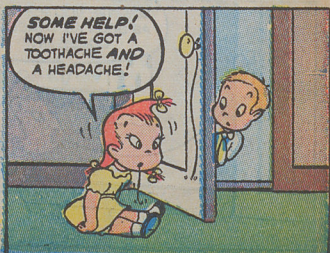
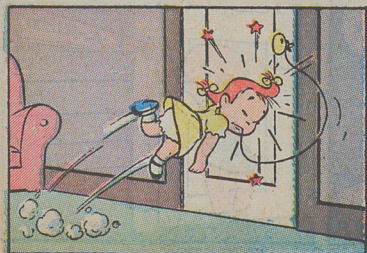
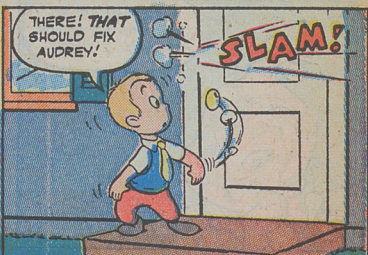
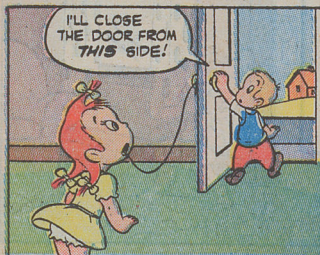
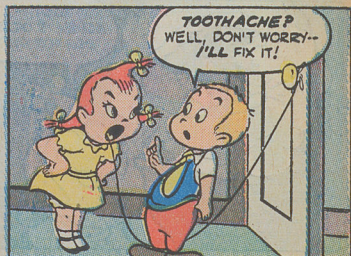
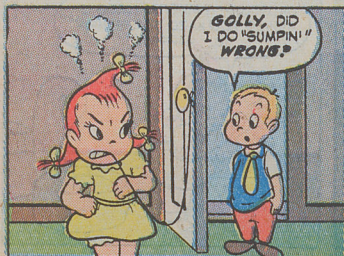
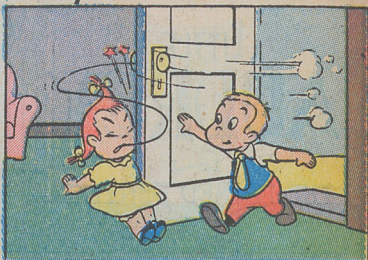


NOW THE TOOTH'S OUT  
AS SOON AS SOMEBODY  
COMES IN!

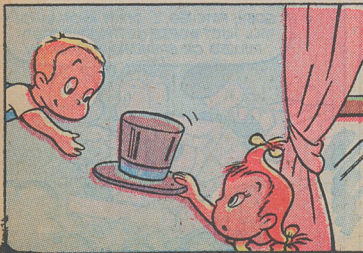
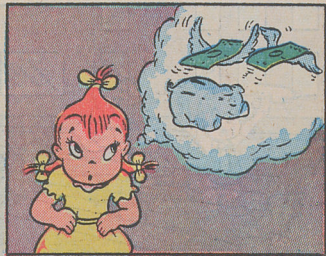
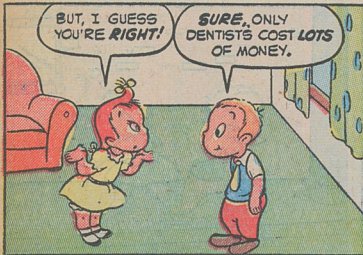
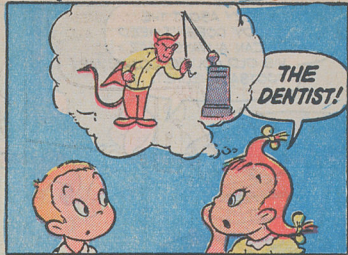


