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SEPT.-NOV.

TVS HEHADVERTURES OF



TV'S NEW ADVENTURES OF PINOCCHIO

ONCE, LONG LONG AGO, THERE LIVED A TOYMAKER CALLED GEPETTO.
ALTHOUGH HE MADE BEAUTIFUL TOYS AND FIXED MANY MANY WATCHES
AND CLOCKS, GEPETTO WAS VERY UNHAPPY. "I WISH I HAD A SON,
A LIVE BOY TO PLAY WITH MY TOYS," HE SAID AGAIN AND AGAIN.

"YES, I WISH YOU WERE MY SON," HE SAID TO THE WOODEN PUPPET HE WAS WHITTLING. AND LO! THE PUPPET BEGAN TO MOVE. "POPPA," HE CRIED, AND PUT HIS LITTLE WOODEN ARMS AROUND GEPETTO'S NECK.

"MY SON, MY SON PINOCCHIO!" GEPETTO CRIED. AT LAST HIS

WISH HAD COME TRUE, HE HAD A SON.

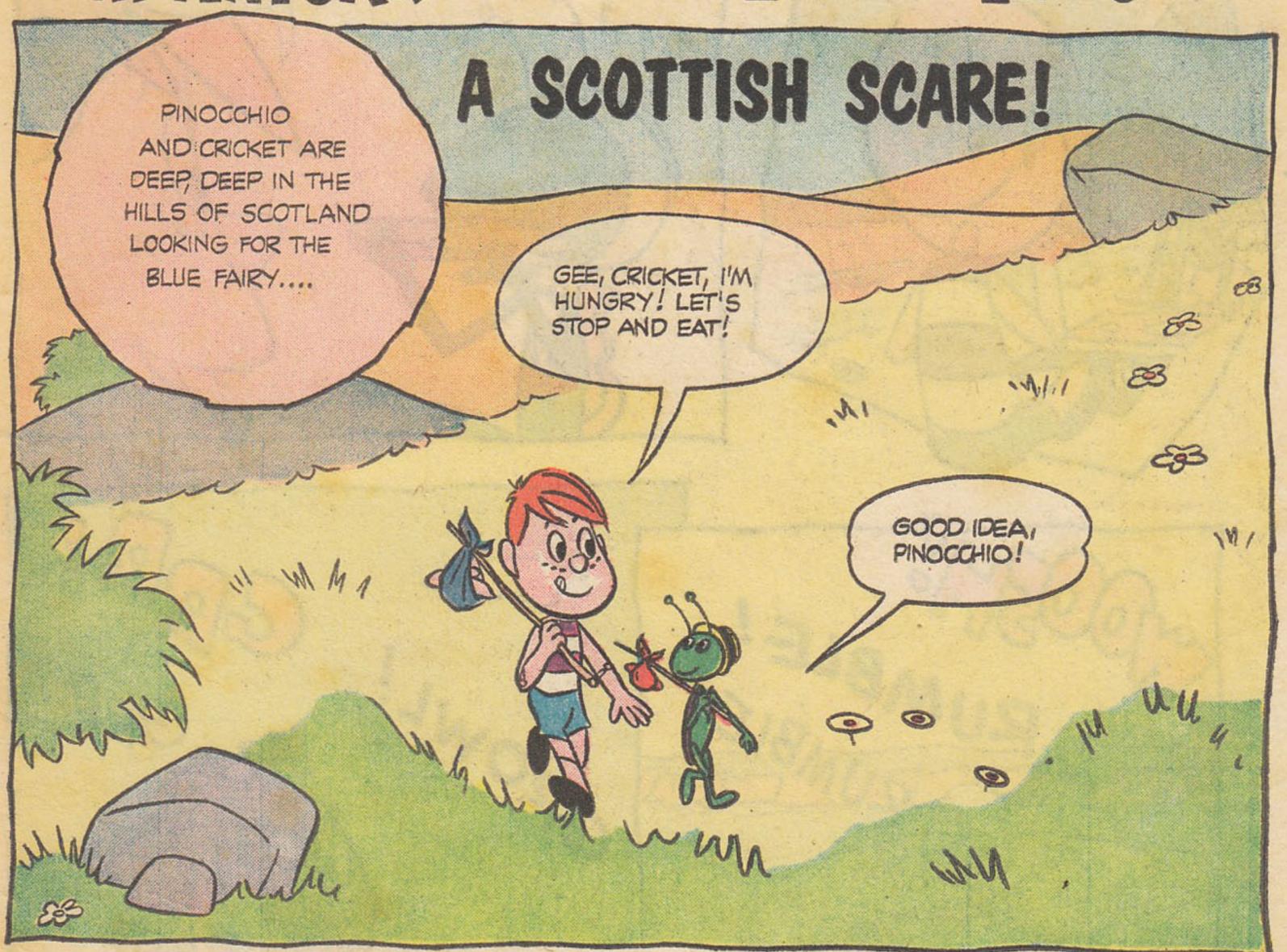
BUT SUDDENLY THEY STOPPED. "WAIT!" SOMETHING IS WRONG!
ALTHOUGH THIS IS WONDERFUL, SOMETHING IS MISSING. A WOODEN
PUPPET CAN NEVER BE A REAL SON. "I KNOW," SAID GEPETTO. "THE
BLUE FAIRY WILL MAKE YOU REAL."

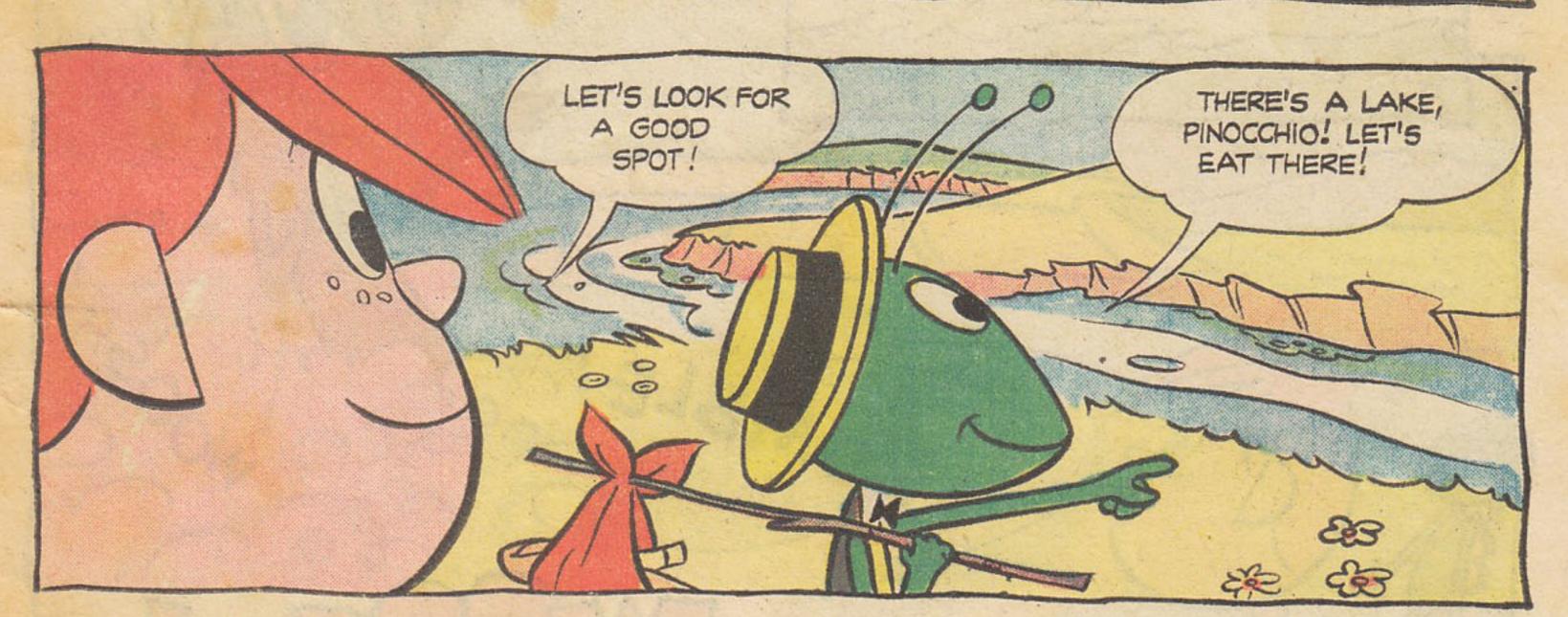
"THEN I MUST FIND HER," ANSWERED PINOCCHIO.

AND FROM THAT DAY FORWARD, PINOCCHIO'S SEARCH FOR THE BLUE FAIRY HAS NEVER CEASED.....



THE NEW OF PINOCCHIO ADVENTURES OF PINOCCHIO

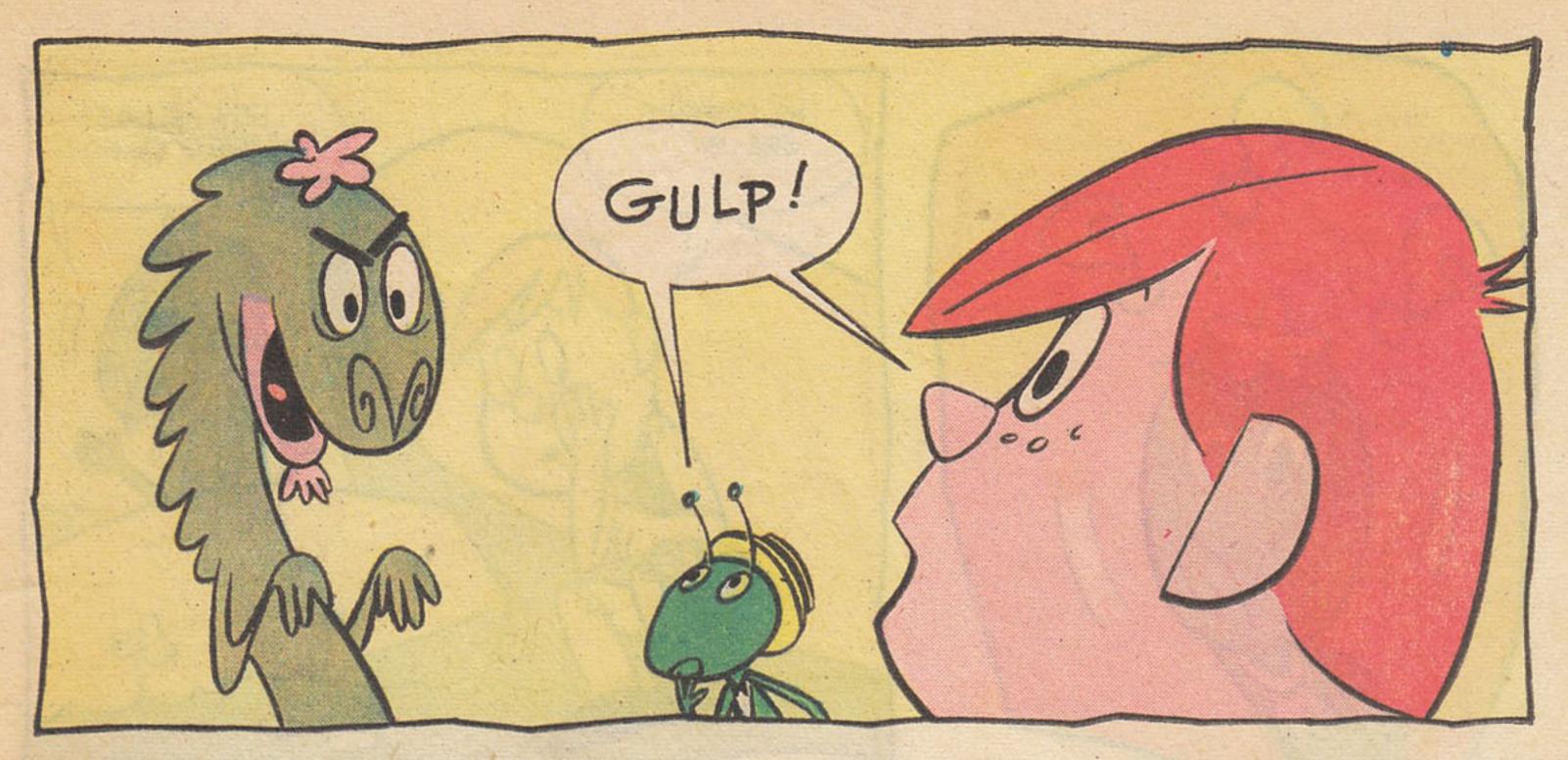


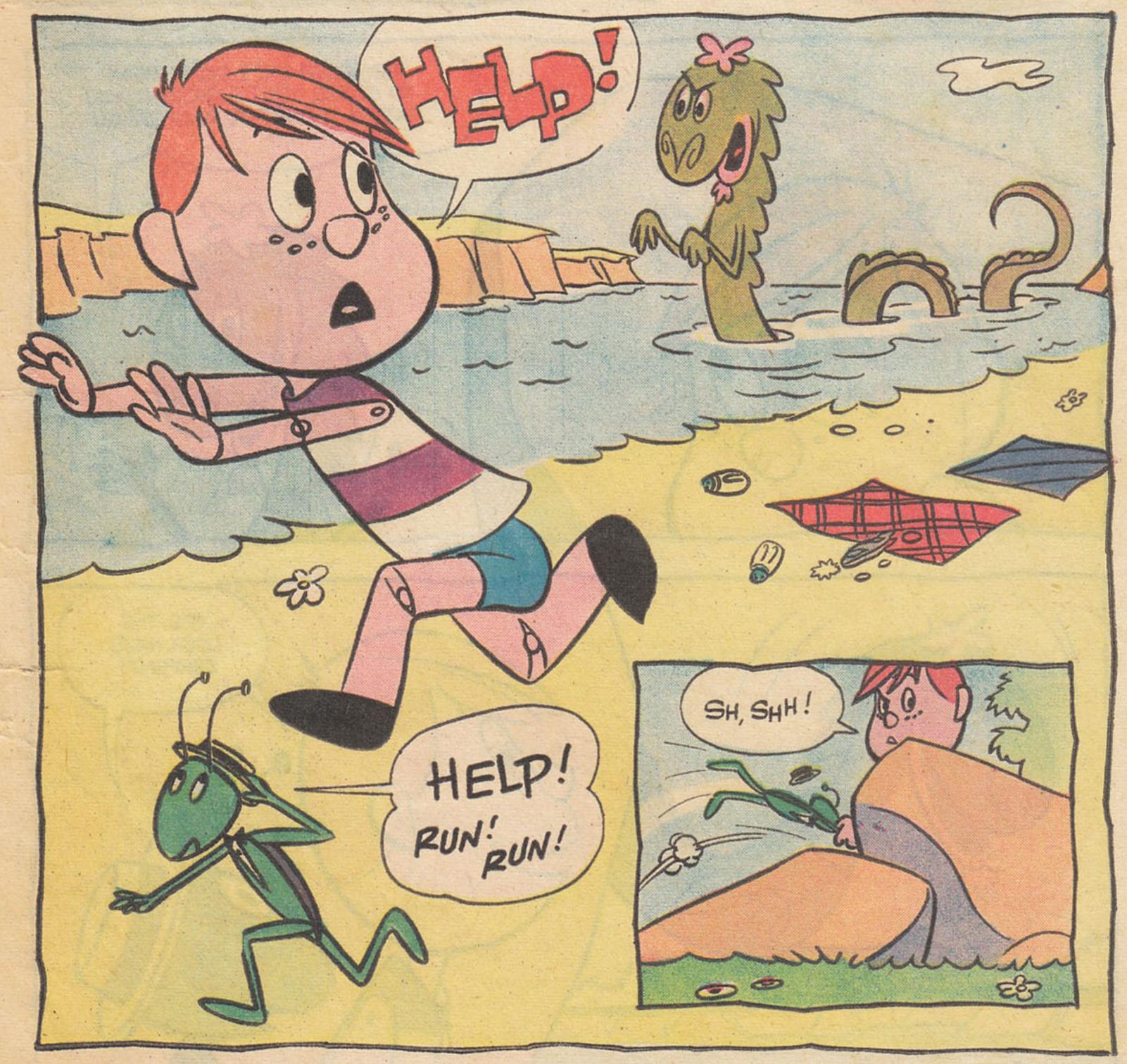


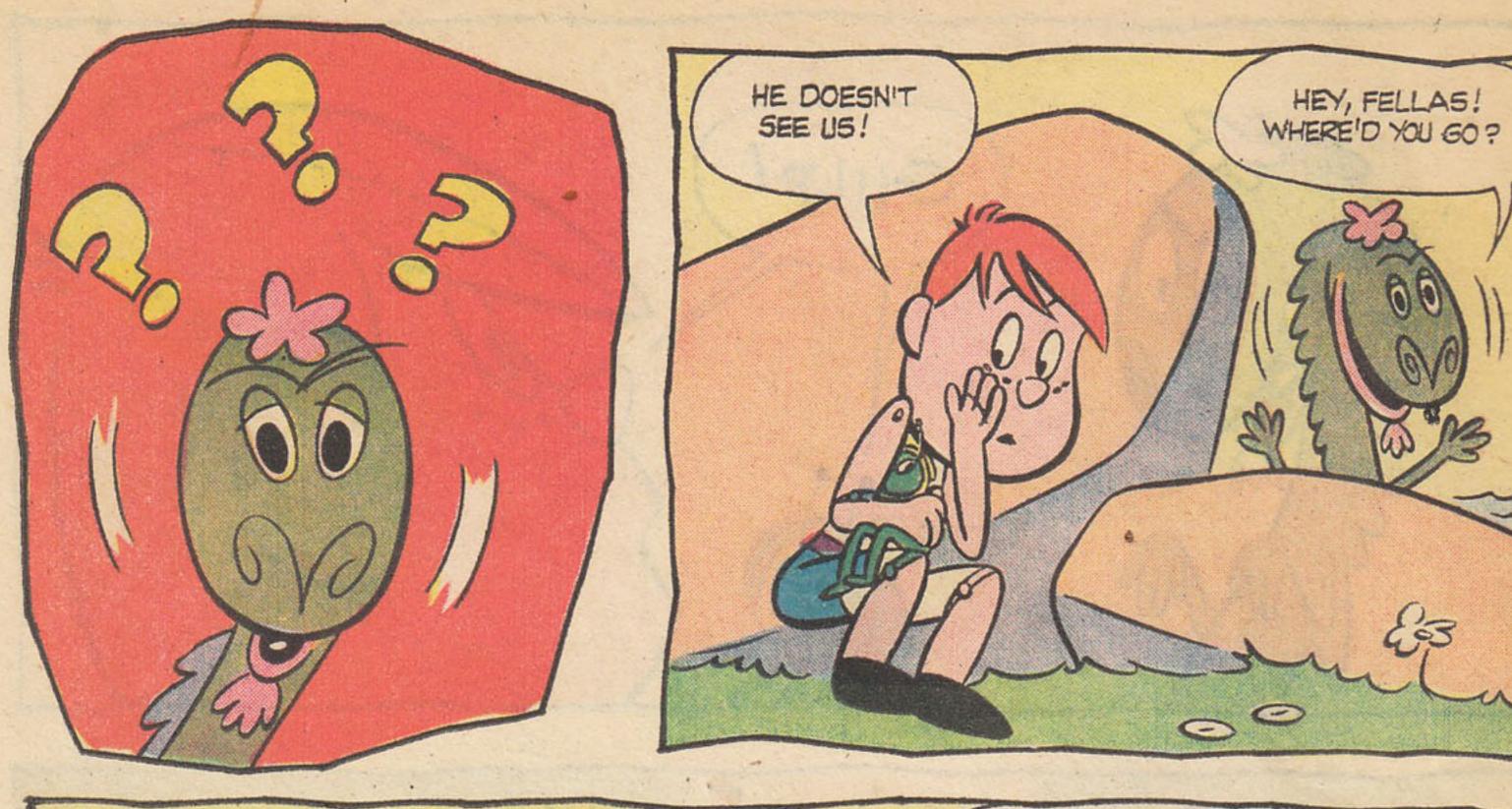
THE NEW ADVENTURES OF PINOCCHIO, No. 3, September-November 1963. Published quarterly by Dell Publishing Co., Inc., 750 Third Avenue, New York 17, N.Y. Helen Meyer, President; William F. Callahan, Jr., Executive Vice-President; Harold Clark, Vice-President-Advertising Director. Single copy price 12¢. All rights reserved throughout the world. The events contained herein are fictional and any resemblance to any person, living or dead, is purely coincidental. Authorized edition. Printed in U.S.A. Designed and produced by Dell Publishing Co., Inc.