R-R-RING

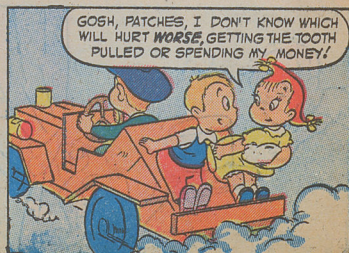
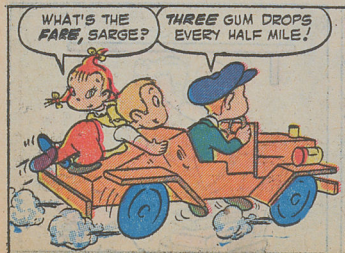
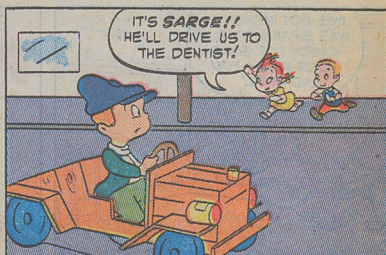
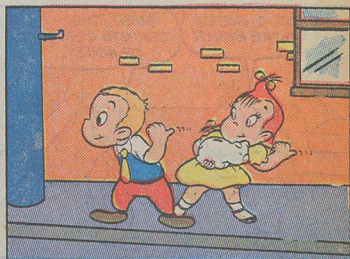
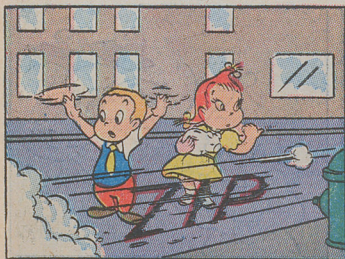
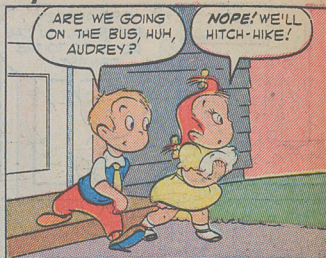
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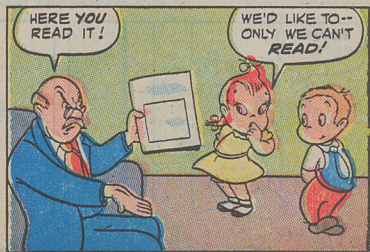
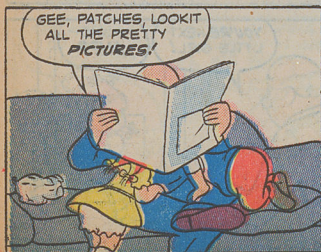
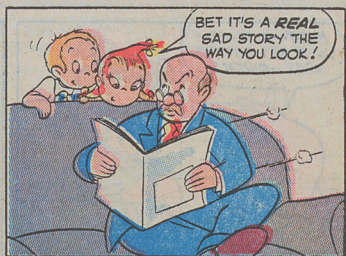
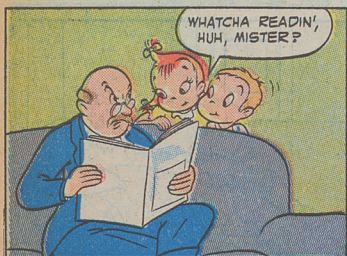
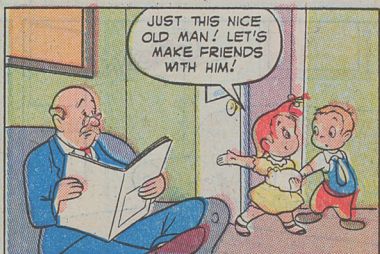
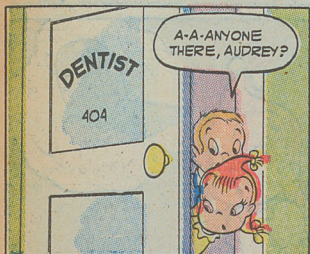
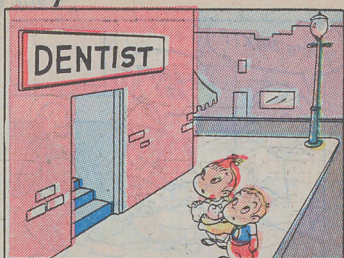
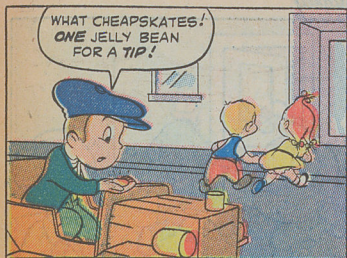
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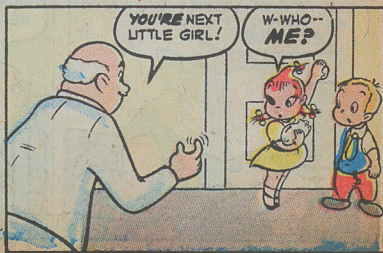
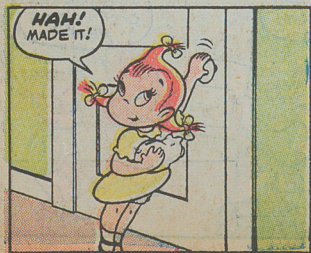
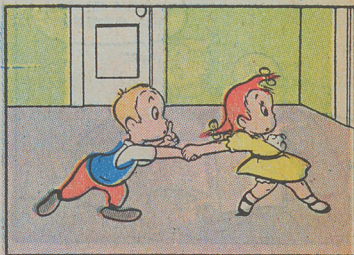
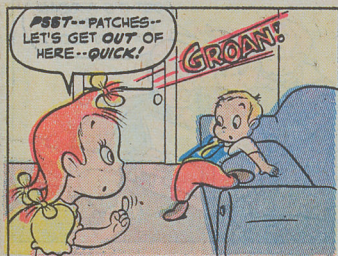
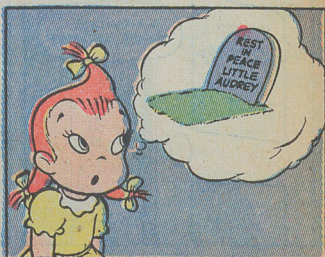
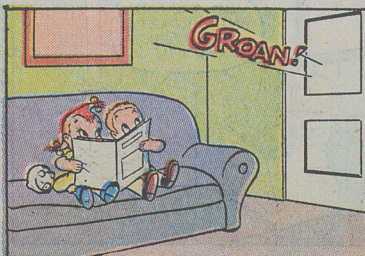
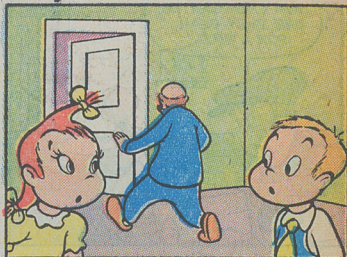
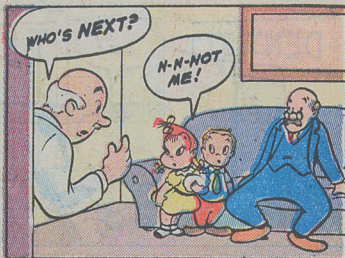
# Little Audrey



# Little Audrey

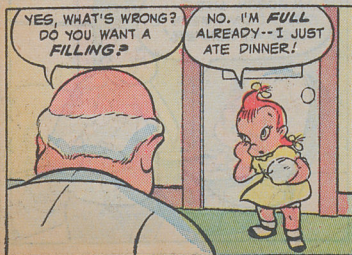
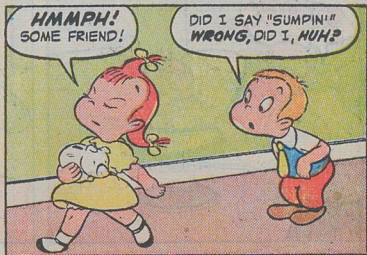
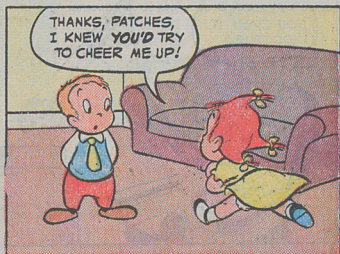
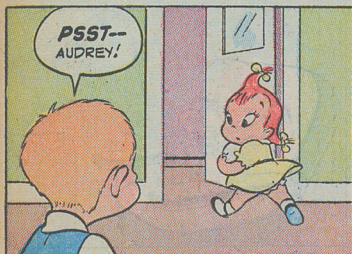
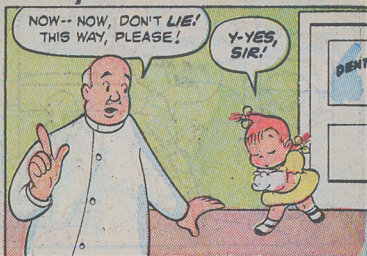
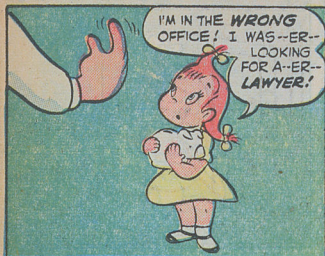


# Little Audrey

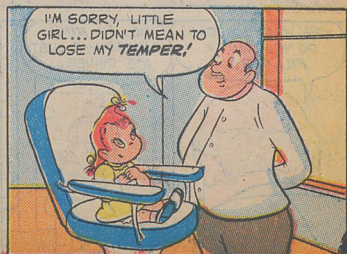
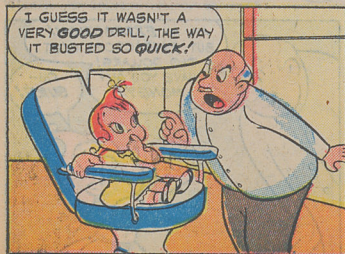
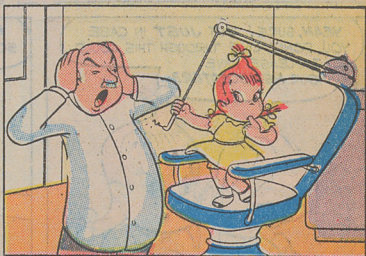
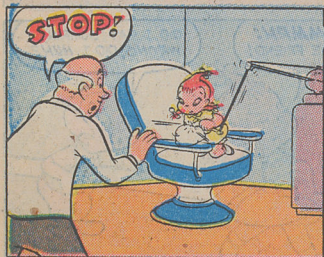
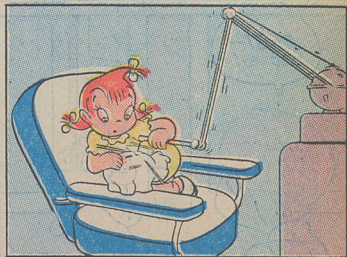
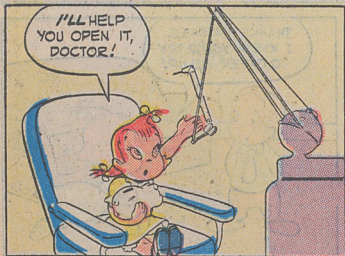
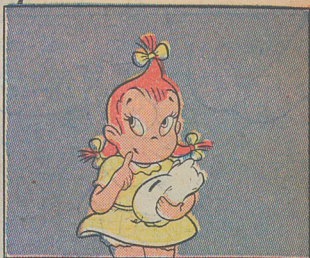
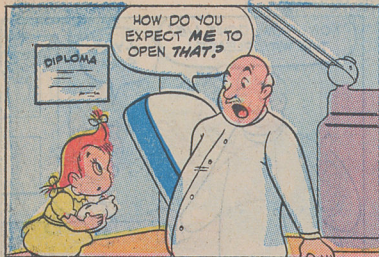


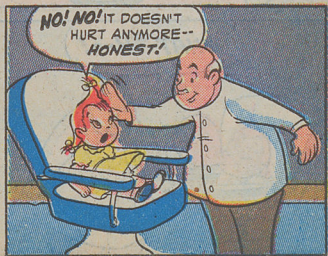
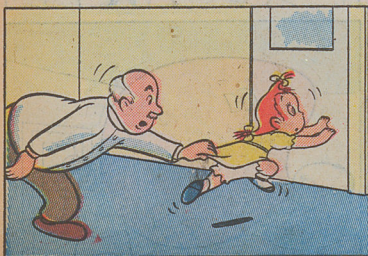
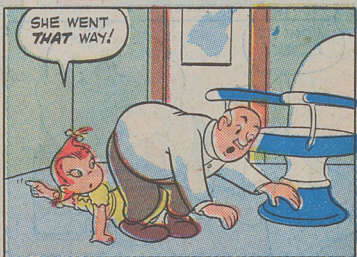
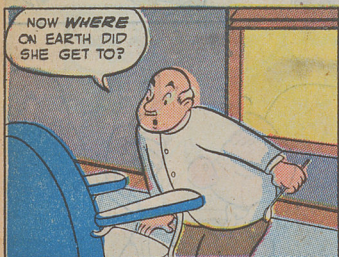
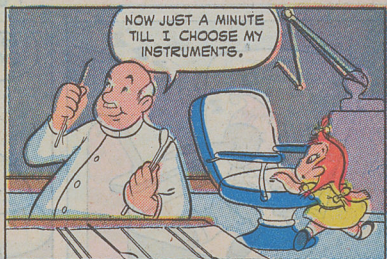
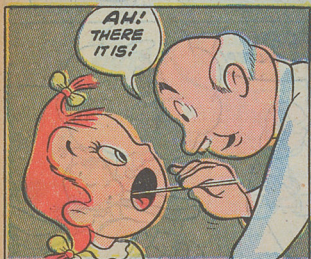
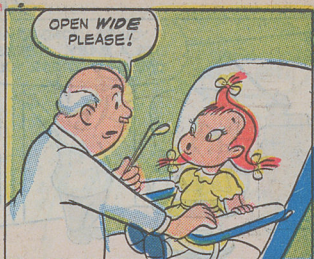
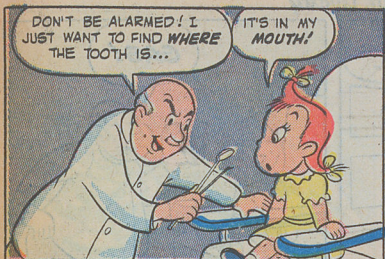


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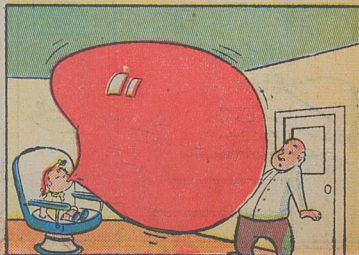
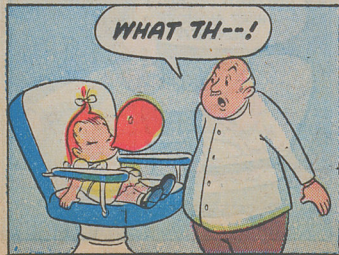
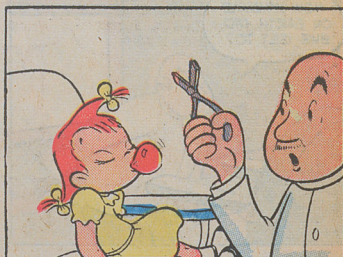
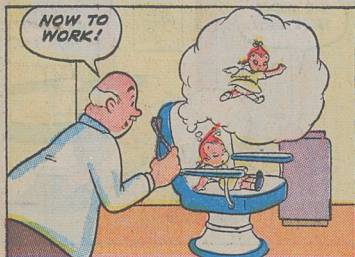
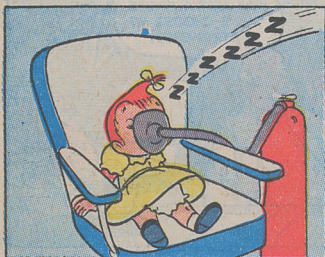
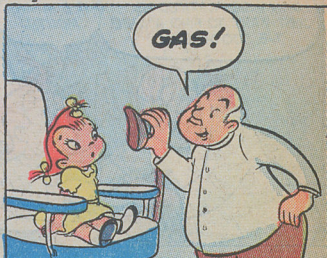
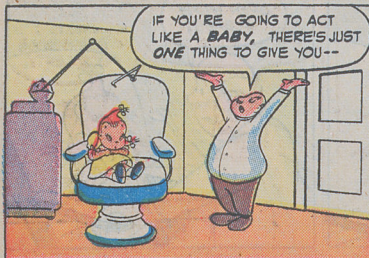