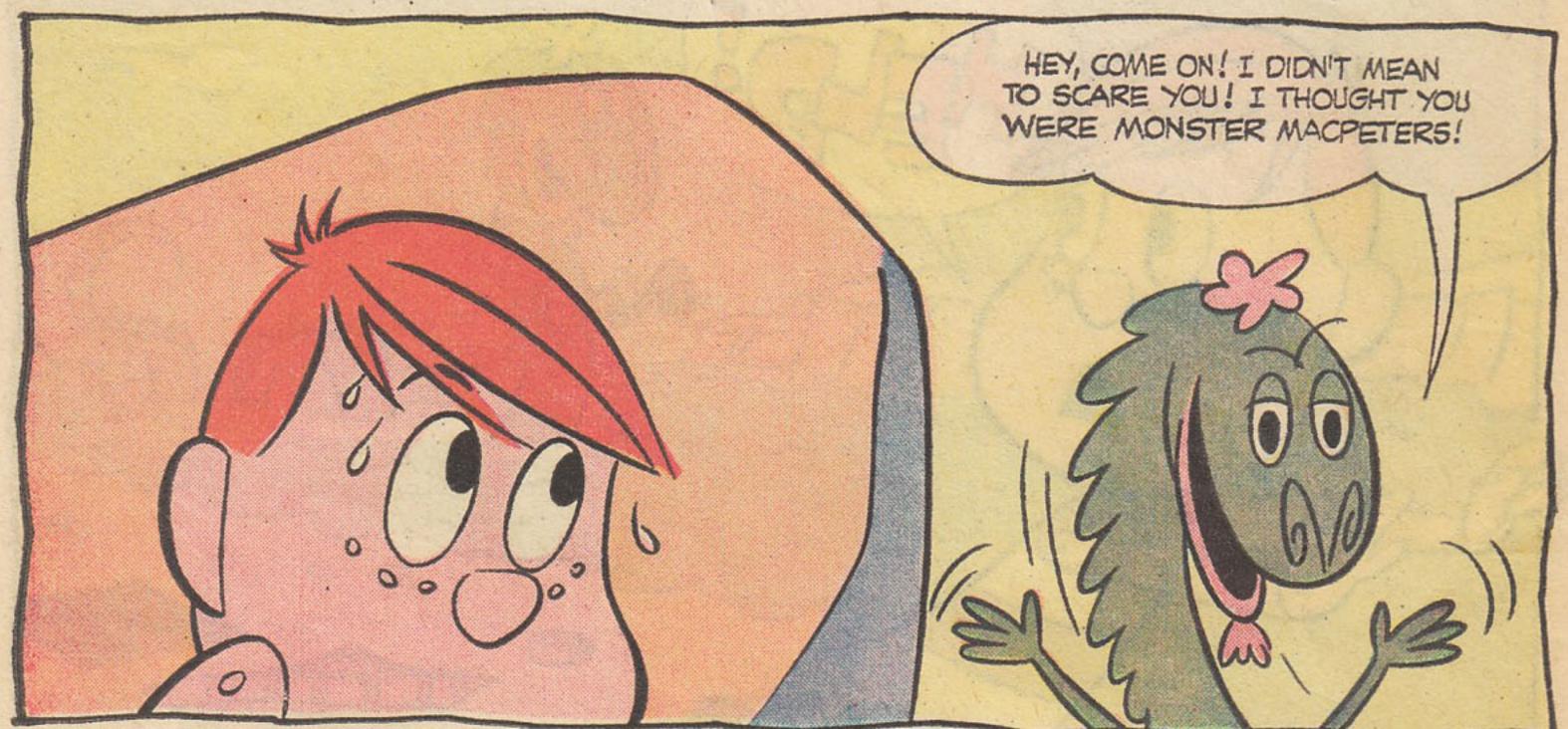
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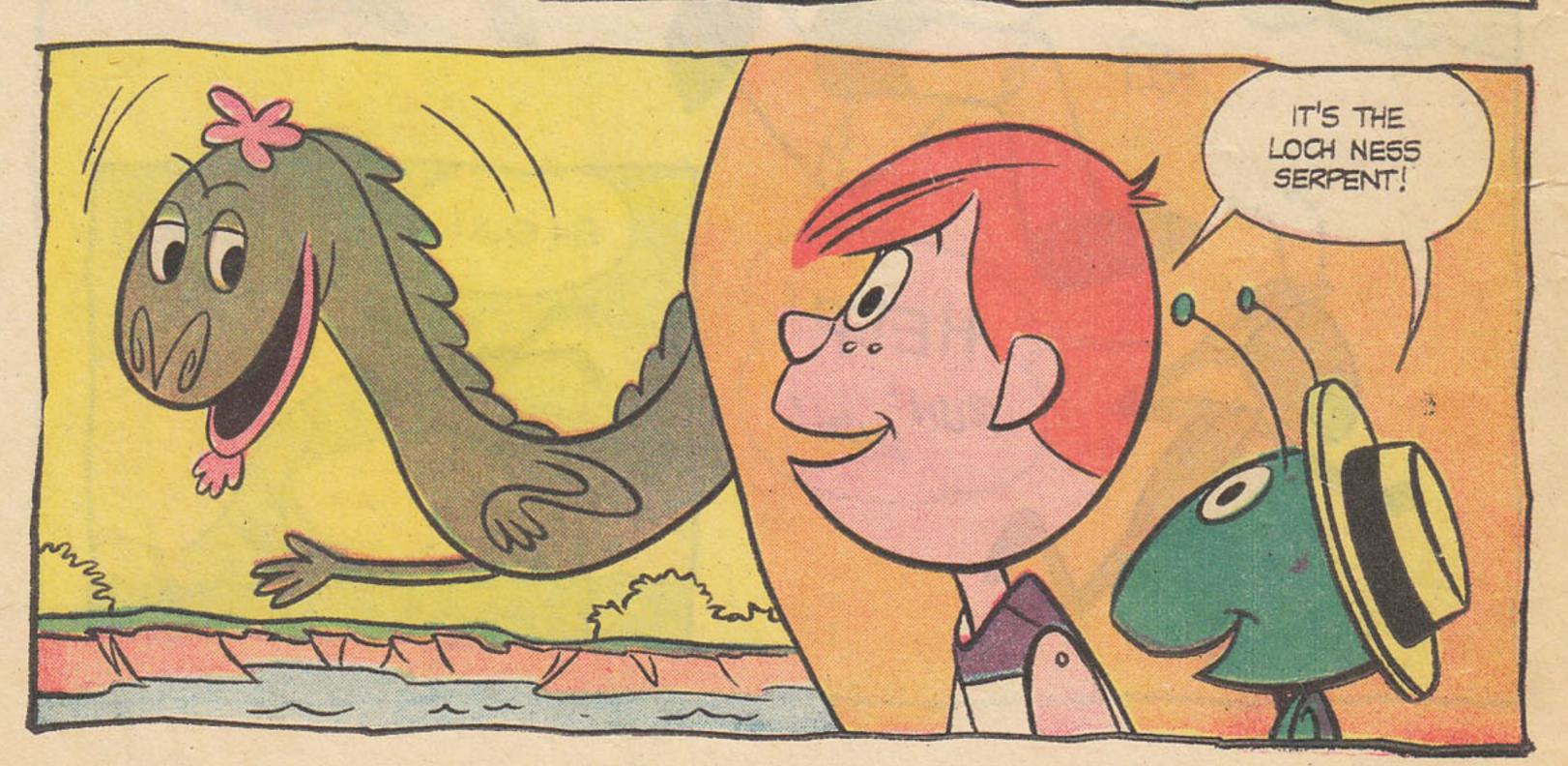