Little Audrey

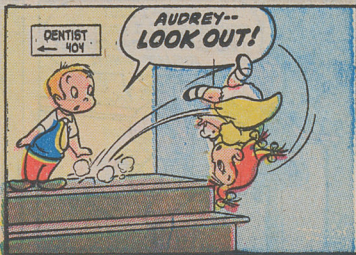
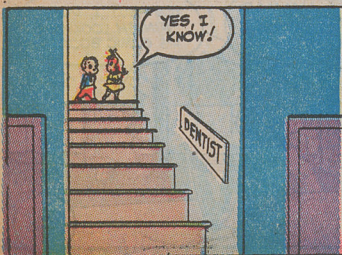
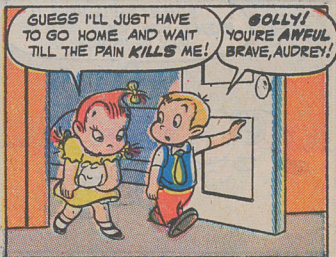
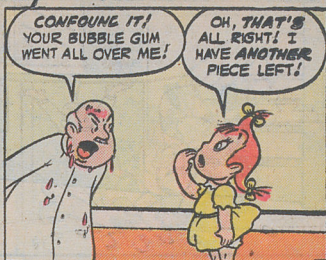
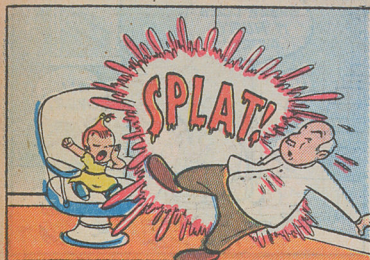




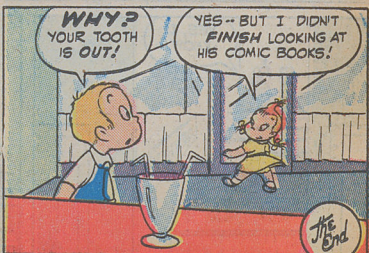
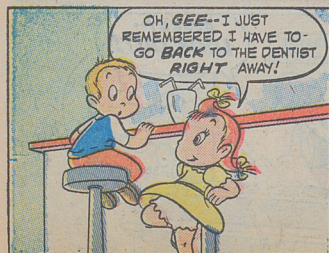
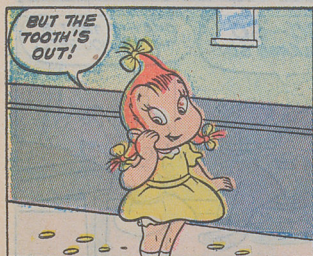
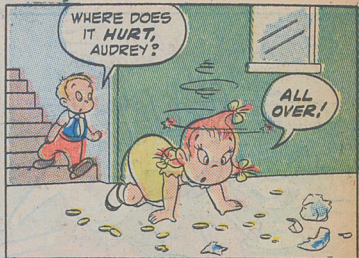
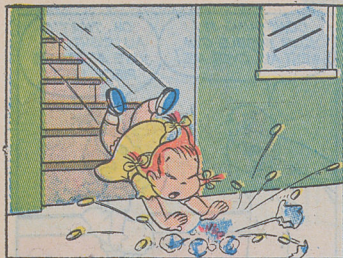
Little Audrey



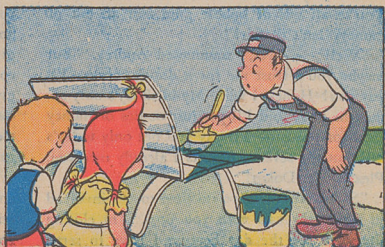
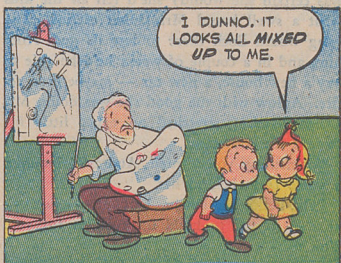
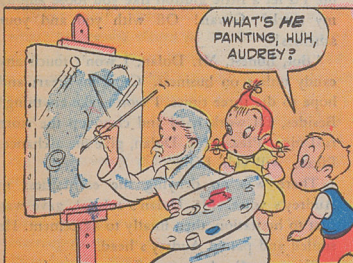
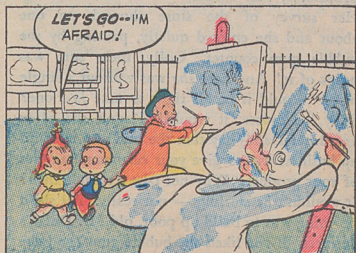
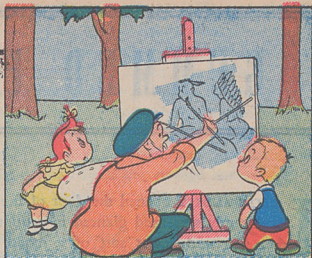
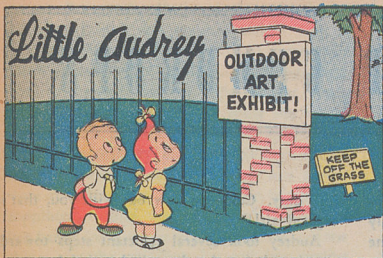
# Little Audrey



# Little Audrey



The End



# GUMMED UP GUMDROPS

LITTLE AUDREY opened the door of the local candy store and glanced in cautiously to determine what sort of a mood the proprietor, Mr. Dolan, was in this morning. Her survey of the store showed no one about and she entered quietly, pausing by the bubble gum counter. Golly, there sure was heaps of it! And here *she* was without a single piece. Would it be all right to take *just* one? Why, of course, it would! Hadn't she often heard her Daddy say that the best way to build up business was to give your customers samples of your product? Why not take a sample then? It wouldn't be stealing — not really. All she'd be doing was to build up poor, old Mr. Dolan's business. If she liked the bubble gum (and she was certain she would) she'd tell *all* the kids what a swell brand Mr. Dolan carried. The gang would flock there to buy its gum from him, and in a couple of weeks he'd be able to buy a new house, a new car — maybe even retire. Aglow with the good she was doing Mr. Dolan, Audrey stretched an eager little fist toward the showcase.