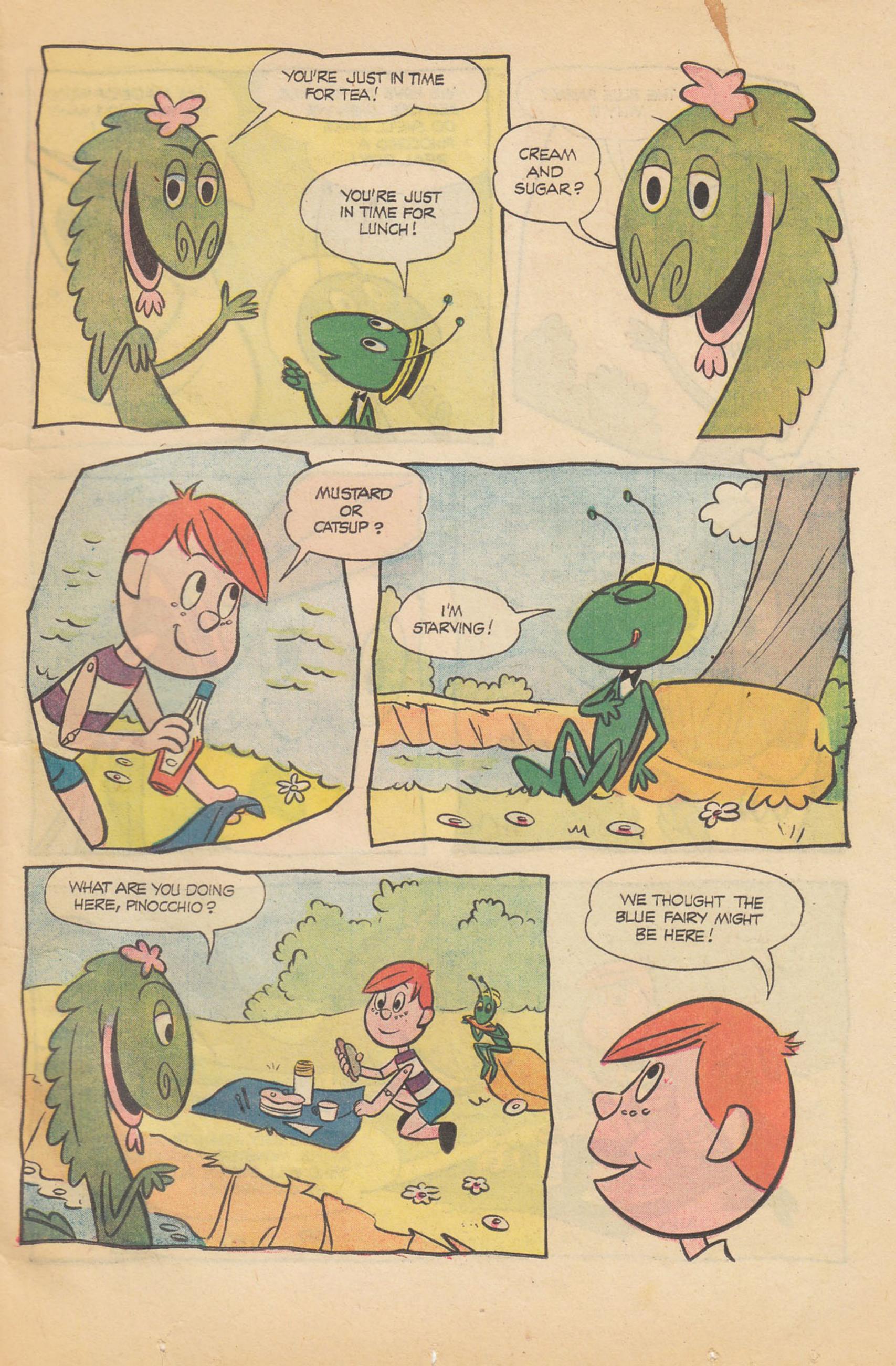




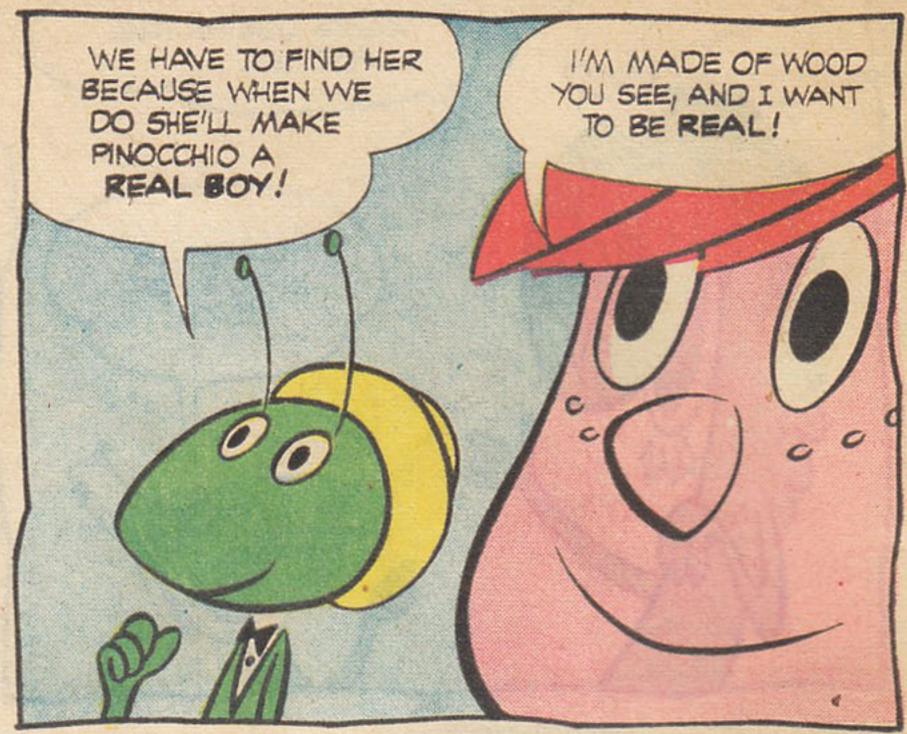


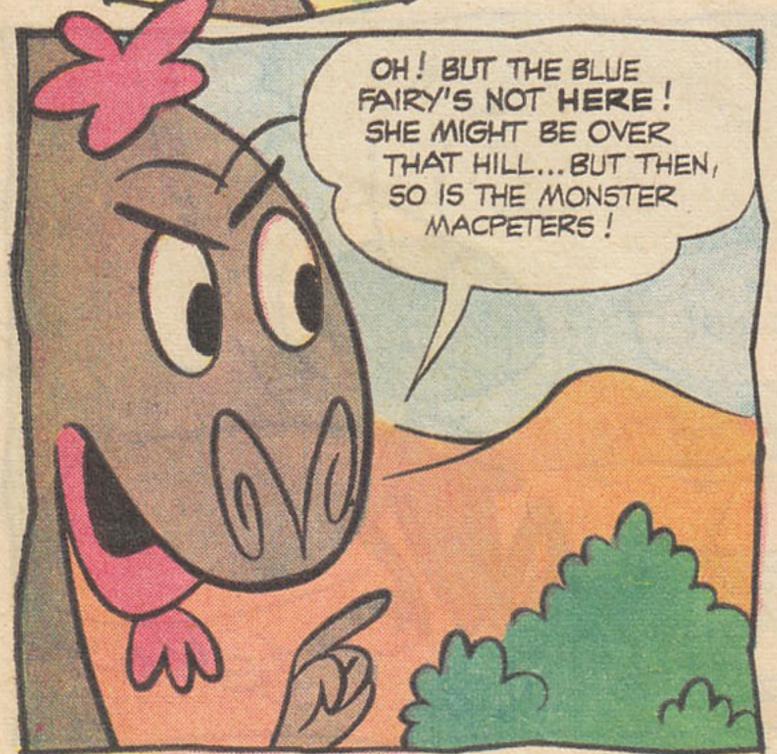


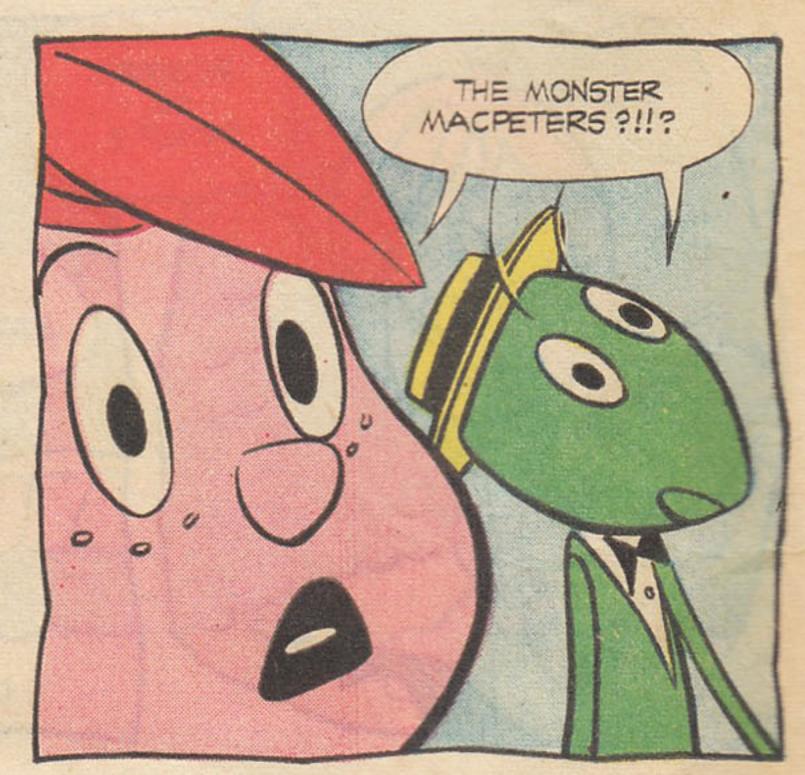


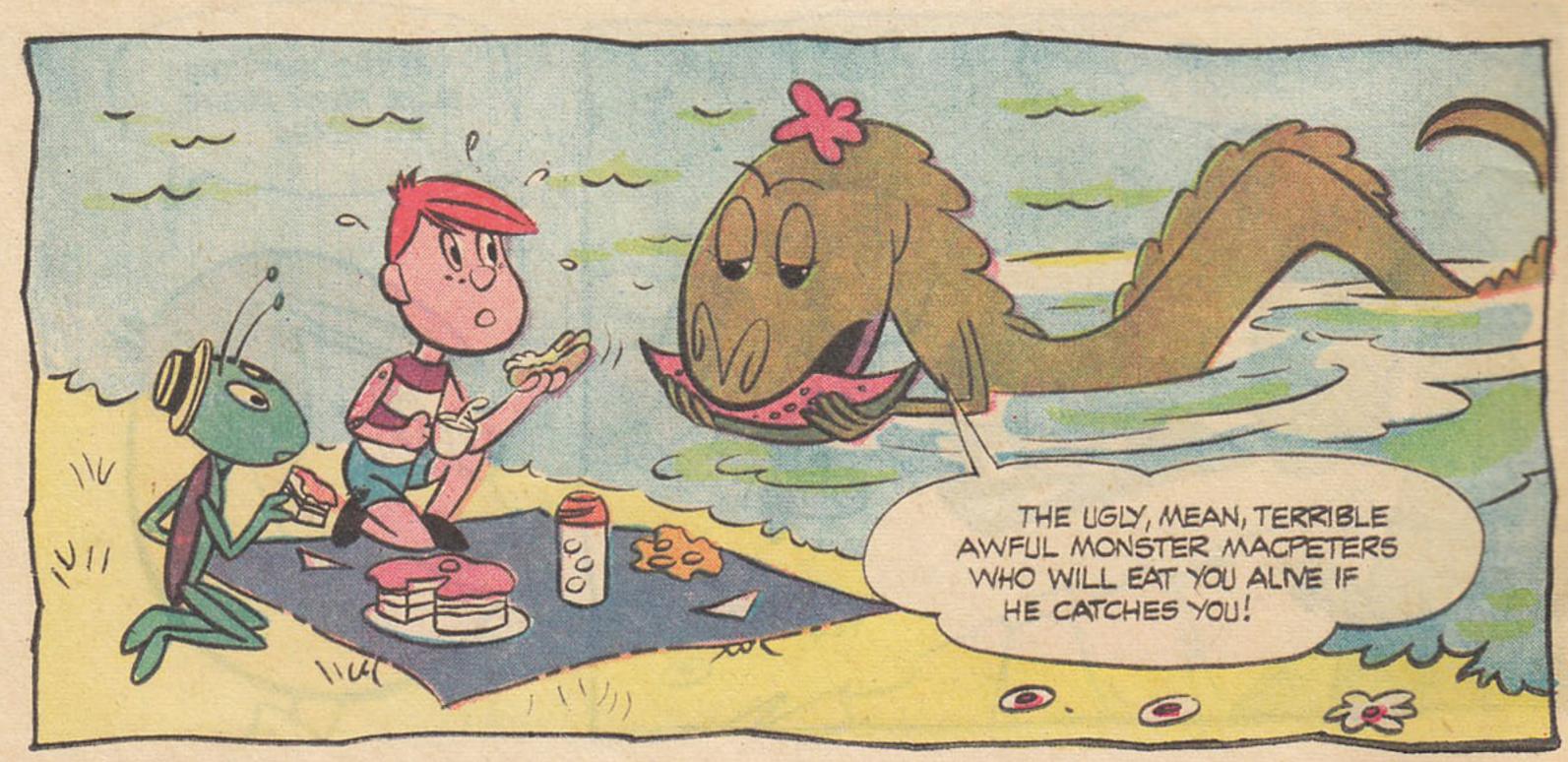


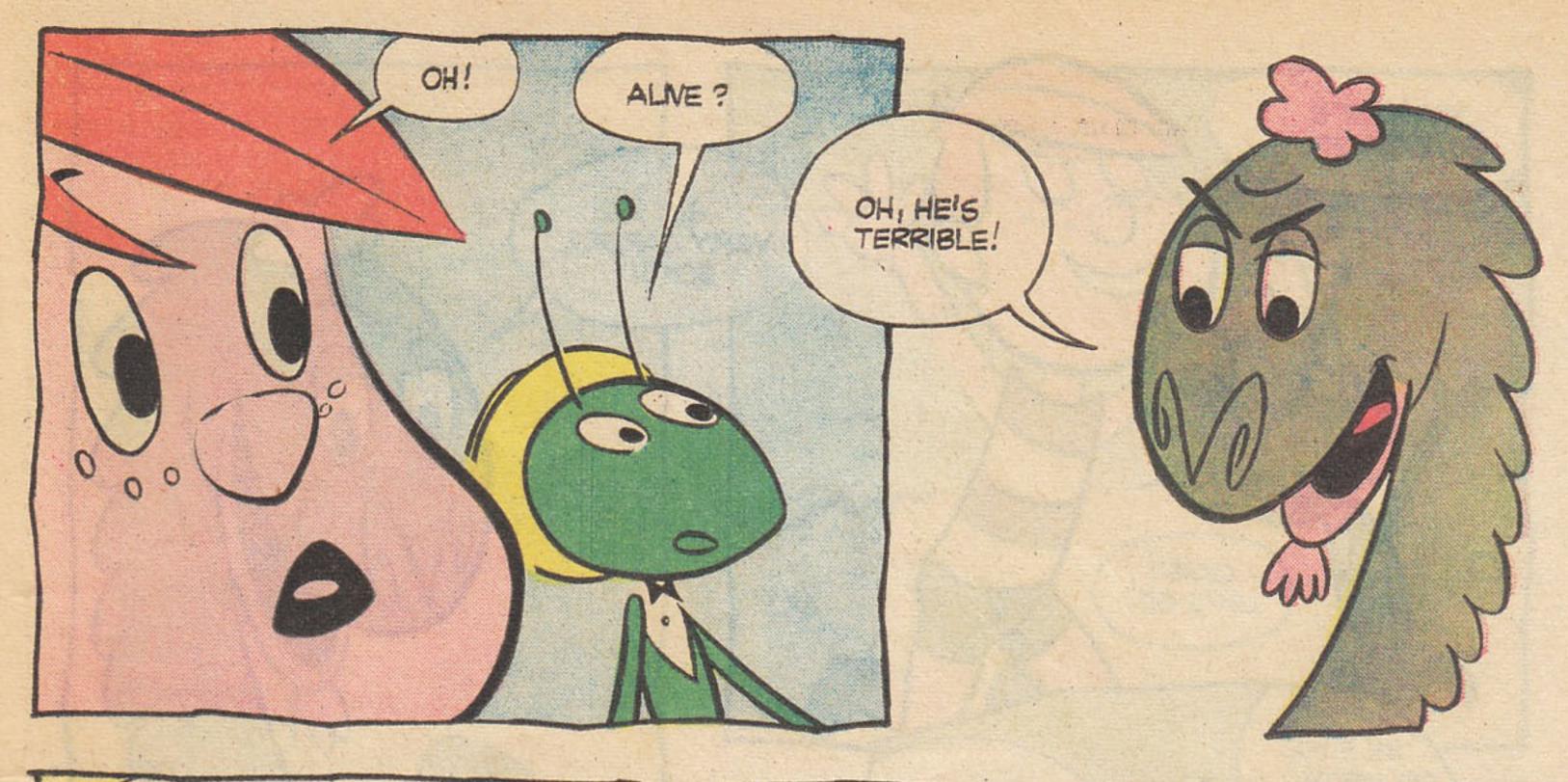


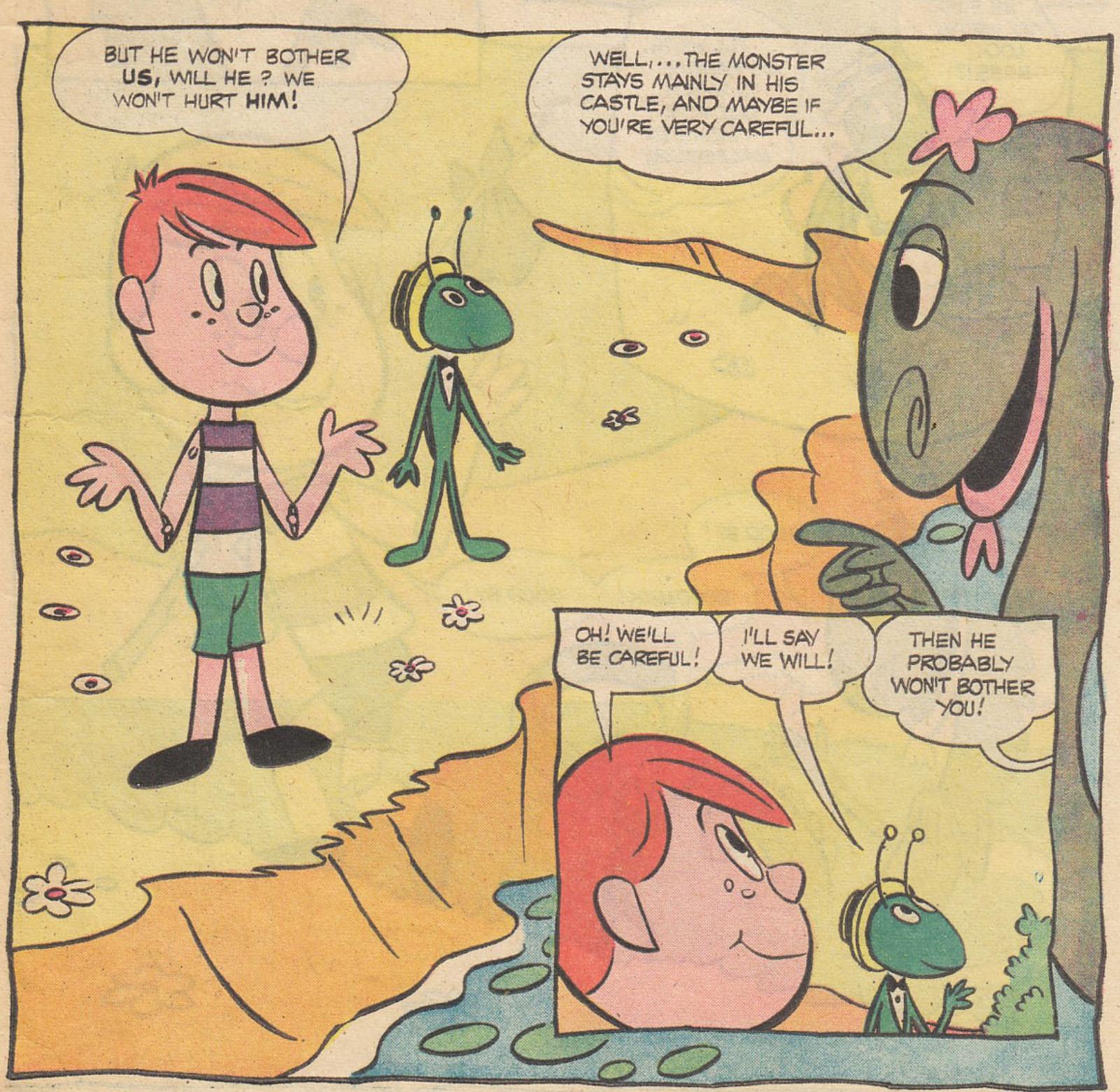