"Something you wanted, Audrey?" inquired a voice from behind her.

"Oh, hello, Mr. Dolan. I was er - - - just - - - er - - - trying to build up business for you. You see - - -"

"I'm very much afraid that I *do* see, Audrey. You're all out of bubble gum and all out of money. Isn't that it?"

"Well - - - yes," stammered Audrey. "But maybe you'd trust me for a dime's worth. I'll pay you! Honest I will. My birthday's only six months away and I'll get just oodles of money then for presents. I'll pay you not only today's bill, but the seventeen cents I already owe you. Please, Mr. Dolan!"

"Sorry, Audrey, I've no time to get involved in financial deals with you now. I'm closing the store for the day because I have to serve

jury duty. Come on now out with you, that's a good girl!"

Audrey took several reluctant steps toward the door before her busy little mind began to click. Golly, poor Mr. Dolan had to close the store to go serve on some nasty old jury, whatever that was. It wasn't fair! Why couldn't she - - - that was it! Gee, after all, Mr. Dolan had done her lots of favors. It was time she returned one.

"Oh, Mr. Dolan," she called. "I've got an idea how you can still serve on the jury and not lose any business. Why don't you hire *me* as an assistant and put me in charge for today?"

"No thanks! You haven't driven me *that* crazy yet, Audrey. Do you think for one minute I'd let a little glutton like you loose among my stock? G'wan! Off with you and your schemes!"

"But, honest, Mr. Dolan, I won't touch any candy unless on business. Cross my heart and hope to die three times. I won't take anything! Besides, I'll work hard and clean up the store real nice. Please, Mr. Dolan, give me a chance. Please, will yuh, huh?"

There was no denying the earnestness in Audrey's voice. Mr. Dolan's refusal, gave way first to hesitation, then finally to agreement. He smiled and patted Audrey's head.

"Very well, Audrey, effective as of now, you're my first assistant vice president. Do a good job and take care of the customers. Don't give any free candy to your friends; keep the counters polished; count your change before giving it out. And to show how much I appreciate your help, I'll not only cancel your seventeen cent bill, but give you a dollar in the bargain. Take charge now! I'm off to jury duty!"

The door slammed on Mr. Dolan's departure and Audrey immediately set to work. Climbing on a chair that enabled her to see out over the counter, she prepared to greet her first cus-



tomers. But good golly just look at that jar of gumdrops! Such dust on the outside! Gee, it certainly was time Mr. Dolan got a woman's touch around this place of his. Grabbing a rag, Audrey stepped over to wipe the jar clean. However, there was just *one* thing she forgot — she couldn't walk on air. She stepped blithely from the chair and took a couple of confident strides forward. That is: the first *two* strides were confident, but after them she felt herself toppling. Falling, she desperately tossed out her hands for a means of support. The nearest thing was the gumdrop jar and her chubby little fists closed about it. Too late, though, to accomplish anything other than pulling the jar down about herself. The sound of glass shattering mingled with Audrey's yells as she hit the floor.

Dazed, she began to take stock of the damage she had created. Gumdrops were everywhere! Golly, something just had to be done about them before Mr. Dolan returned. Frantically, Audrey began to stuff gumdrops into the several pockets of her little apron. Finally, they were filled to overflowing and still gumdrops covered the floor!

What now? They had to be hidden somewhere before the return of Mr. Dolan. Audrey didn't have any more pockets, but she *did* have a mouth! She opened it in a smile and began to jam it full of the evidence of her guilt. Gulp! One gone . . . two gone . . . three gone! Audrey was indeed making progress toward hiding the accusing gumdrops and enjoying herself as well.

But even a Little Audrey can eat just so many gumdrops! Her delight was suddenly interrupted by an ache in her tummy. Ouch! That hurt! Who would ever think that *she* could have too many gumdrops to eat? Not only to eat, but to hide. True, her efforts had bitten deeply into the pile, but ever so many gumdrops still remained. Stumped, Audrey sat down to consider the situation.

What was that she had heard her Daddy talking about at home? How did *he* dispose of his damaged stock? A sale! That was it! She'd hold a sale! She grinned brightly as the idea took shape. Why, she was a regular business woman. Not only would a sale get rid of the damaged gumdrops, but it would attract cus-

tomers to buy other merchandise as well. Once in the store, they couldn't resist the attractive display of jelly beans and chocolates. Every cloud has a silver lining, she thought. If she hadn't dropped the gumdrops in the first place she would never have thought of such a terrific idea. Golly, Mr. Dolan would be pleased when he returned and found out that his helper, Audrey, had made him enough money to go on a year's vacation.

Her hand closed about a pencil and laboriously she printed: "BIG SALE! SLIGHTLY USED GUMDROPS—A PENNY A DOZEN! ONLY ONE HUNDRED DOZEN TO A CUSTOMER! HURRY! HURRY!" Dashing to the window, she inserted the sign and sat back to await results.

They weren't long in coming. Word of the gigantic gumdrop sale at Mr. Dolan's spread quickly throughout playgrounds and kindergartens. Soon every little boy and girl in the neighborhood was outside of the candy store, allowance clutched firmly, demanding entrance to the bargain sale. Good manners prevailed at first, but finally those in the rear, afraid of being left out of the sale began to shove. As always, over-eagerness resulted in disaster. Closer, closer, ever closer to the plate glass window pushed the bargain hunters until . . . CRASH!