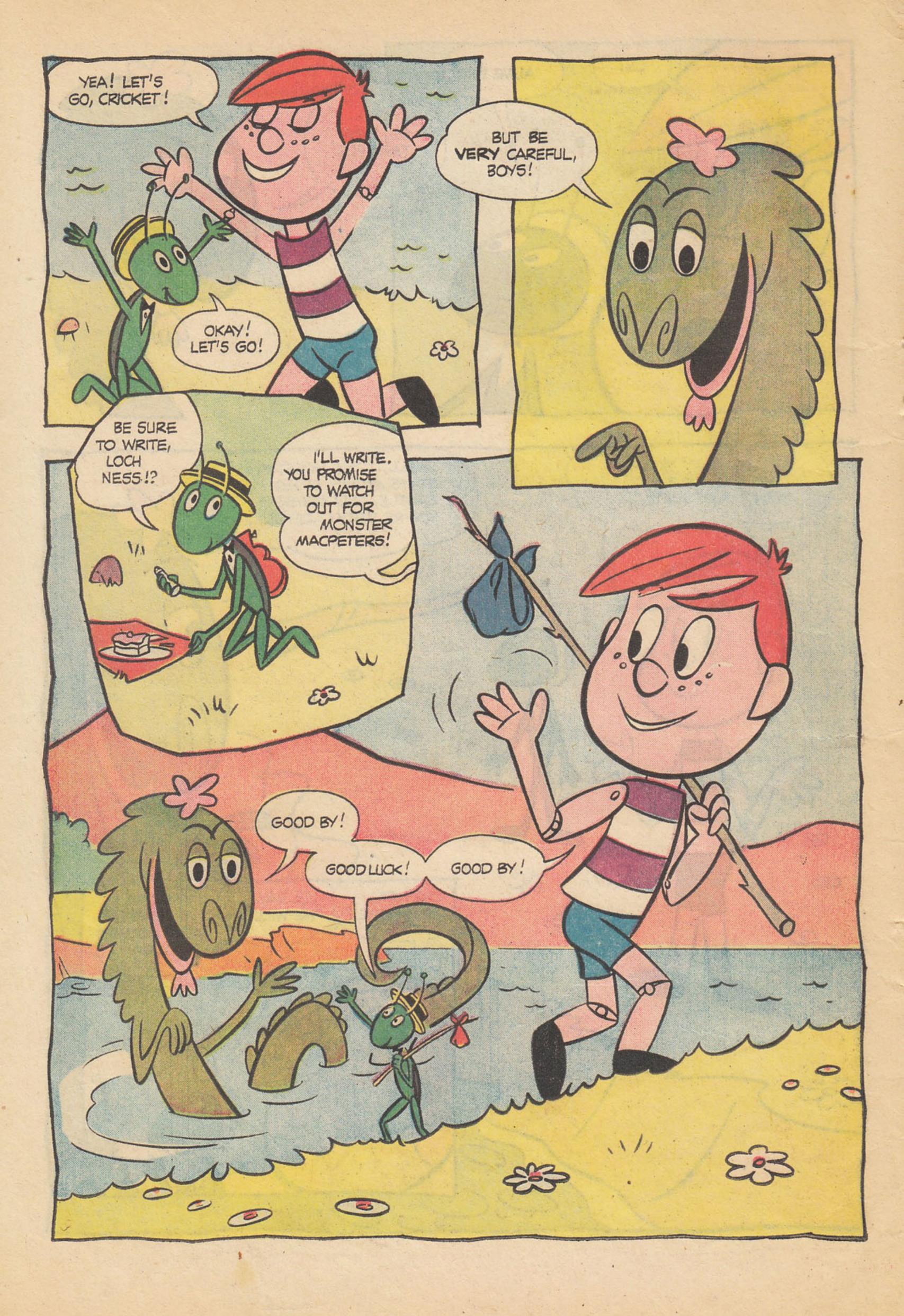


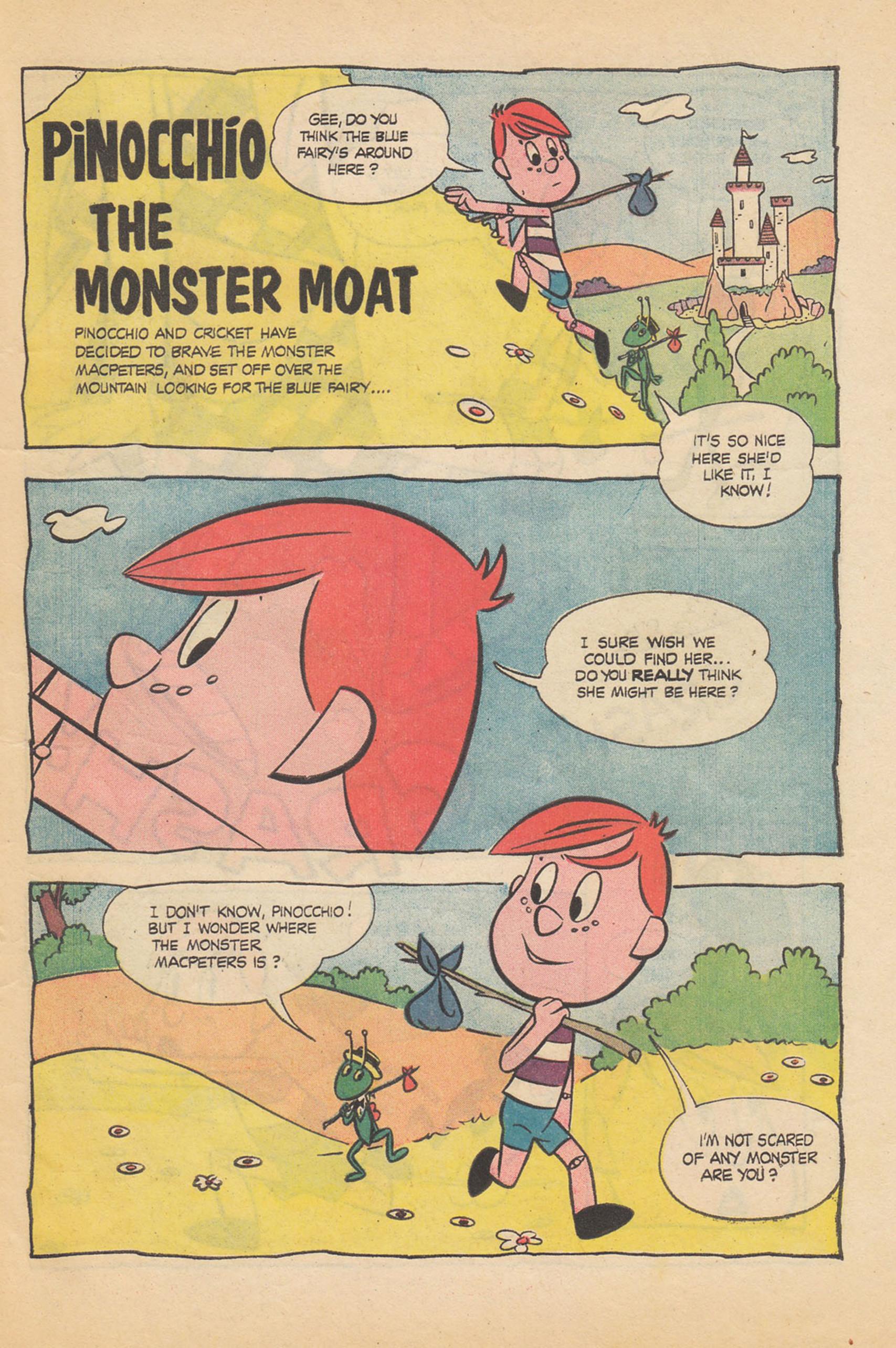


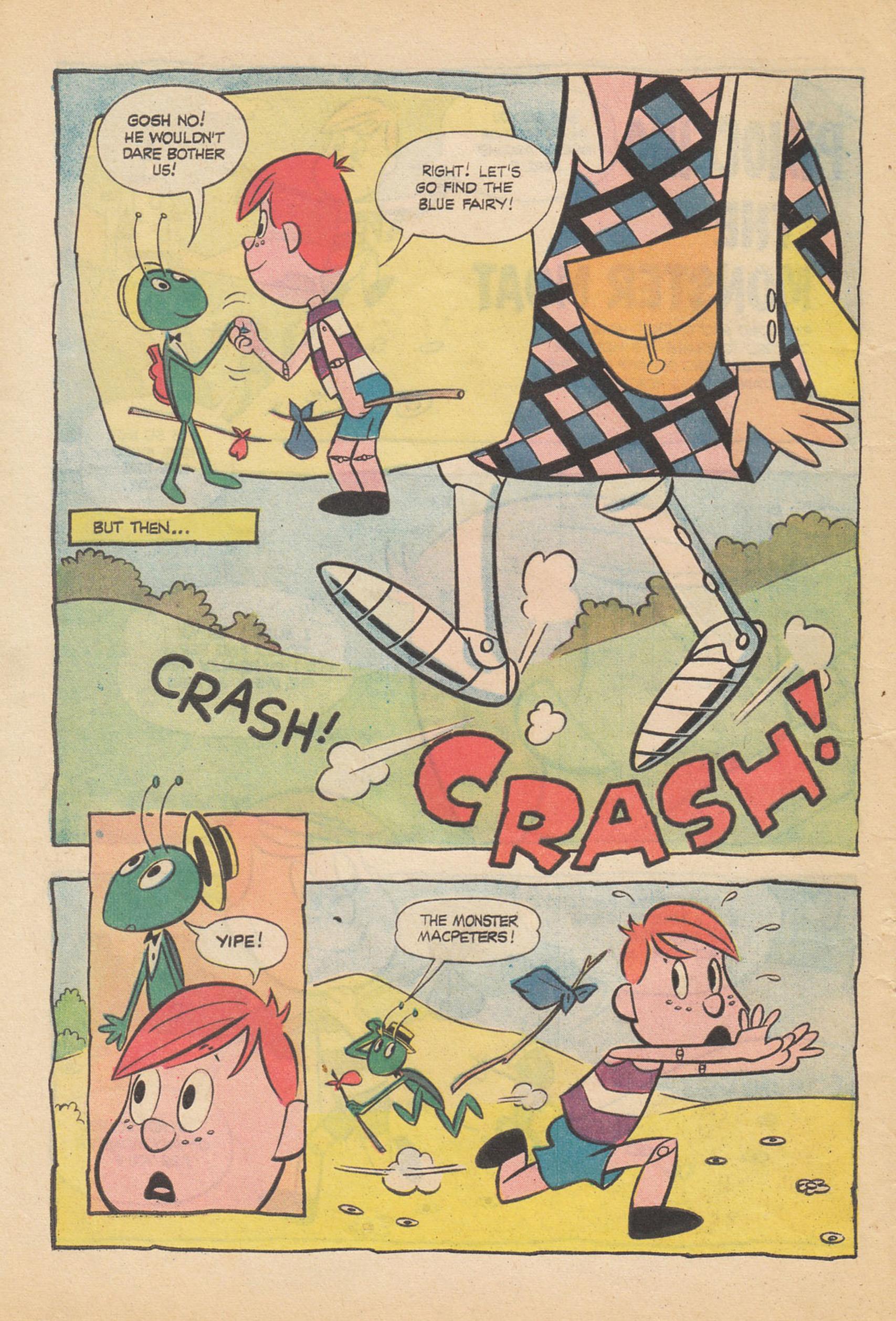


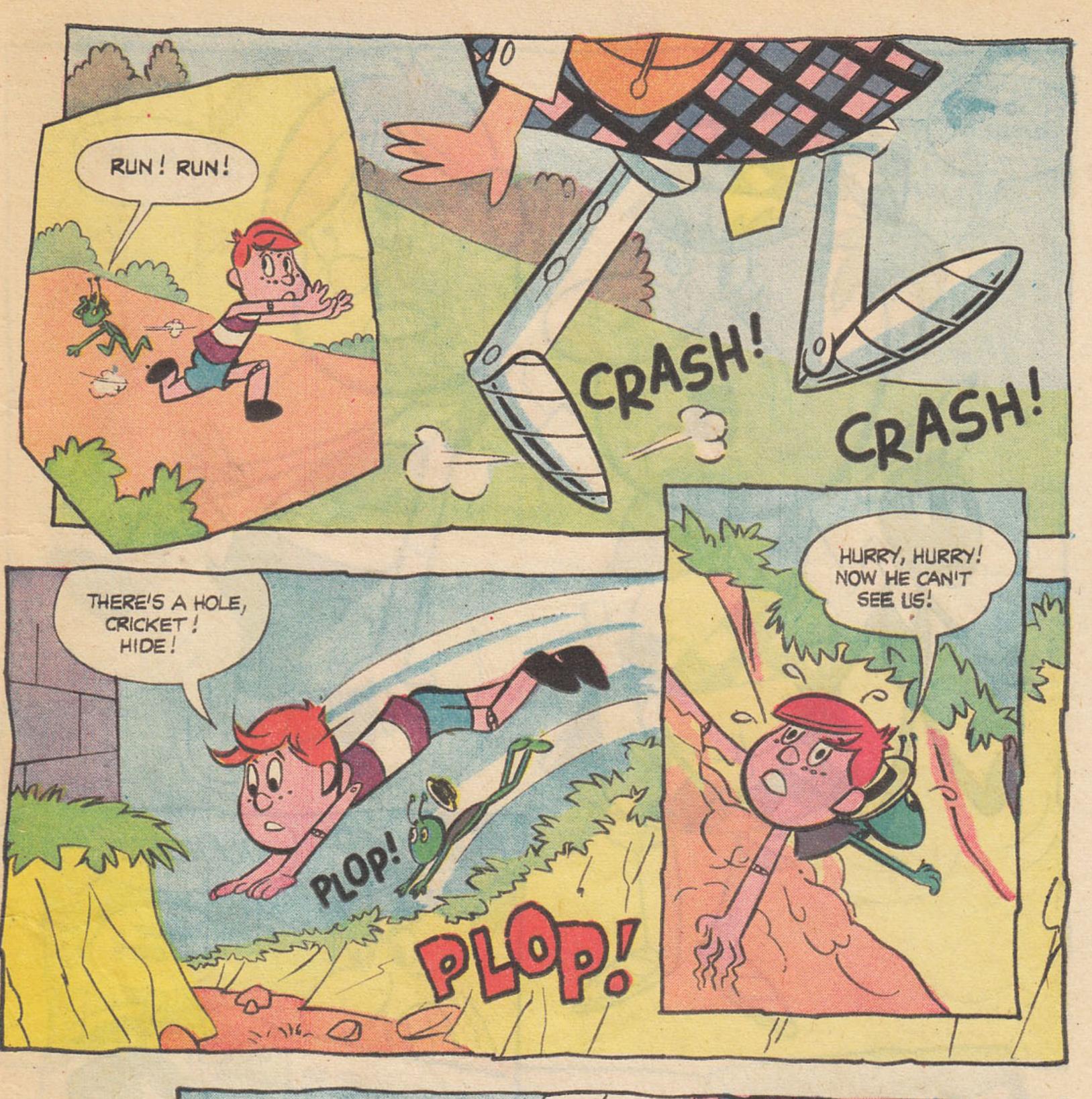


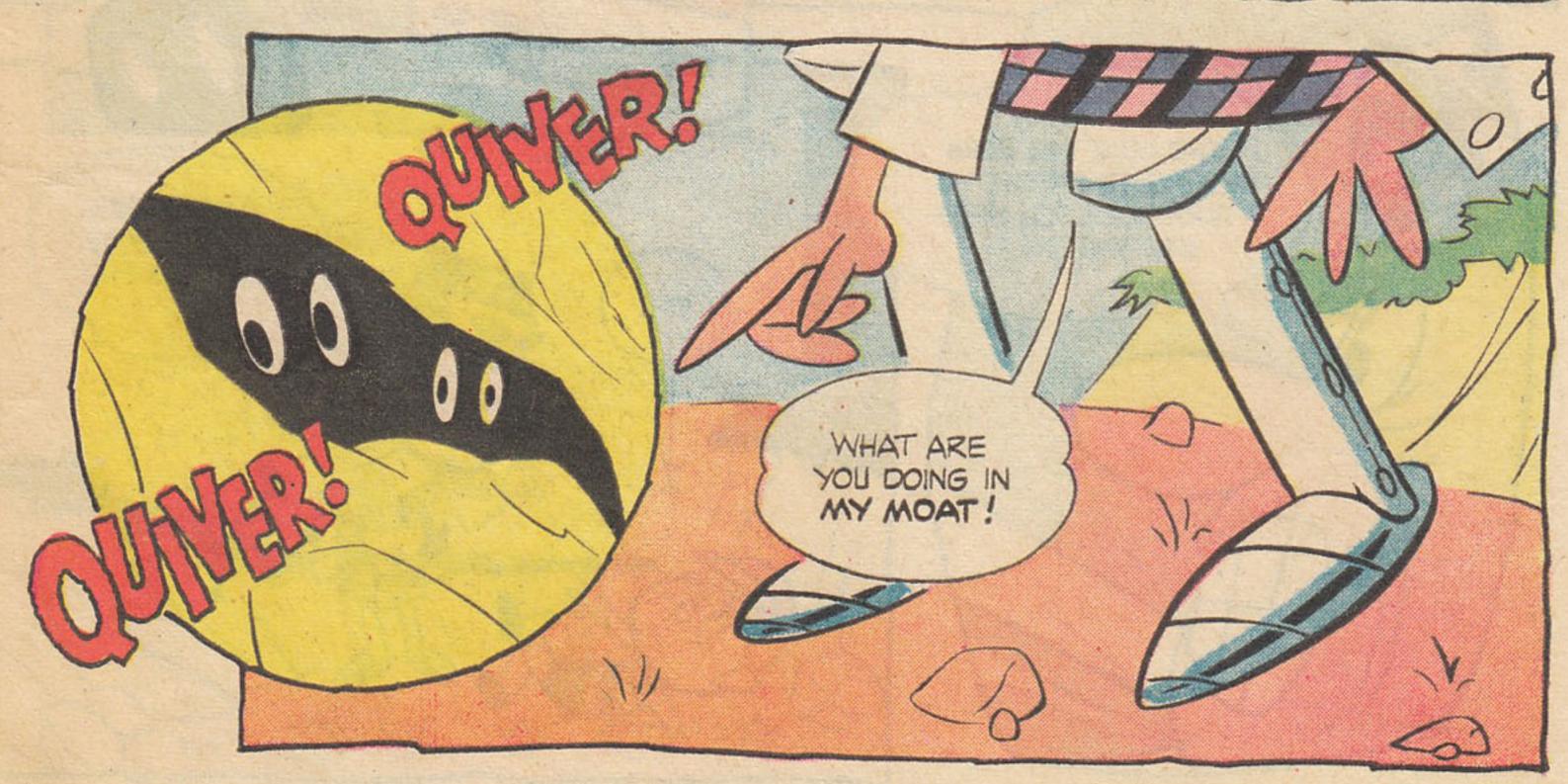


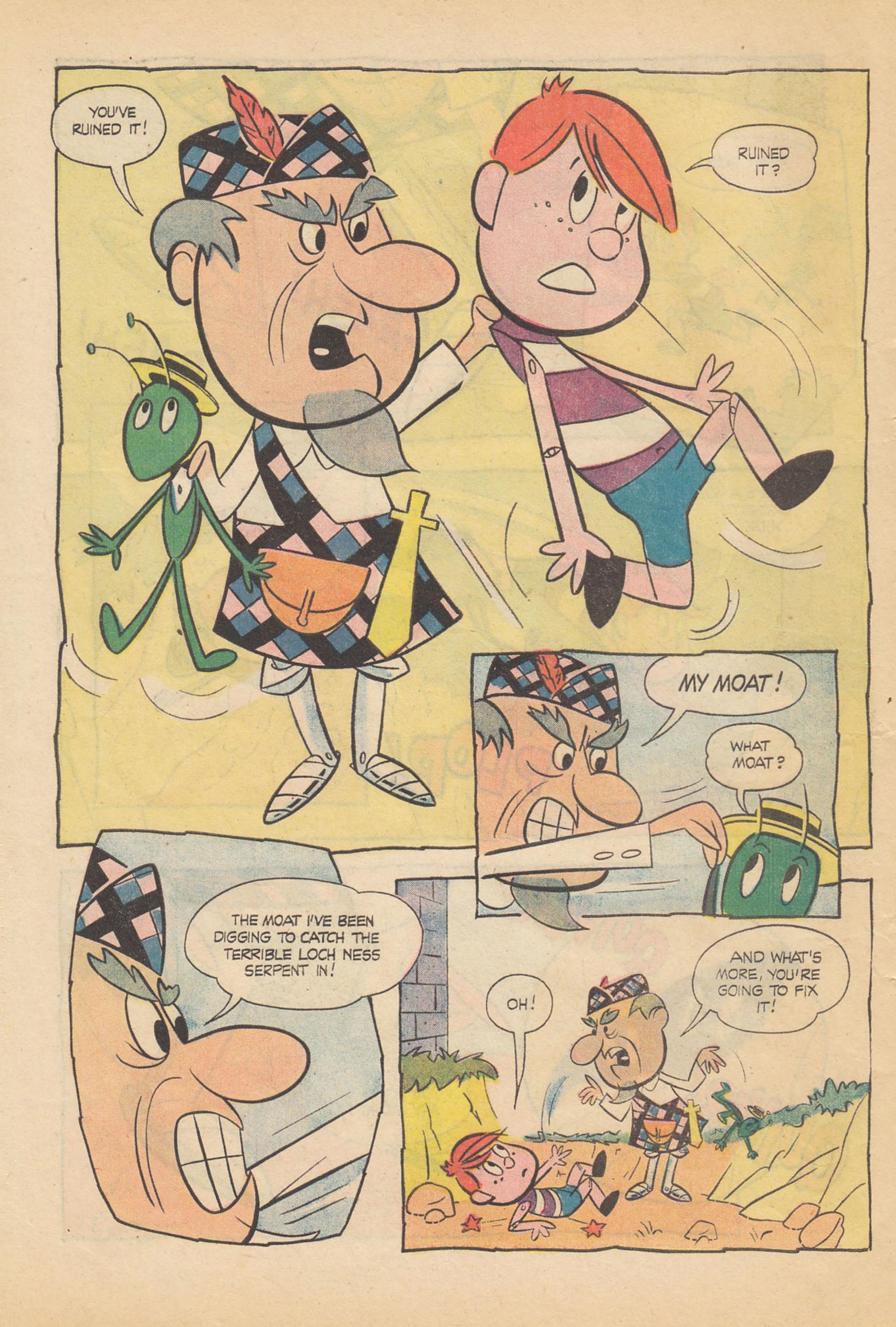


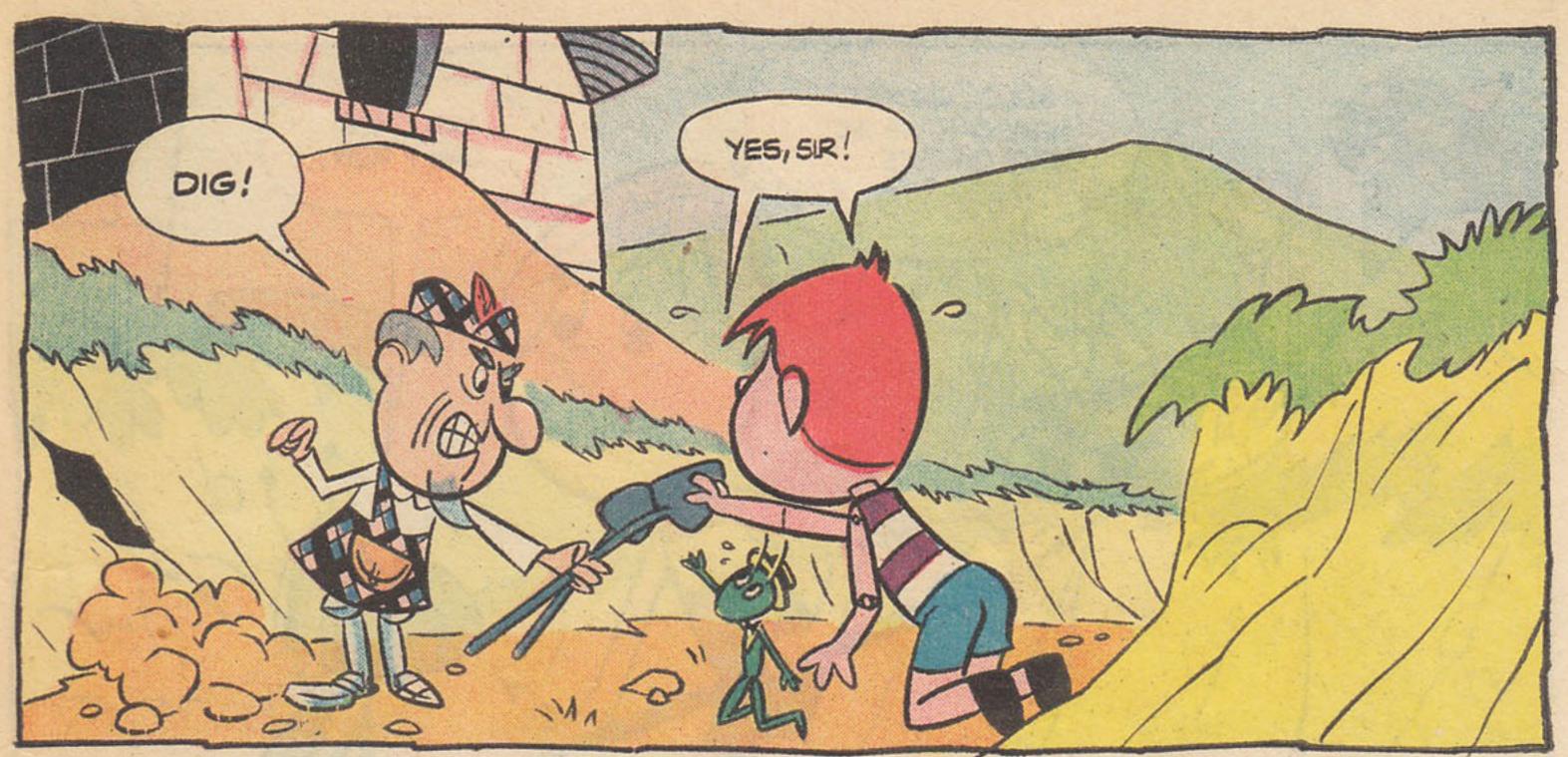


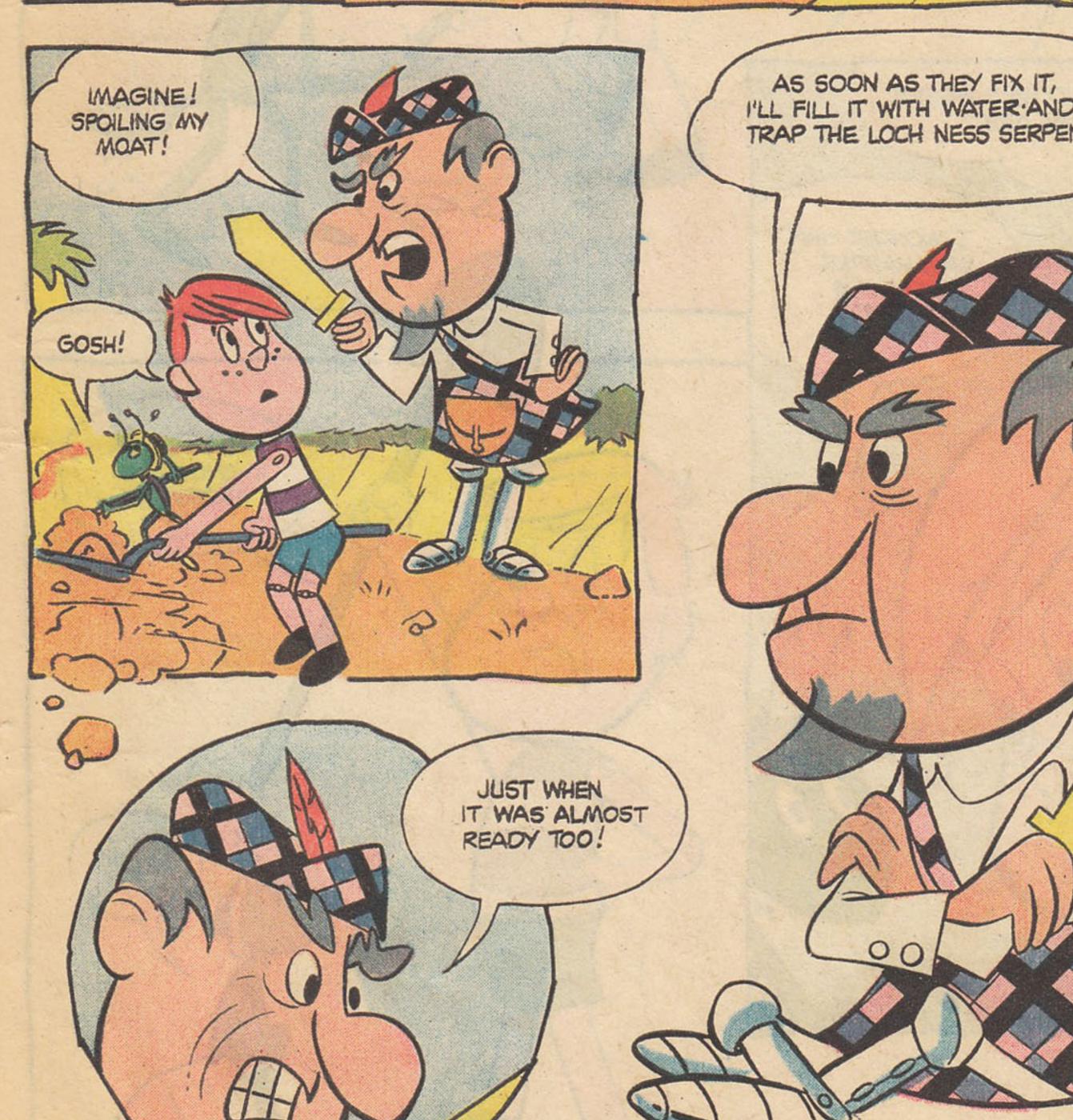




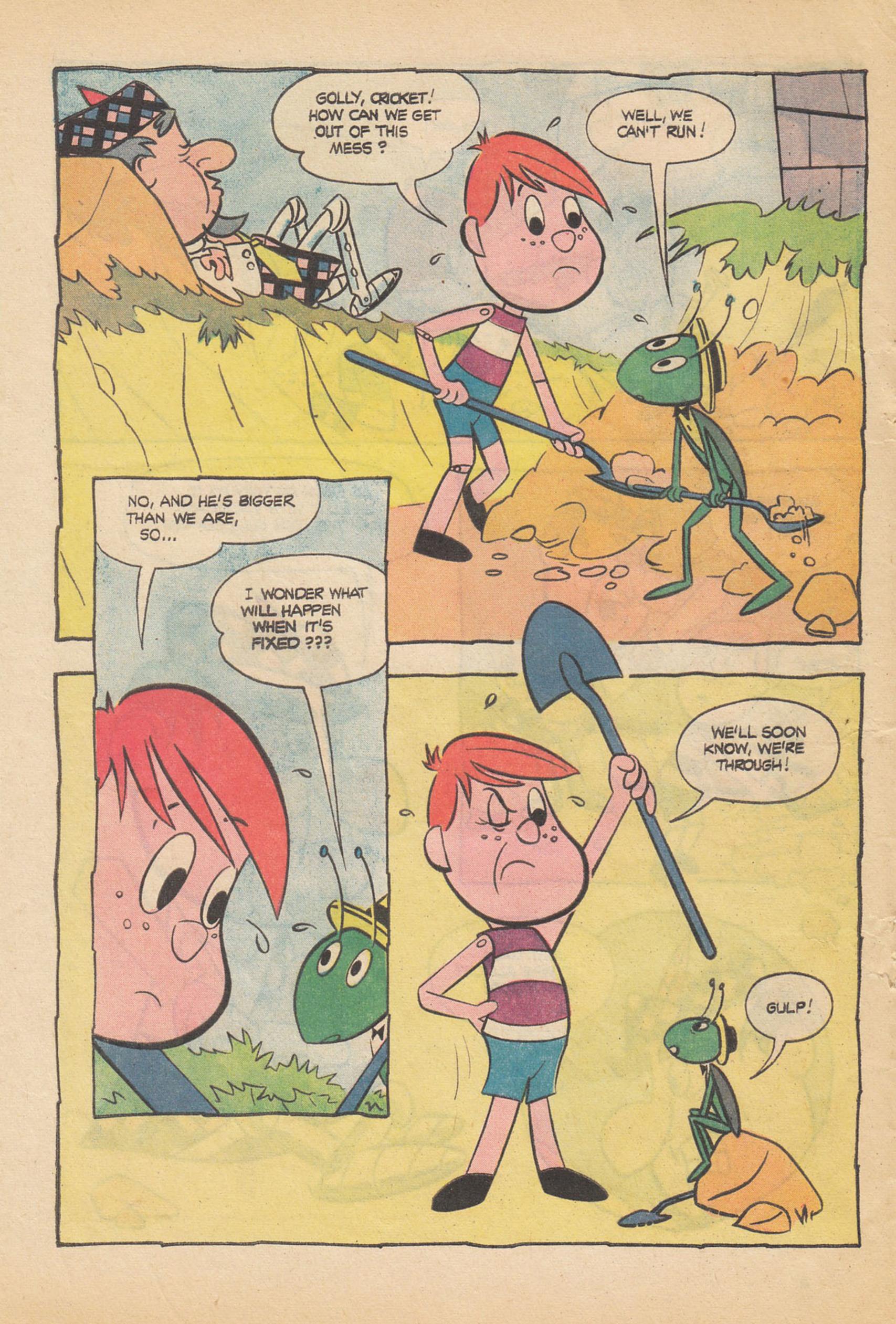


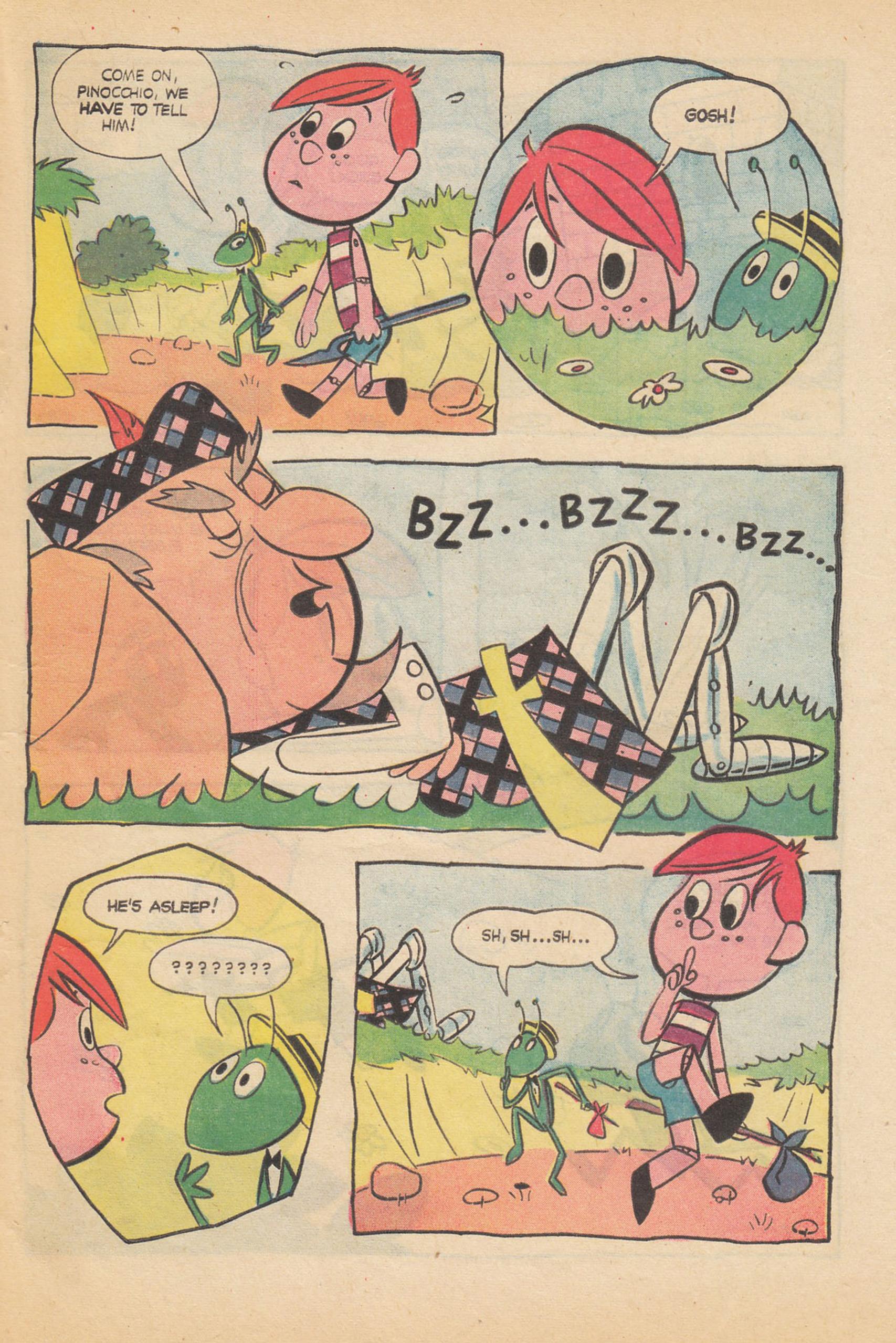


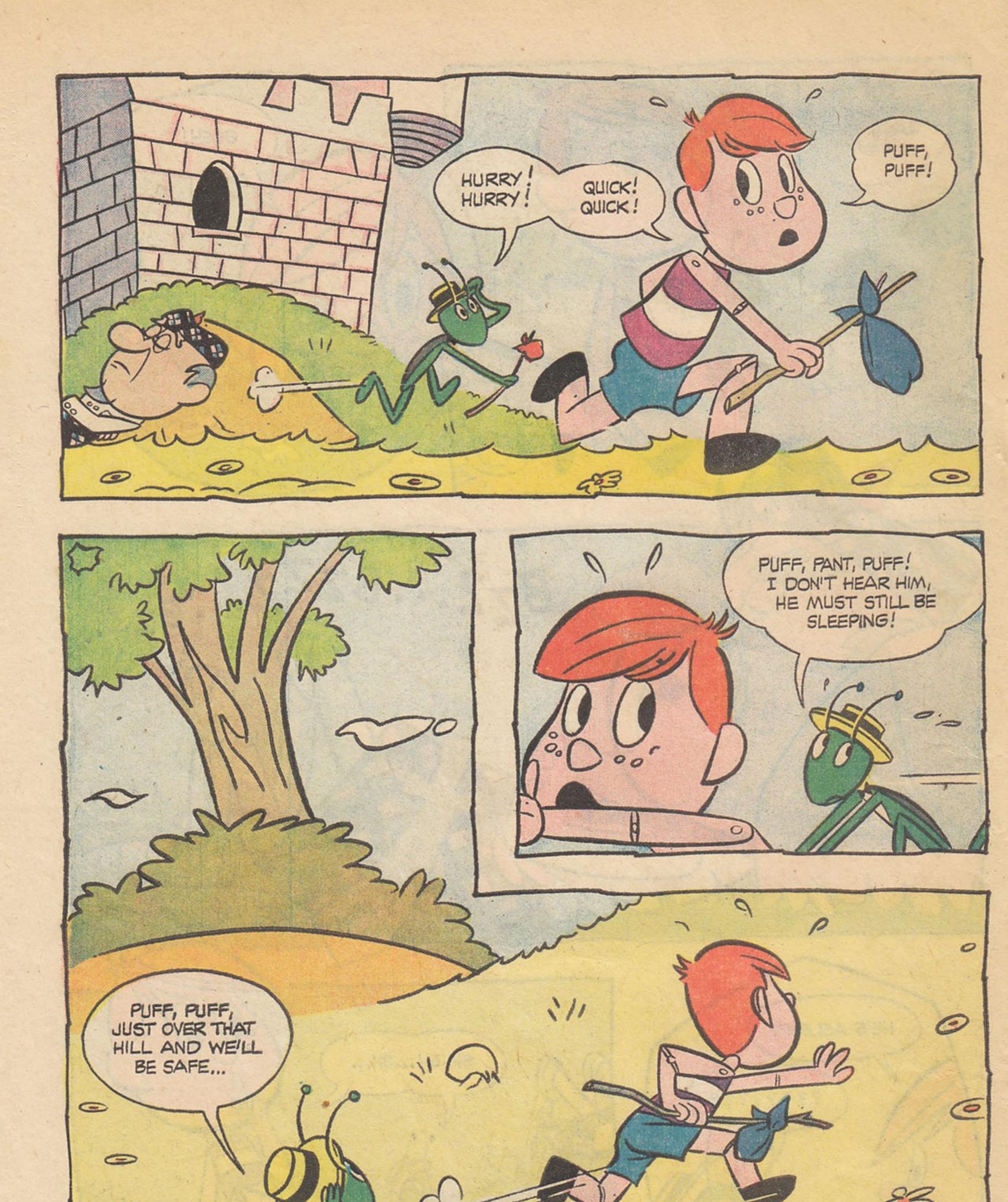




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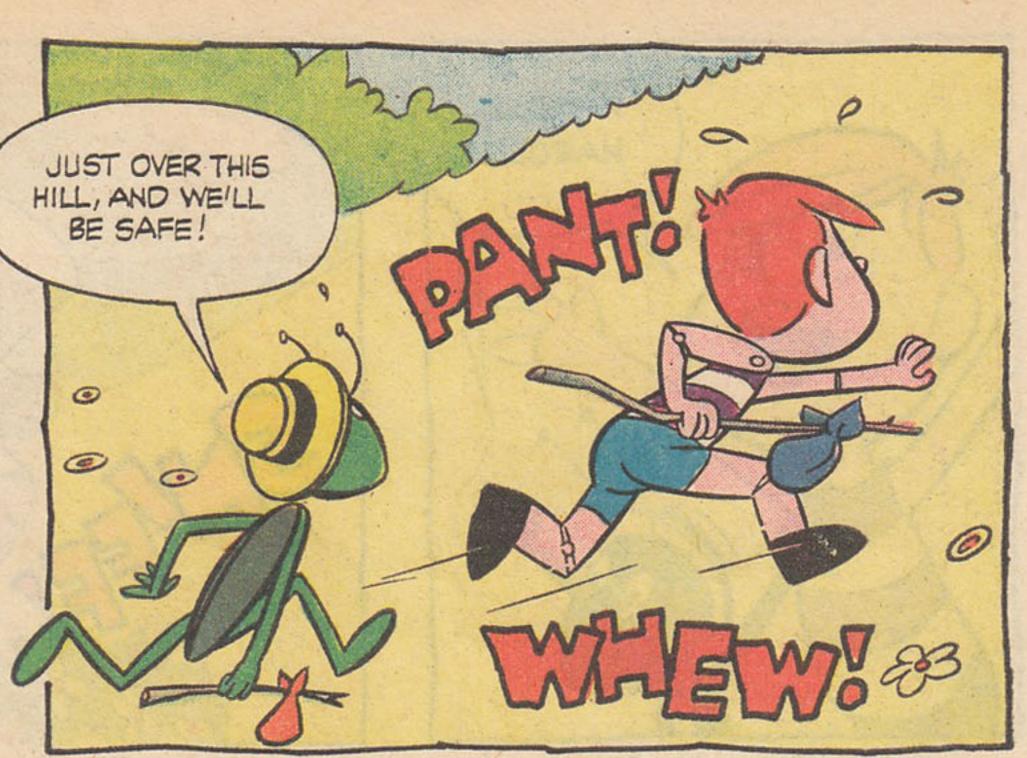