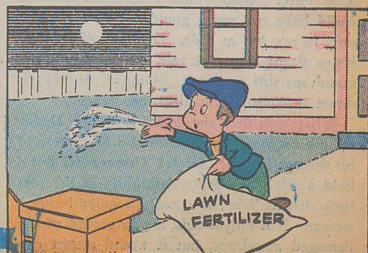
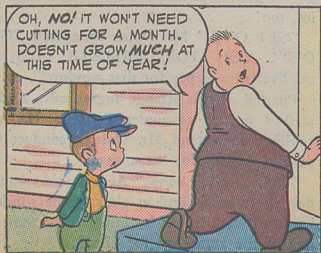
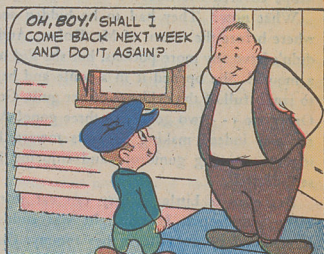
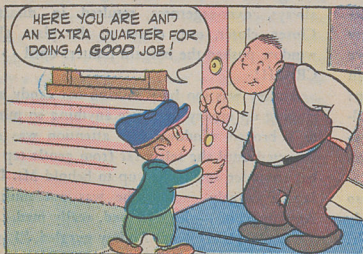
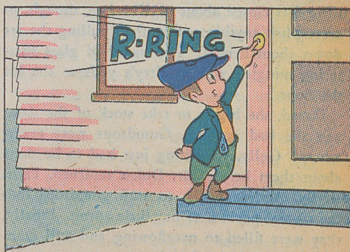
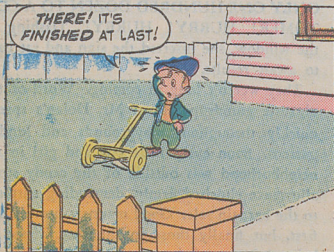
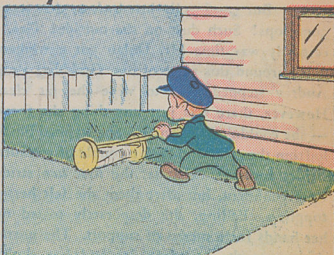
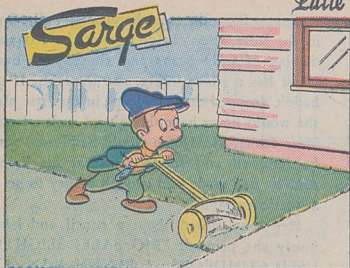
Audrey was too busy dishing out candy and ringing up money to notice anything so minor as a broken window. Her attention was not attracted until she felt a far from gentle tap on her shoulder and looked up to behold Mr. Dolan. Strangely enough, he was not smiling. Anything but — he was mad, really mad.

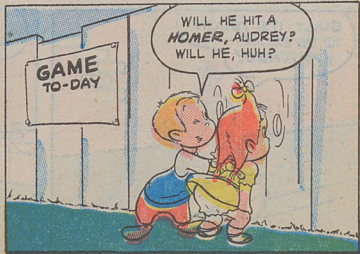
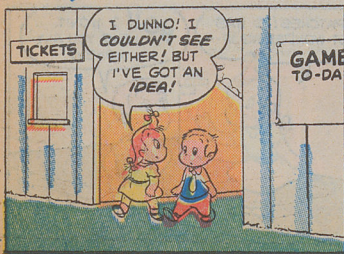
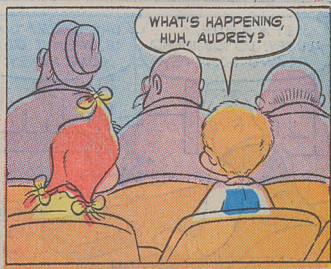
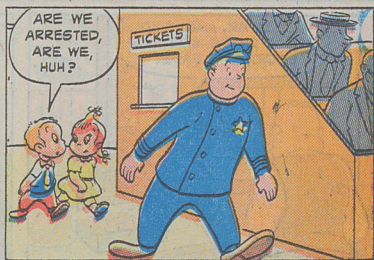
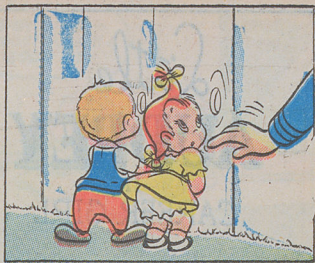
"Look, Mr. Dolan," Audrey gurgled, "I sold *all* the gumdrops and a dime's worth of licorice, too!"

"GET OUT!" Mr. Dolan thundered. "GET OUT! YOU STORE-WRECKER! It'll take me five years to pay for that window!"

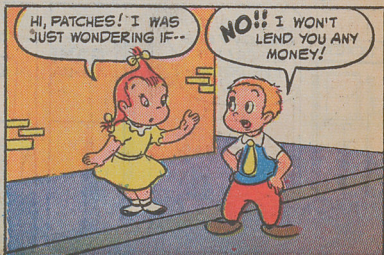
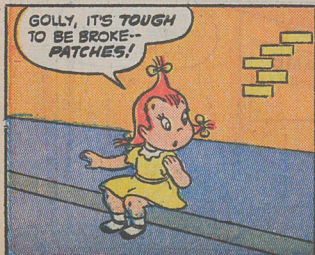
Puzzled at this strange ingratitude, Audrey stalked out to encounter Patches. He, too, couldn't understand Mr. Dolan's conduct and pressed Audrey for the answer.

"Golly, I don't know," Audrey said stepping daintily over the broken glass of the window, "unless maybe it was because I forgot to save any of the gumdrops for him!"

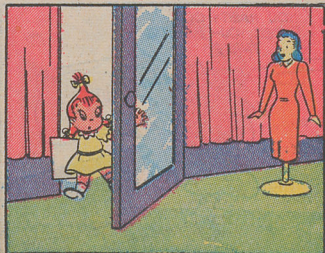
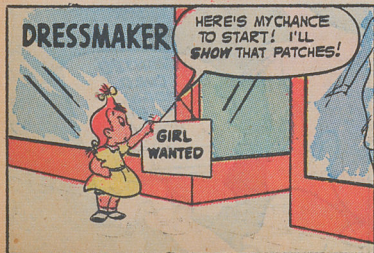
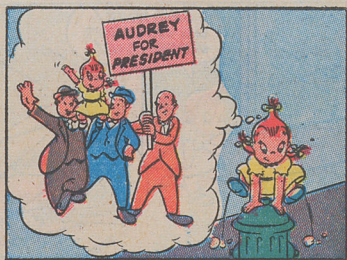
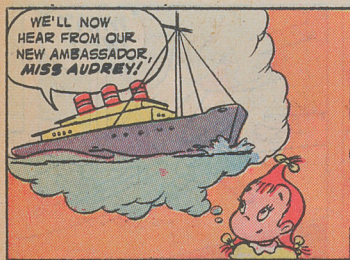




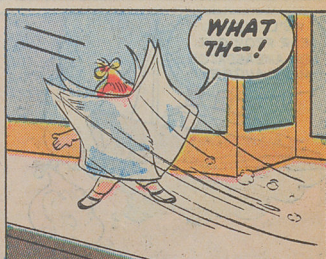
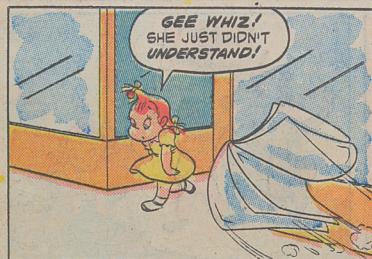
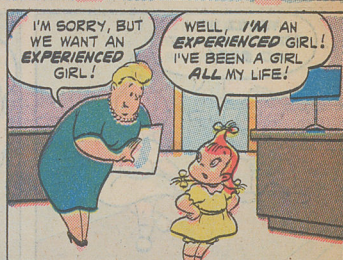
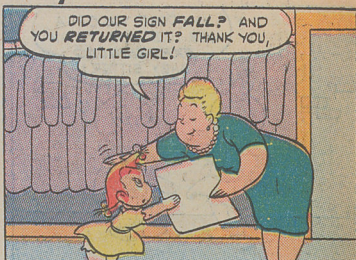
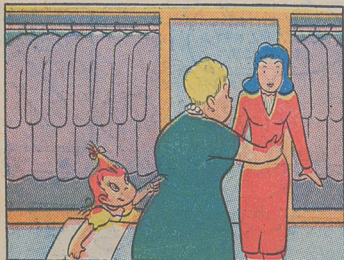
# Little AUDREY ·IN· CAREER GIRL



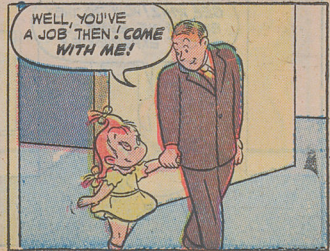
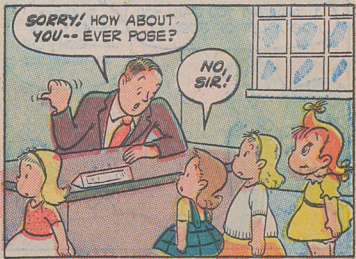
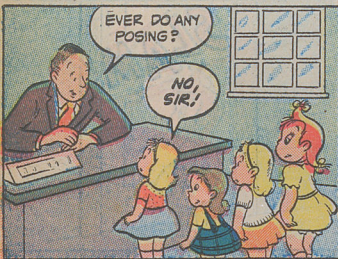
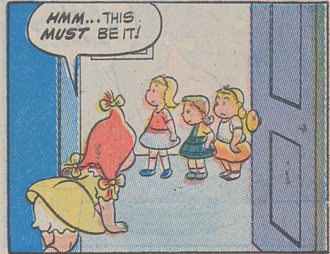
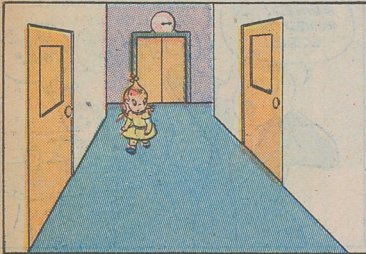
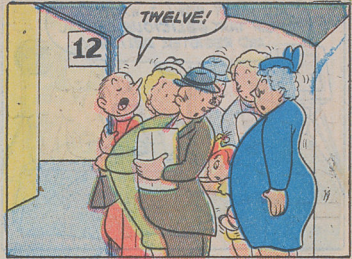
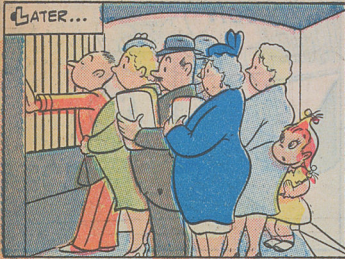
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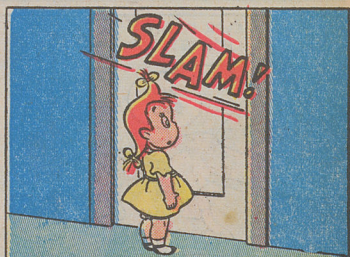
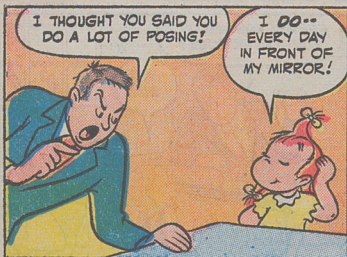
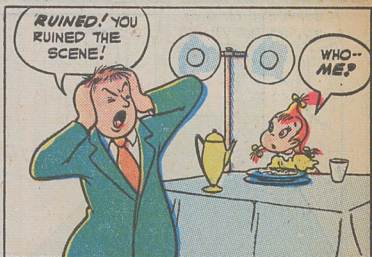
# Little Audrey



# Little Audrey

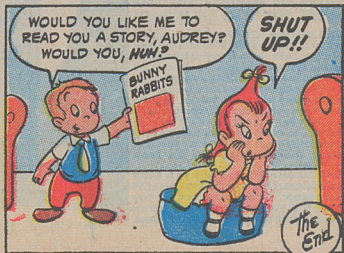
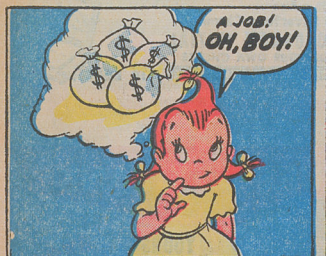
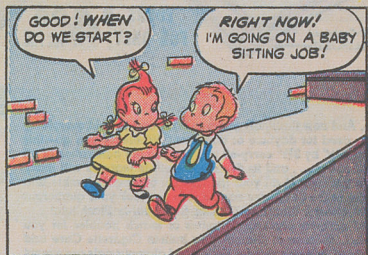
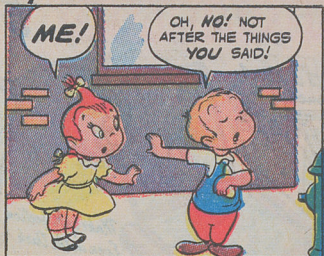
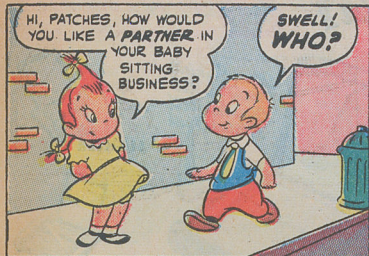


Little Audrey





# Little Audrey



# ILLUMINATED

# 5in1

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*It's a Lovely Smoker Set Complete with Lighter*



*It's an Exquisite Make up Kit Complete with Lipstick Brush*



1 LIGHTER

*Make up Perfection Even in the Dark*

**YOURS \$4.98**  
FOR ONLY

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Self-Contained FLASHLIGHT

Includes BULB and BATTERY



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**Hollywood Styled For The Stars . . .**

. . . And now thrillingly yours to have and to hold everything you need for daytime or date-time! Wherever you go—this slim, 4 1/2" by 3 1/2" carry-all will win you the admiration of all who see it . . . and its five clever built-in features will make you the envy of all your friends. Let other girls fumble and fume in the dark—you can be sure you look your glamorous best always, thanks to Glamor Kit's built-in Flashlight! . . . And no more crushed cigarettes or match troubles for you either, because of Glamor Kit's built-in Cigarette Case and Lighter! Is it any wonder Hollywood glamour gals are simply mad about the space-saving, no-bulge, illuminated 5-in-1 Glamor Kit that includes a large mirror, soft puff, and powder sifter. You will be, too, because it does so much and costs so little! So don't delay! Send for your 5-in-1 Glamor Kit today!