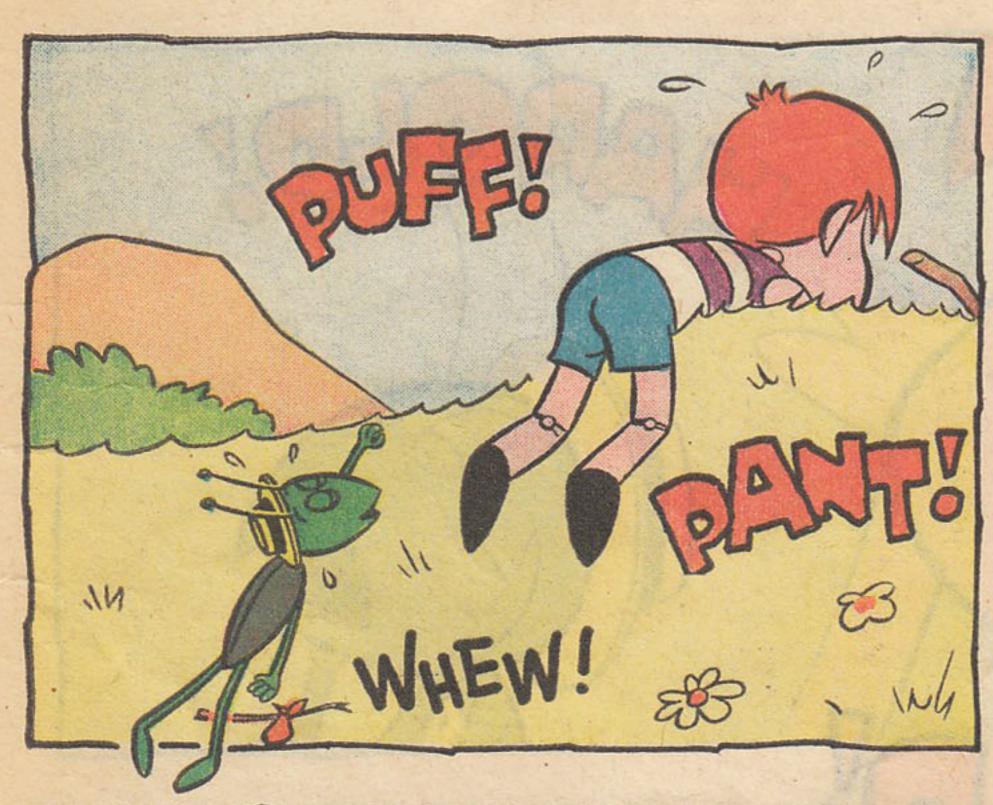




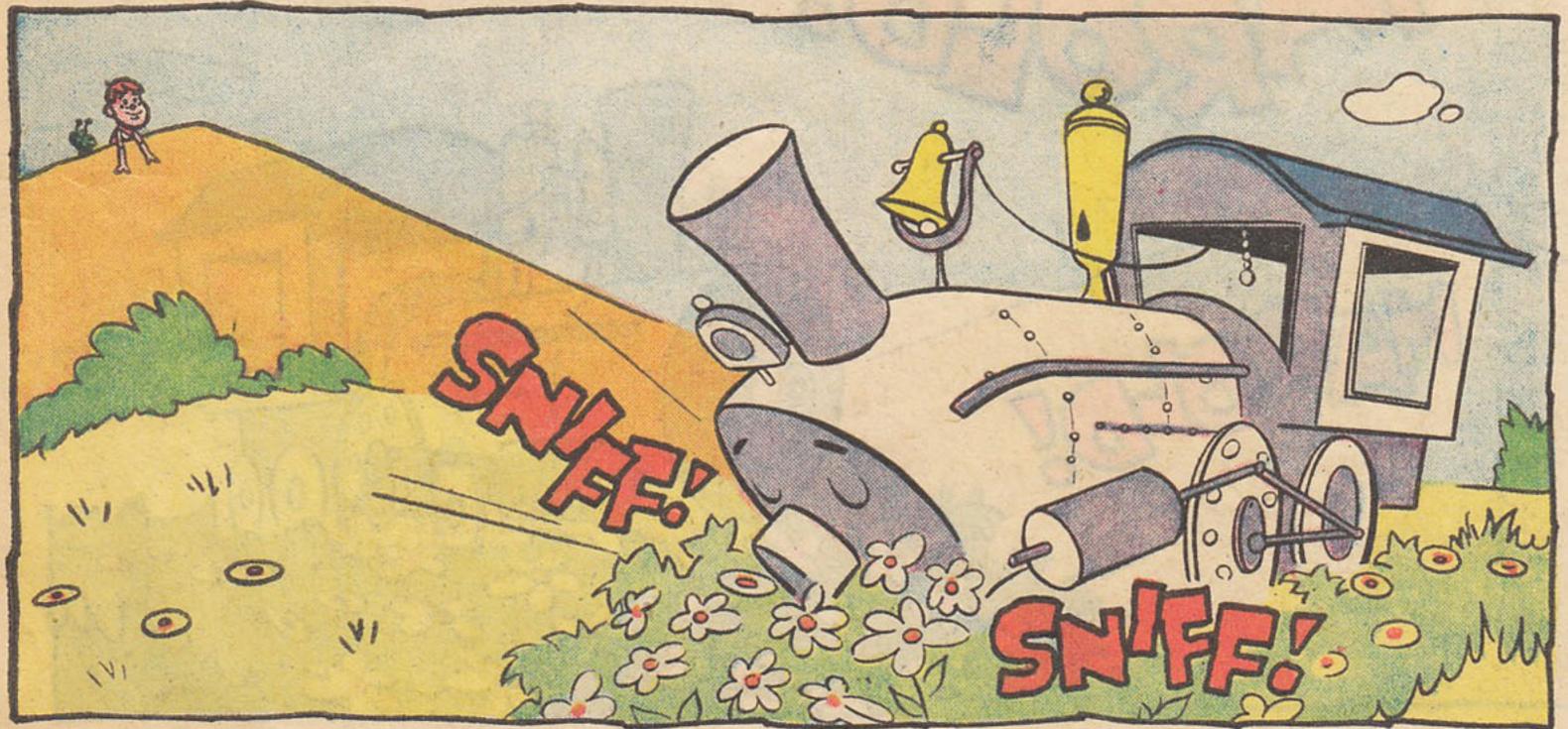
PINOCCHIO A COOKIE CRUMB

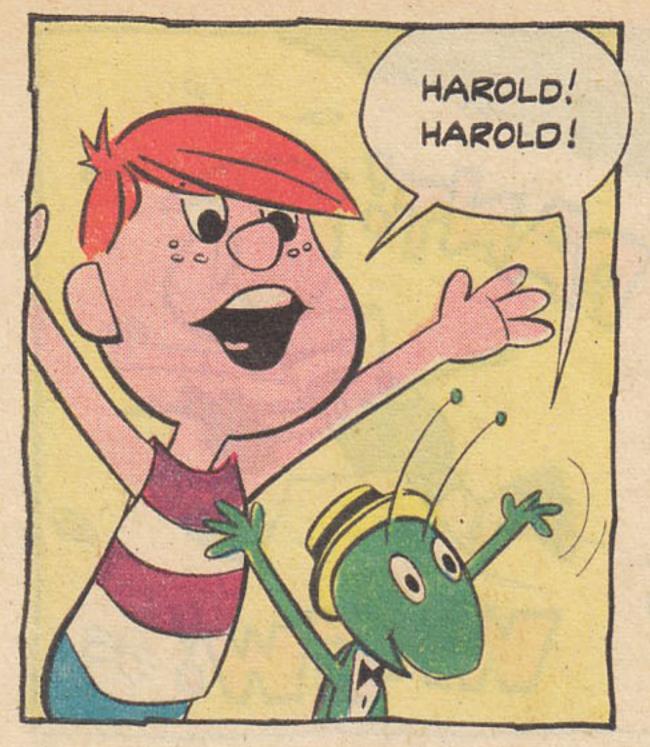
PINOCCHIO AND CRICKET ARE STILL IN SCOTLAND, RUNNING FROM MONSTER MACPETERS...

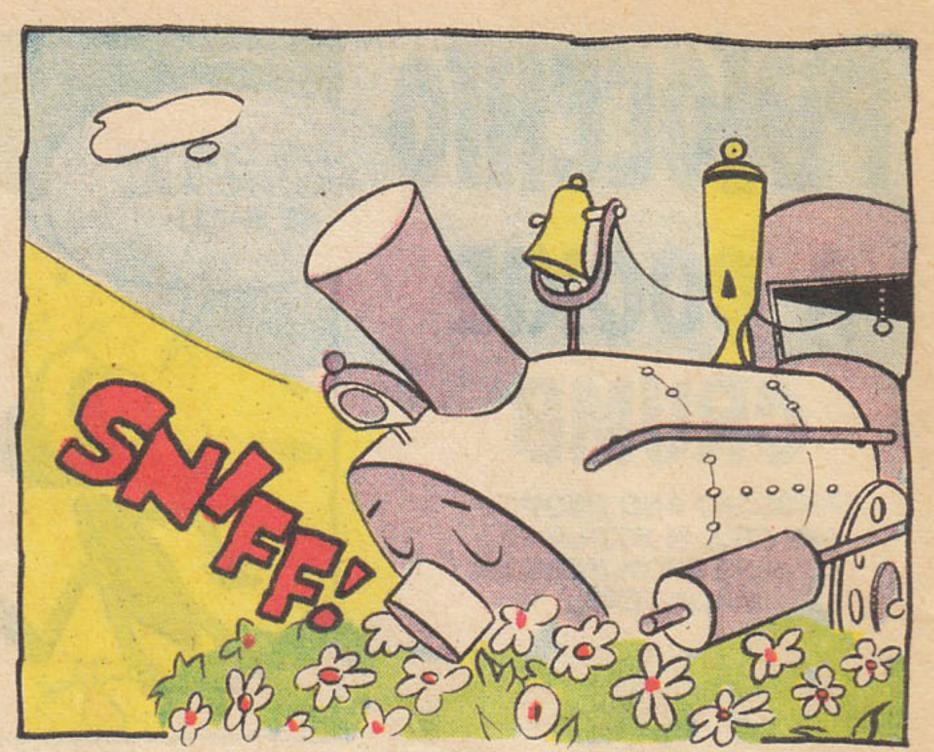


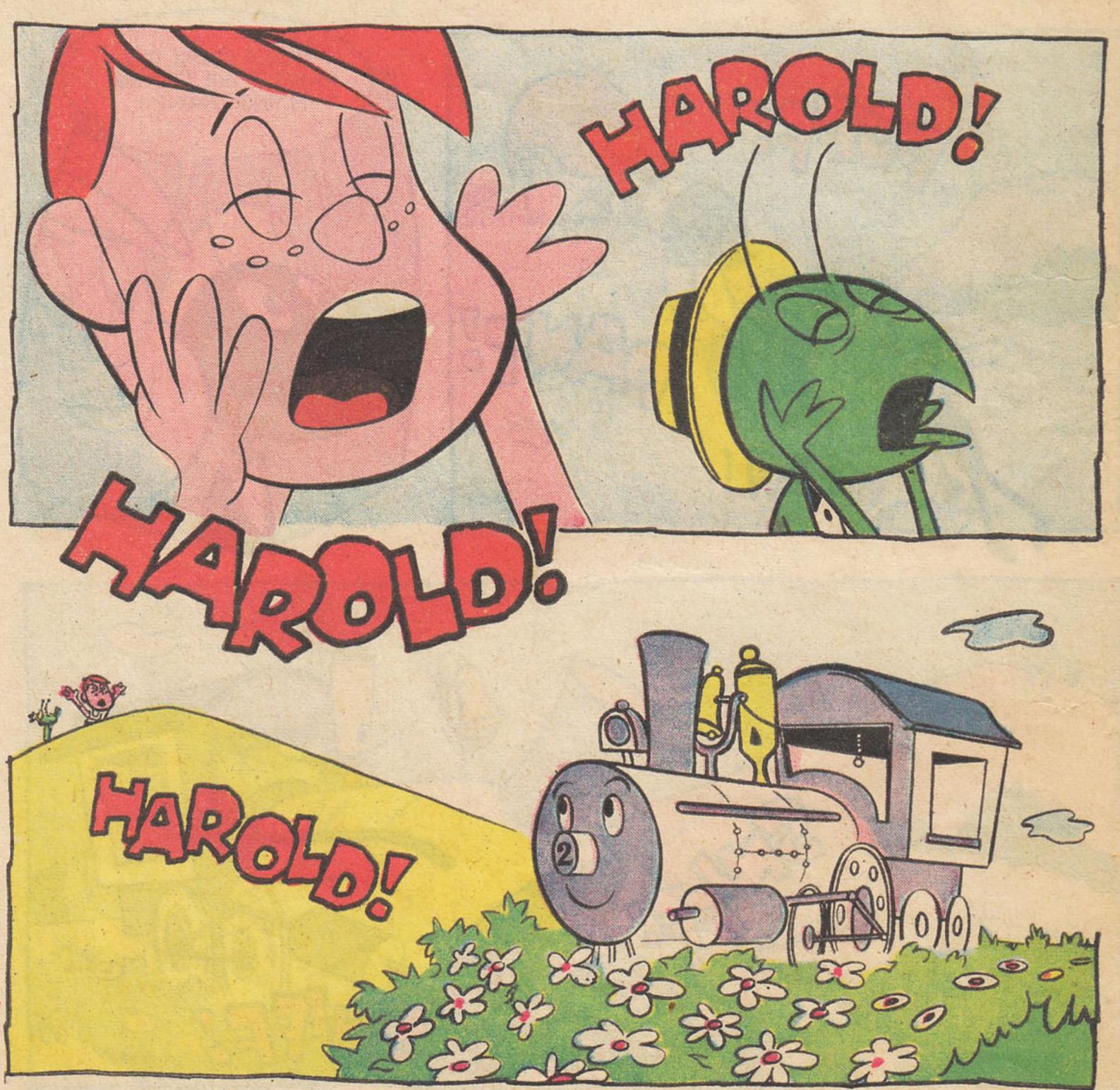


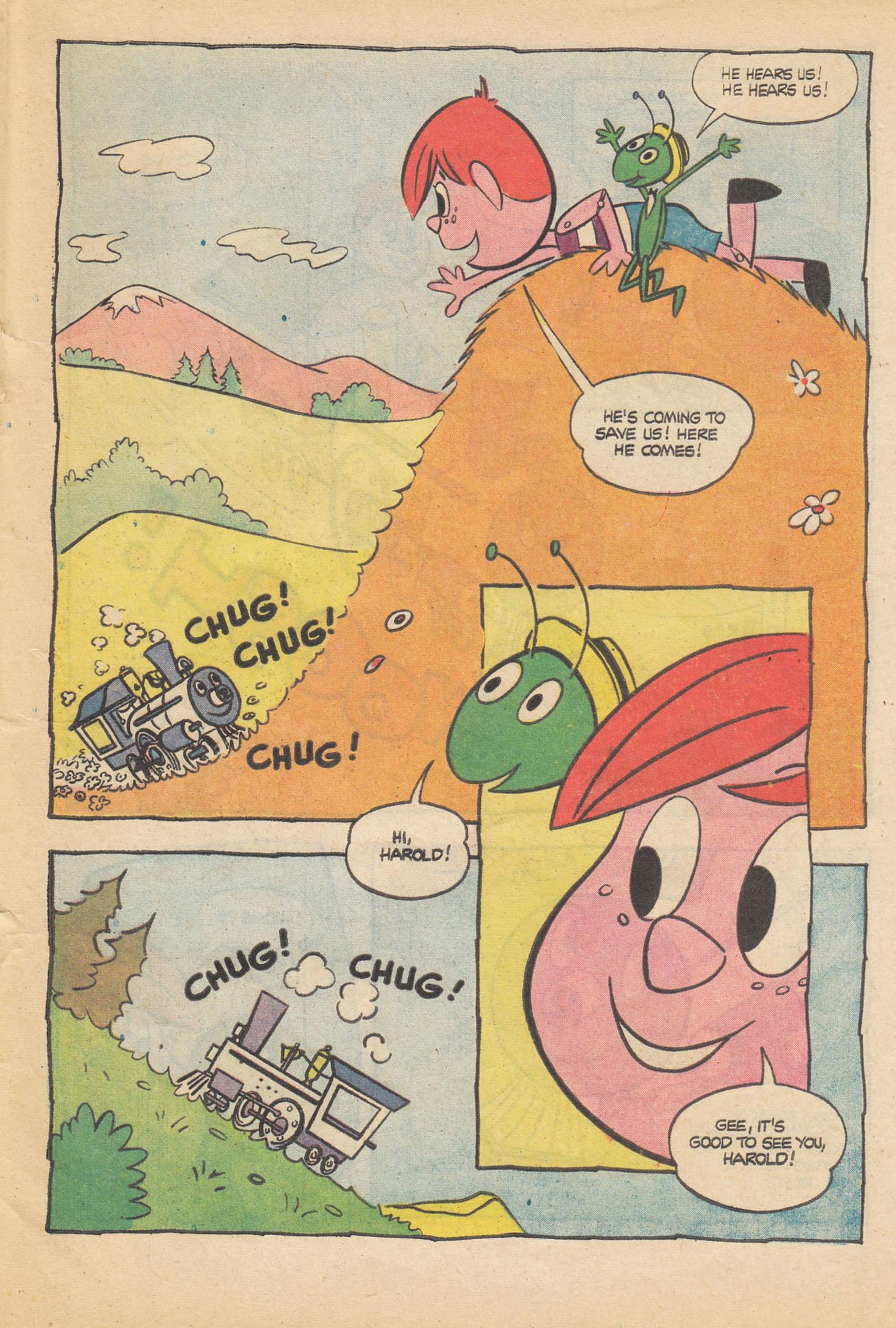




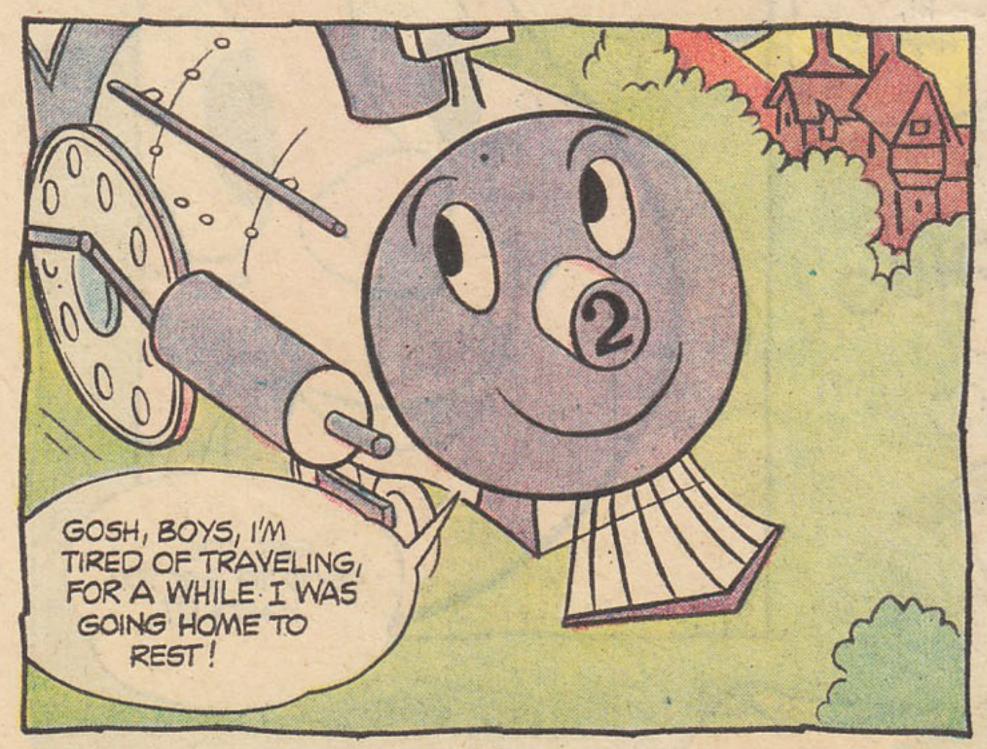


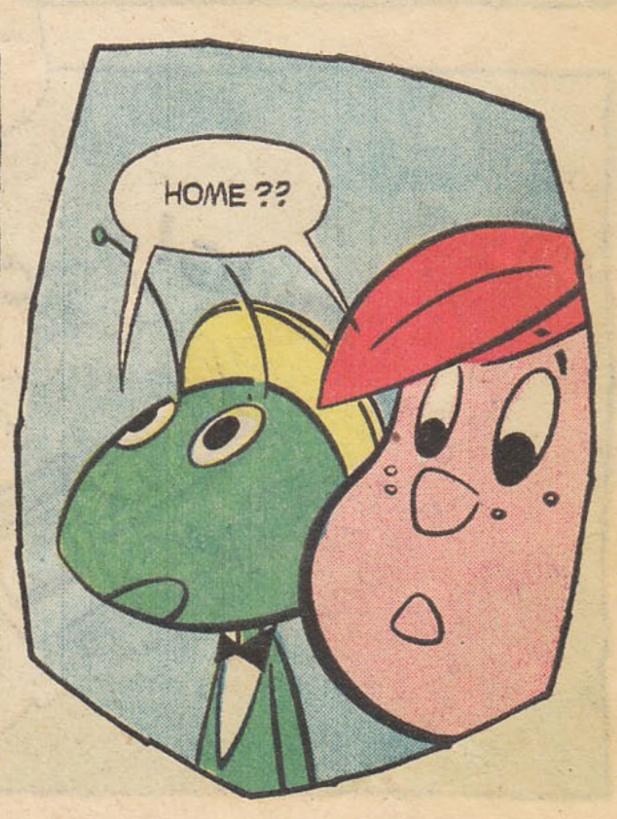


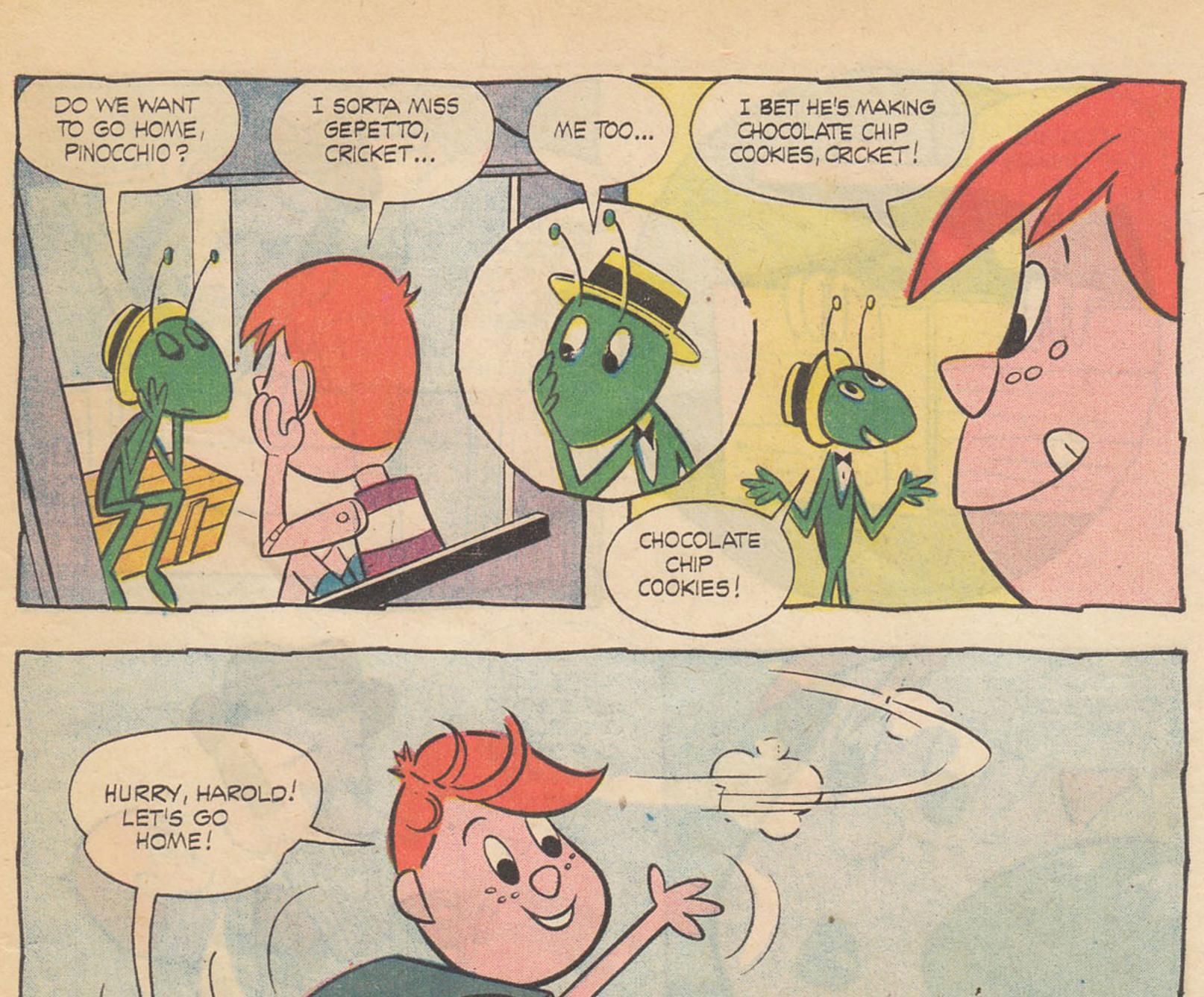


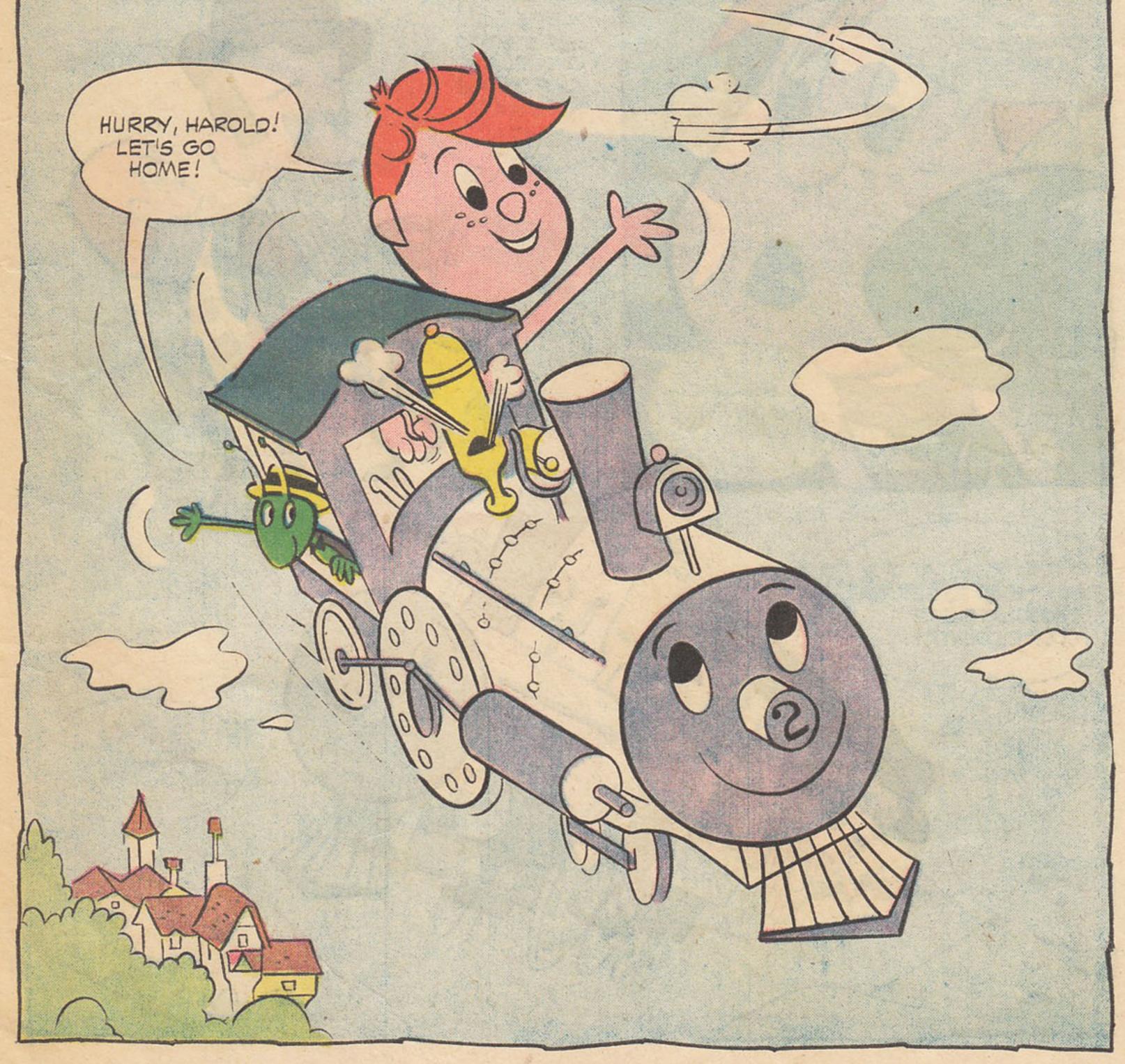


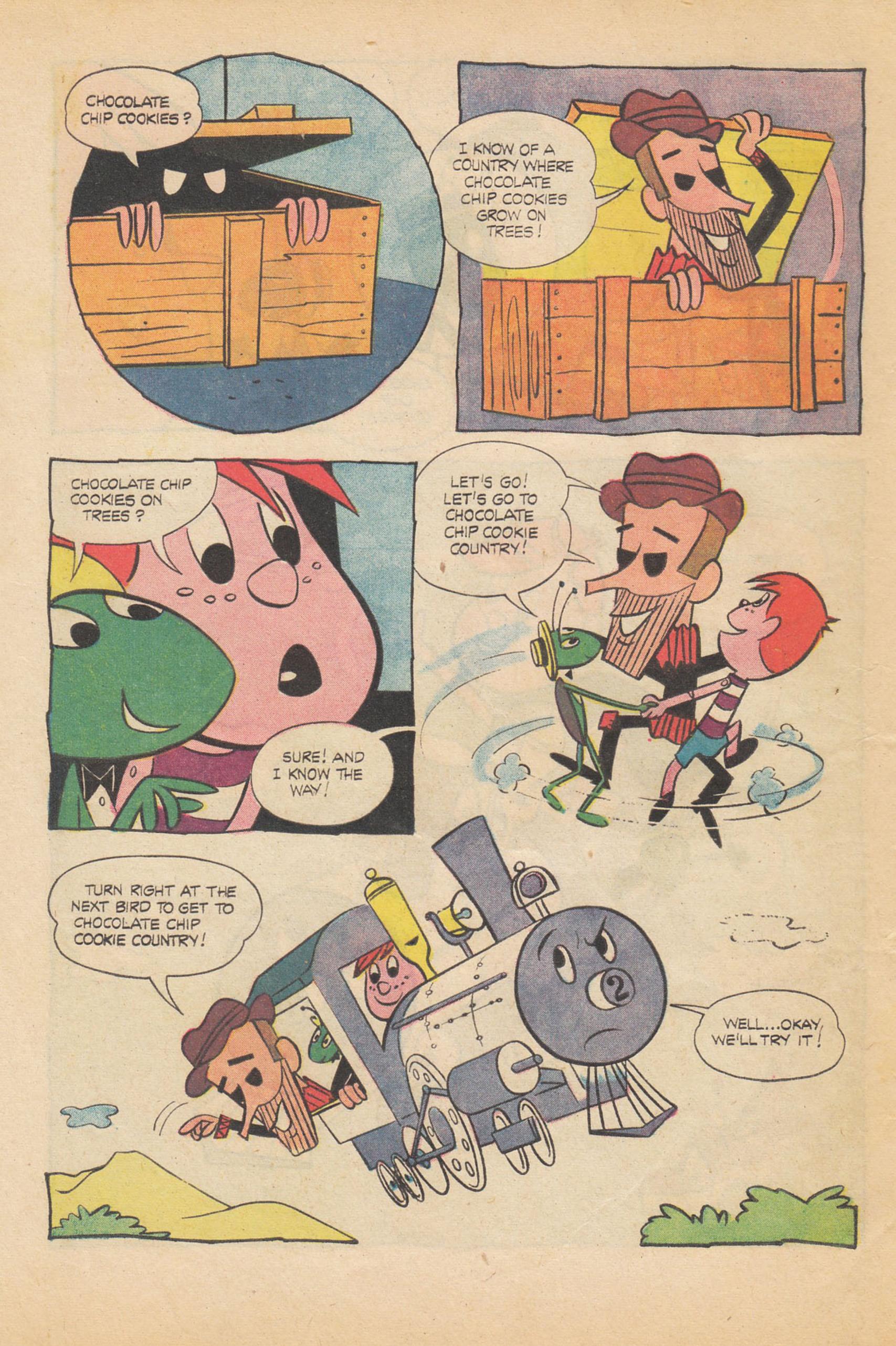


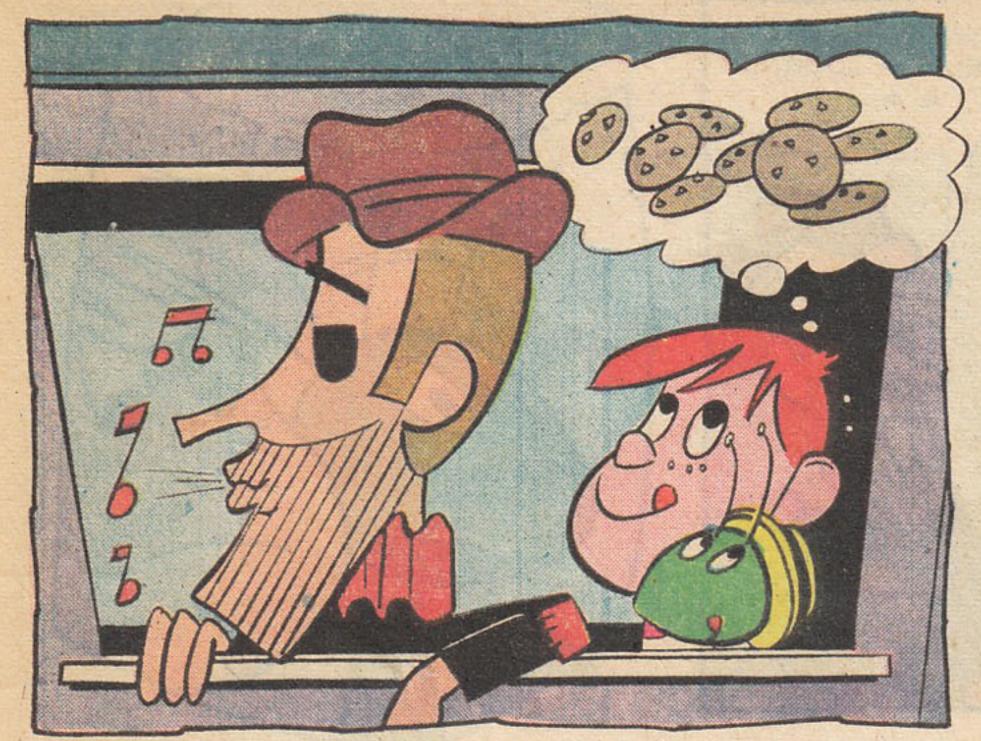