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You'll see those nickels and dimes rapidly add up to mighty dollar bills with this new Juke Box Bank that's a gay plastic reproduction of the tuneful Juke Box down at the corner soda fountain. Bring it out at parties or when company comes to call. The coins and currency will really pour in, because everyone wants to see it light up electrically and flash its bit of advice: "It's Wise to Be Thrifty"—to which we might add: it's easy to be thrifty when you have an attention-getting, fun-producing Juke Box Bank.

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**\$7.98**  
Post Paid  
Complete With Battery & Bulb

Put Your Coins in Slot and Press-in! **JUKE BOX** GLAZES WITH LIGHT AS IT FLASHES:

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# The Most Amazing Factory-To-You Introductory Offer Ever Made to Our Magazine Readers



Not One... Not Two... But **ALL 3**  
Yes, This Perfectly Matched 3 PIECE POCKET SET

WITH YOUR NAME EN-  
GRAVED ON ALL THREE **\$1.69**  
WRITING INSTRUMENTS  
IN GOLD LETTERS . . . Factory To You

New automatic machinery inventions and manufacturing methods now turn out GORGEOUS fountain pens, ball pens and mechanical pencils with mass production economies unheard of 2 months ago! These tremendous savings passed on factory-to-you. Even when you SEE and USE, you won't believe such beauty, such expert workmanship, such instant and dependable writing service possible at this ridiculous price! Competition says we're raving mad. Decide for yourself at our risk.



## 1 FOUNTAIN PEN

Fashionable gold plate HOODED POINT writes velvet smooth as bold or fine as you prefer . . . can't leak feed guarantees steady ink flow . . . always moist point writes instantly . . . no clogging . . . lever filler fills pens to top without pumping . . . deep pocket clip safeguards against loss.

## 2 BALL POINT PEN

Has identical ball point found on \$15 pens . . . NO DIFFERENCE! Rolls new 1948 indelible dark blue ball pen ink dry as you write. Makes 10 carbon copies. Writes under water or high in planes. Can't leak or smudge. Ink supply will last up to 1 year depending on how much you write. Refills at any drug store. Deep pocket clip.

## 3 MECHANICAL PENCIL

Grips standard lead and just a twist propels, repels, expels. Shaped to match fountain pen and ball pen and feels good in your hand. Unscrews in middle for extra lead reservoir and eraser. Mechanically perfect and should last a lifetime!

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Okay, "miracle man", prove it! Send **PERFECTLY MATCHED FOUNTAIN PEN, BALL PEN and MECHANICAL PENCIL** with my name engraved in gold letters. Enclose year's guarantee certificate. I'll pay \$1.69 plus few cents postage on guarantee I can return set after 10 day trial for cash refund. (Pay in advance and we pay postage)

**ENGRAVE THIS NAME ON ALL 3 PIECES:**

(Print plainly . . . Avoid mistakes)

Send to (NAME) \_\_\_\_\_

ADDRESS \_\_\_\_\_

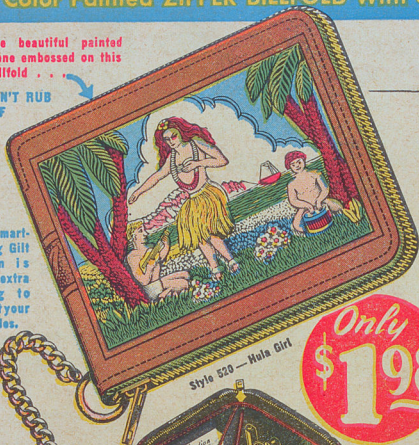
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**Easy to use! Hard to lose! Every Man Will Want This Beautiful 4 Color Painted ZIPPER BILLFOLD With Gilt SAFETY CHAIN!**

The beautiful painted scene embossed on this Billfold . . .

**CAN'T RUB OFF**

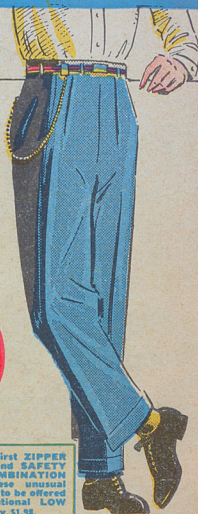
This smart-looking Gilt Chain is made extra strong to protect your valuables.



Style 520 - Hula Girl

Only \$1.98

This is the first ZIPPER BILLFOLD and SAFETY CHAIN COMBINATION with all these unusual features ever to be offered at the sensational LOW PRICE of only \$1.98.



**Billfold has a built-in Pass Case and built-in Plastic Coin Holder! Clever Safety Chain is designed so it can also be used as a handy Key Chain!**

You've never in your lifetime seen a Billfold and Gilt Safety Chain combination to compare with this latest Illinois Merchandise creation. You've never before seen such luxurious appearance, and such real honest-to-goodness value at such a LOW PRICE! The beautiful painted designs are embossed with your choice of 4 life-like illustrations in breath-taking colors. These colorful scenes can't rub off—they're stamped right into the wallet itself. Billfold zips open "all-the-way-around" and has a riveted metal eyelet at one end where the Gilt Safety Chain is securely fastened. Inside is a built-in plastic coin holder, a roomy currency compartment, a built-in pass case, also a spacious window pocket for your membership cards. The Gilt Safety Chain is designed especially for this Billfold. It's long and flexible so you can carry Billfold in either the side or back pocket without interference. It's made extra sturdy to safeguard you against theft. A special self-locking device at the top fastens on to your belt or trousers. The spring lock at the bottom fits into eyelet of billfold but can also be disengaged and the chain then worn as a key holder. However, don't wait! Order your Painted Zipper Billfold and Gilt Safety Chain Combination today while this low price offer is in effect. SEND NO MONEY! Just mail the handy order coupon below on our 10 day money back guarantee offer. We feel sure that you'll be so delighted with your Billfold and Chain Combination once you see it and examine its many unusual features, that you'll want to order again for gifts to friends and relatives.

Each of these Billfold Styles comes with Safety Chain as above



Style 532—U. S. Map

Over 2 Million Satisfied Customers



Style 535—Texas Ranger



Style 549—Sporting Scene

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Chicago 26, Illinois

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MY BILLFOLD SELECTION IS \_\_\_\_\_  
(Give Style number and subject)

If more than one billfold is being ordered, state how many here.

MY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