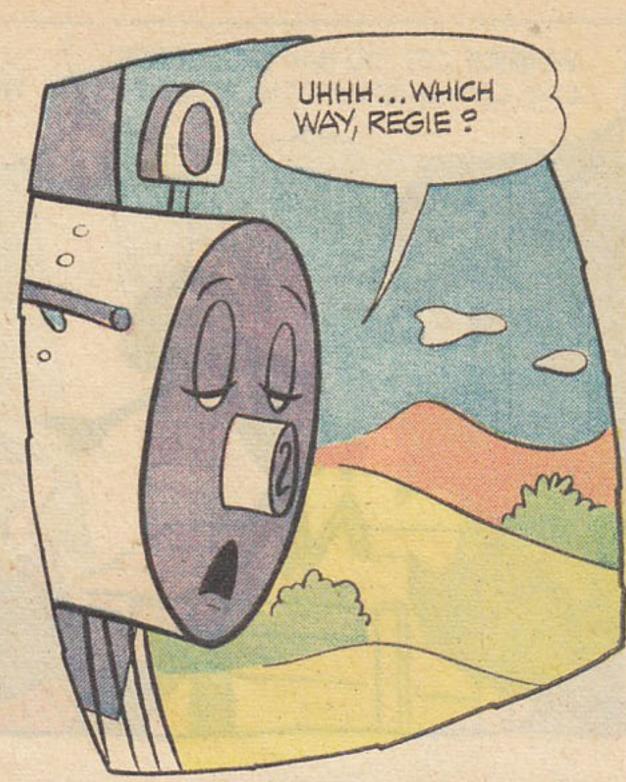


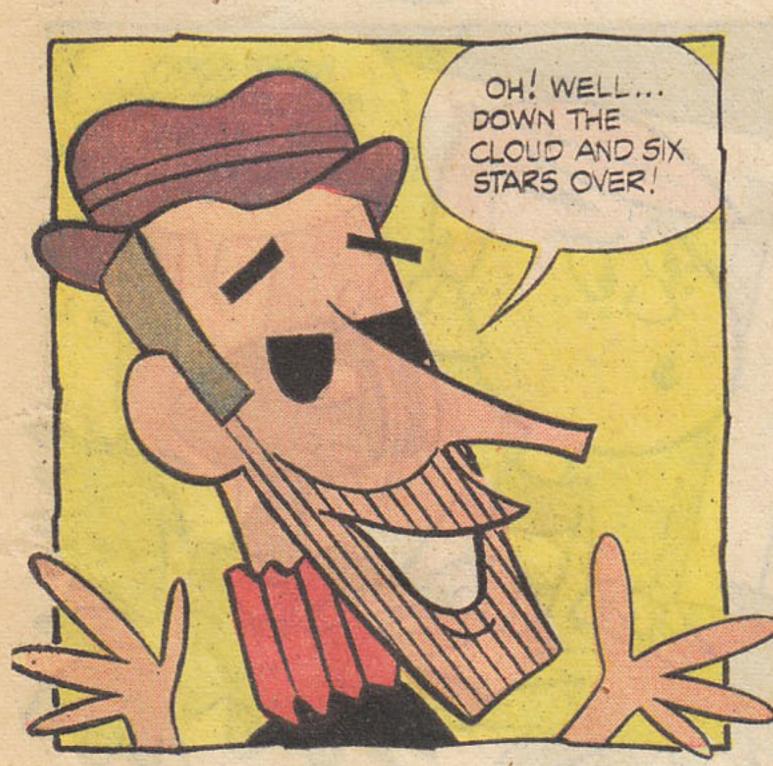


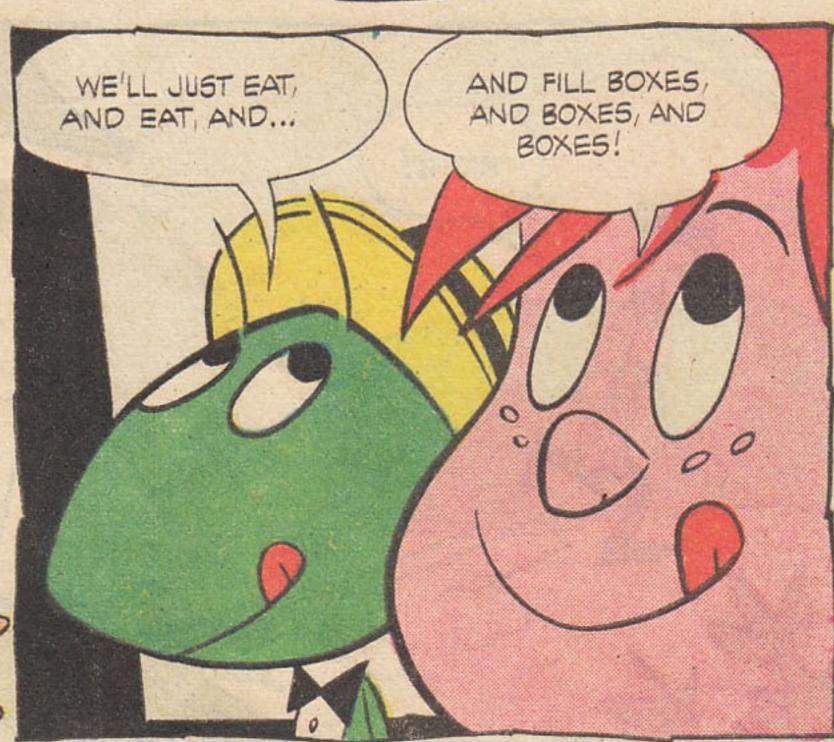


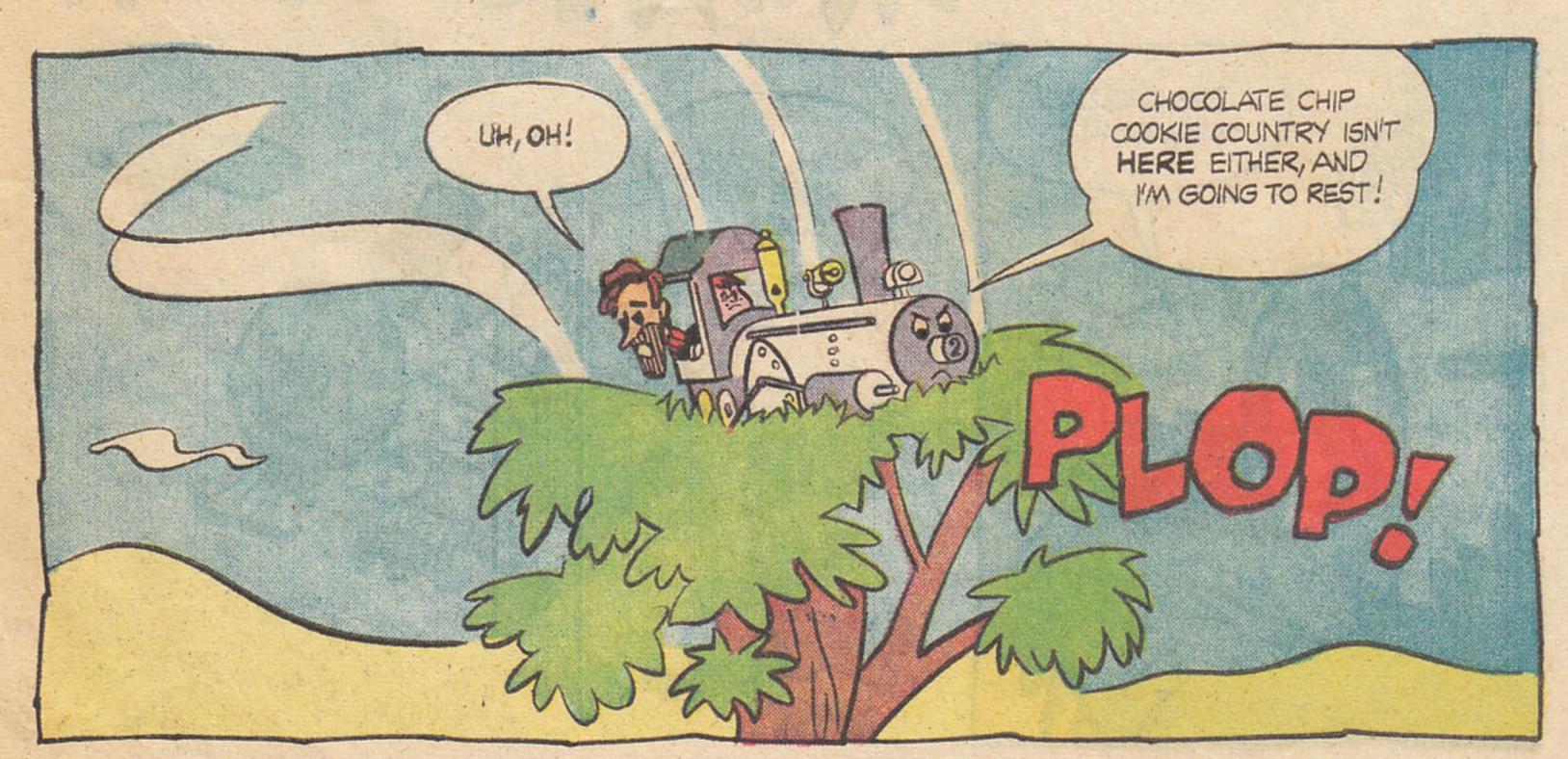


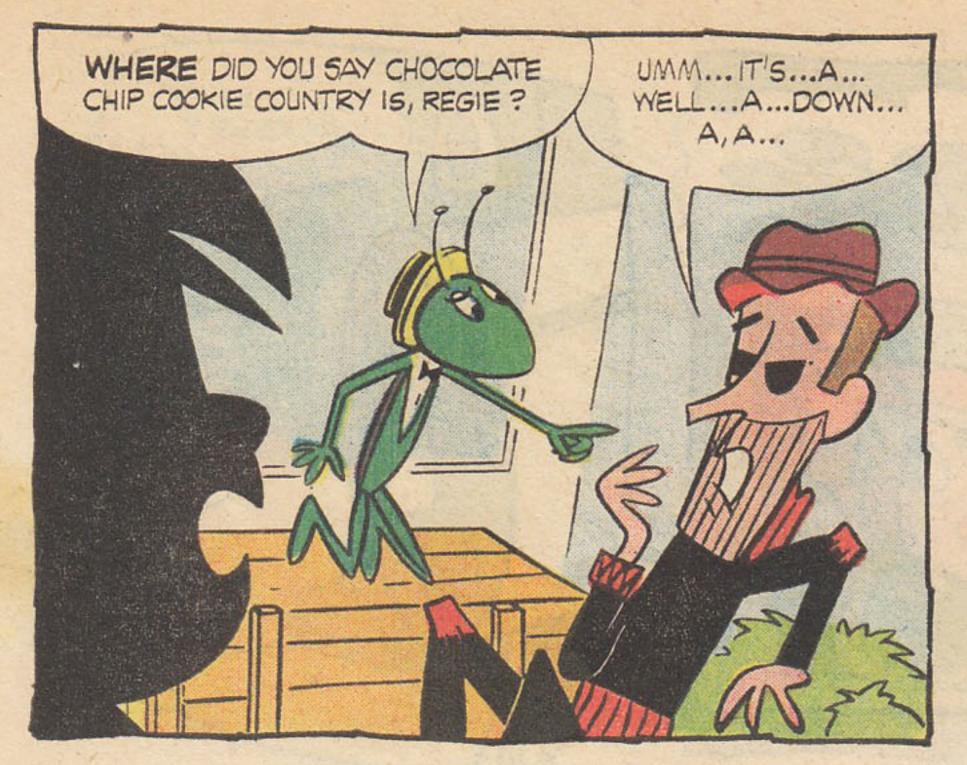


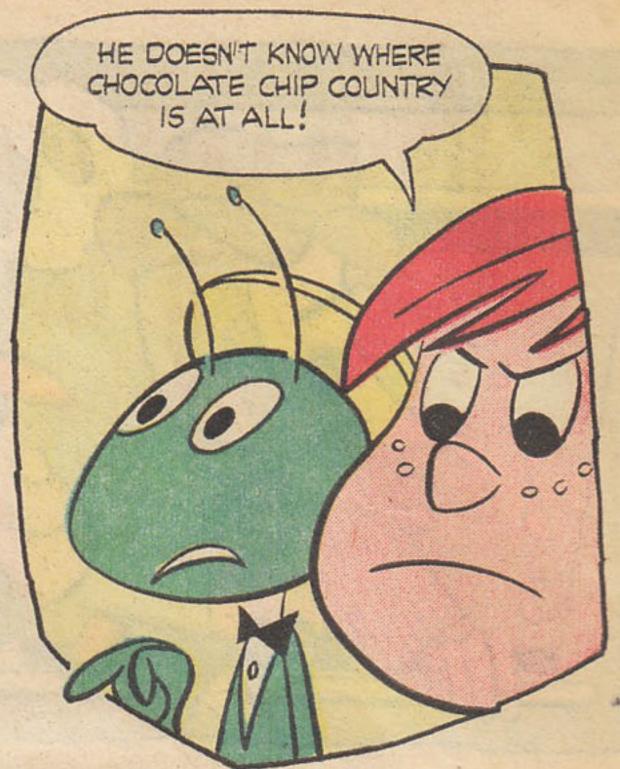


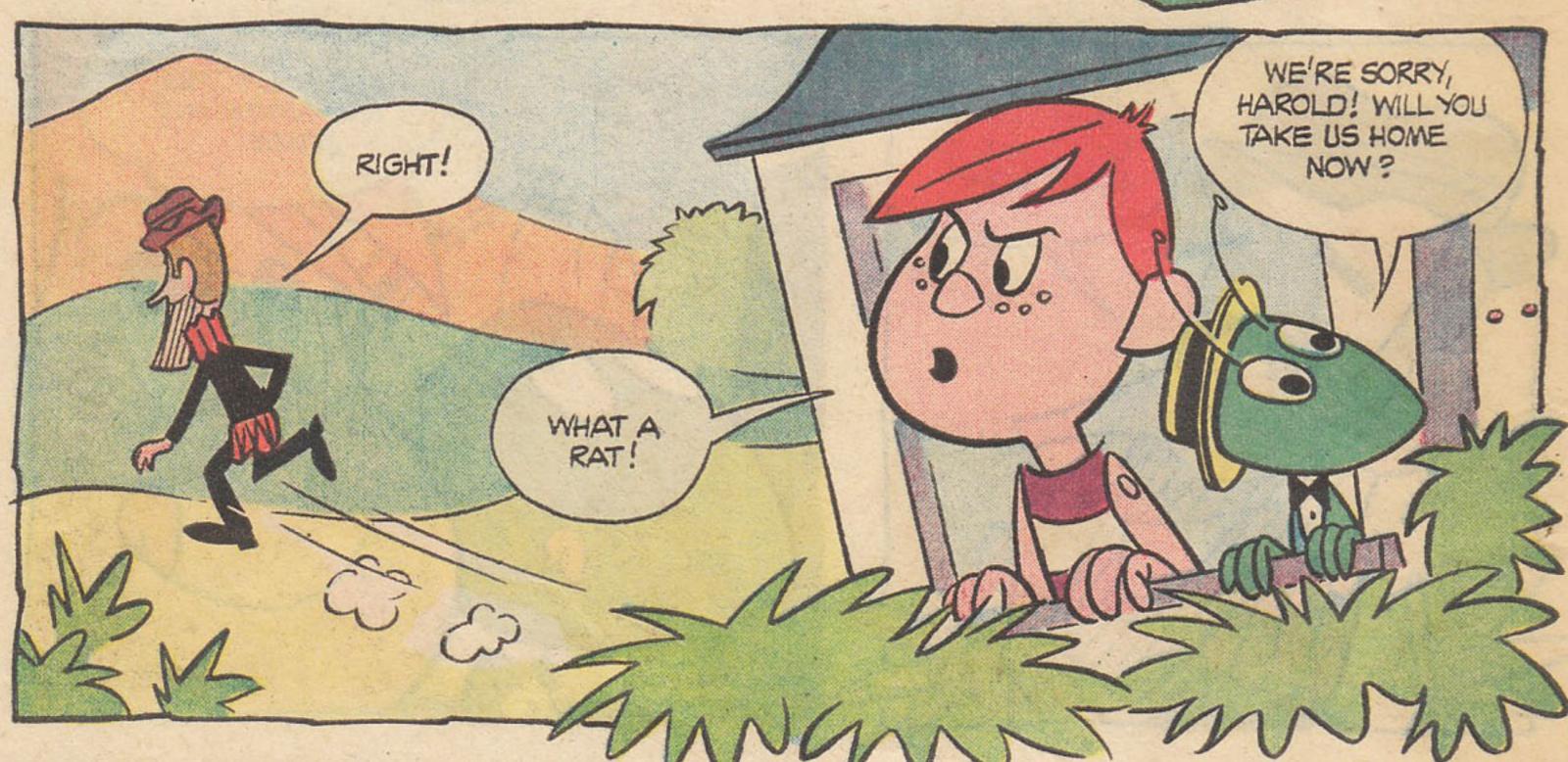




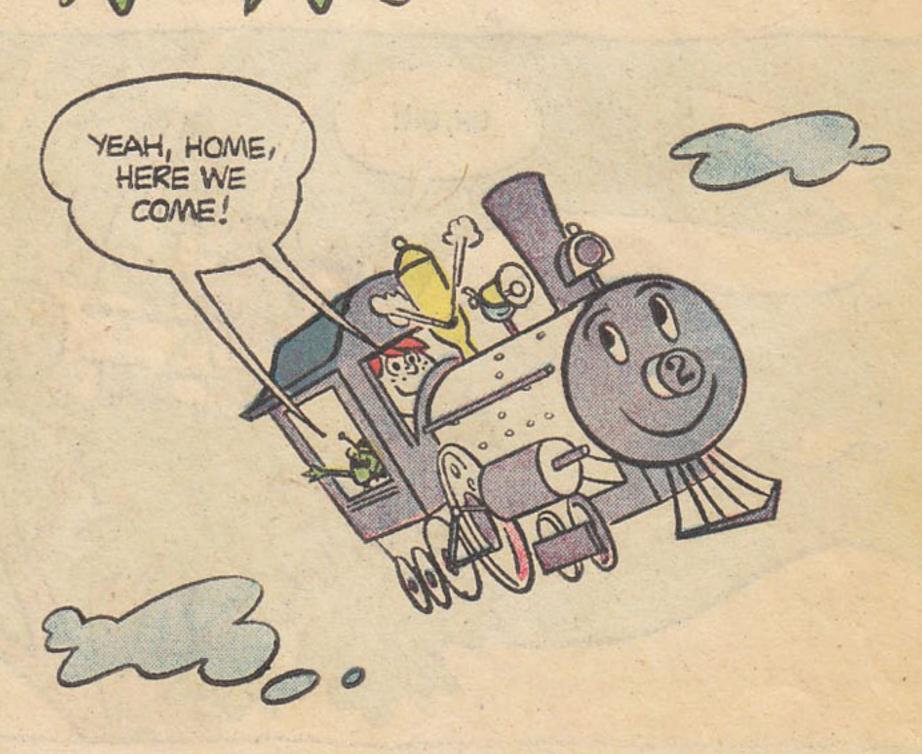


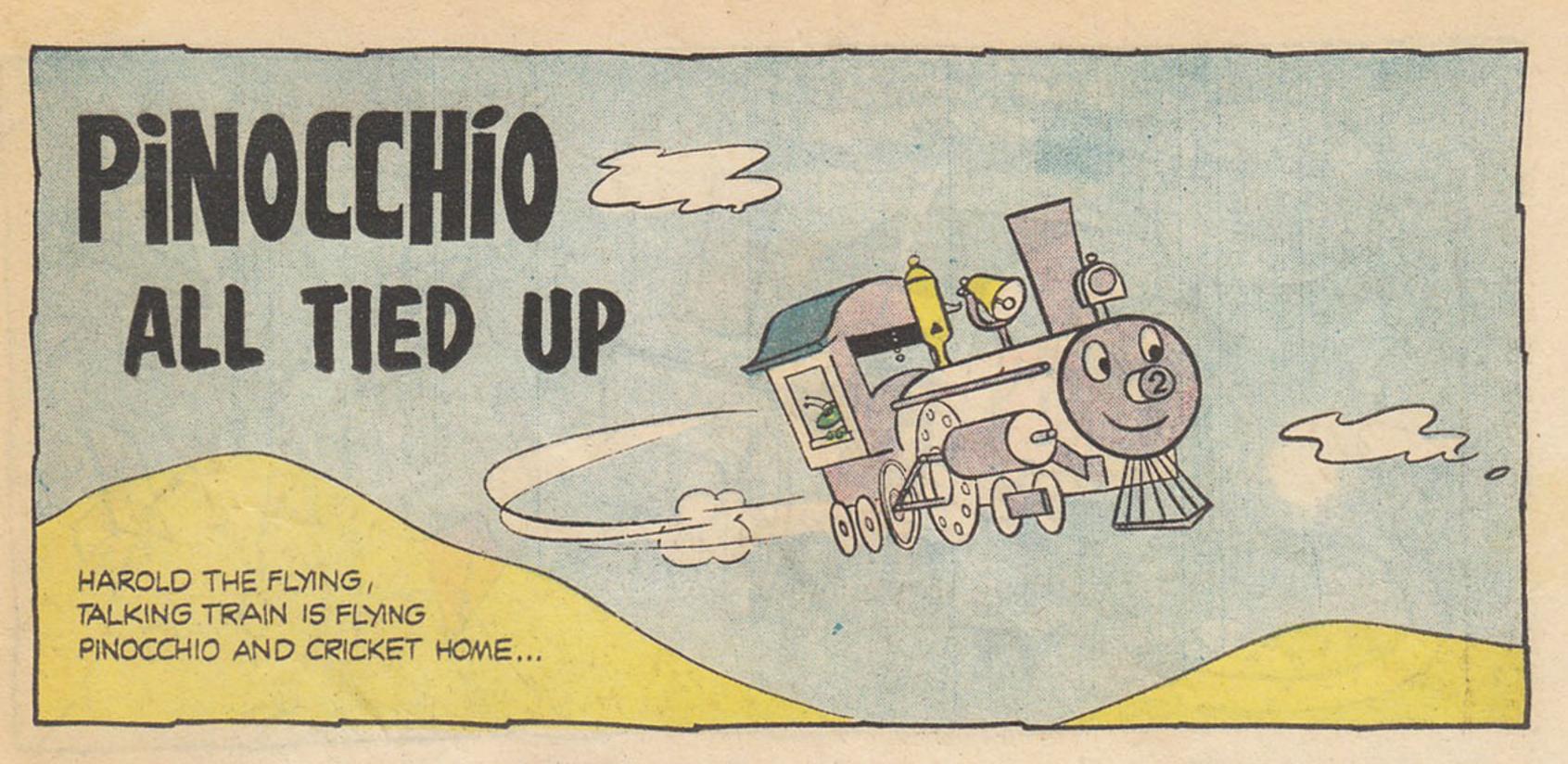


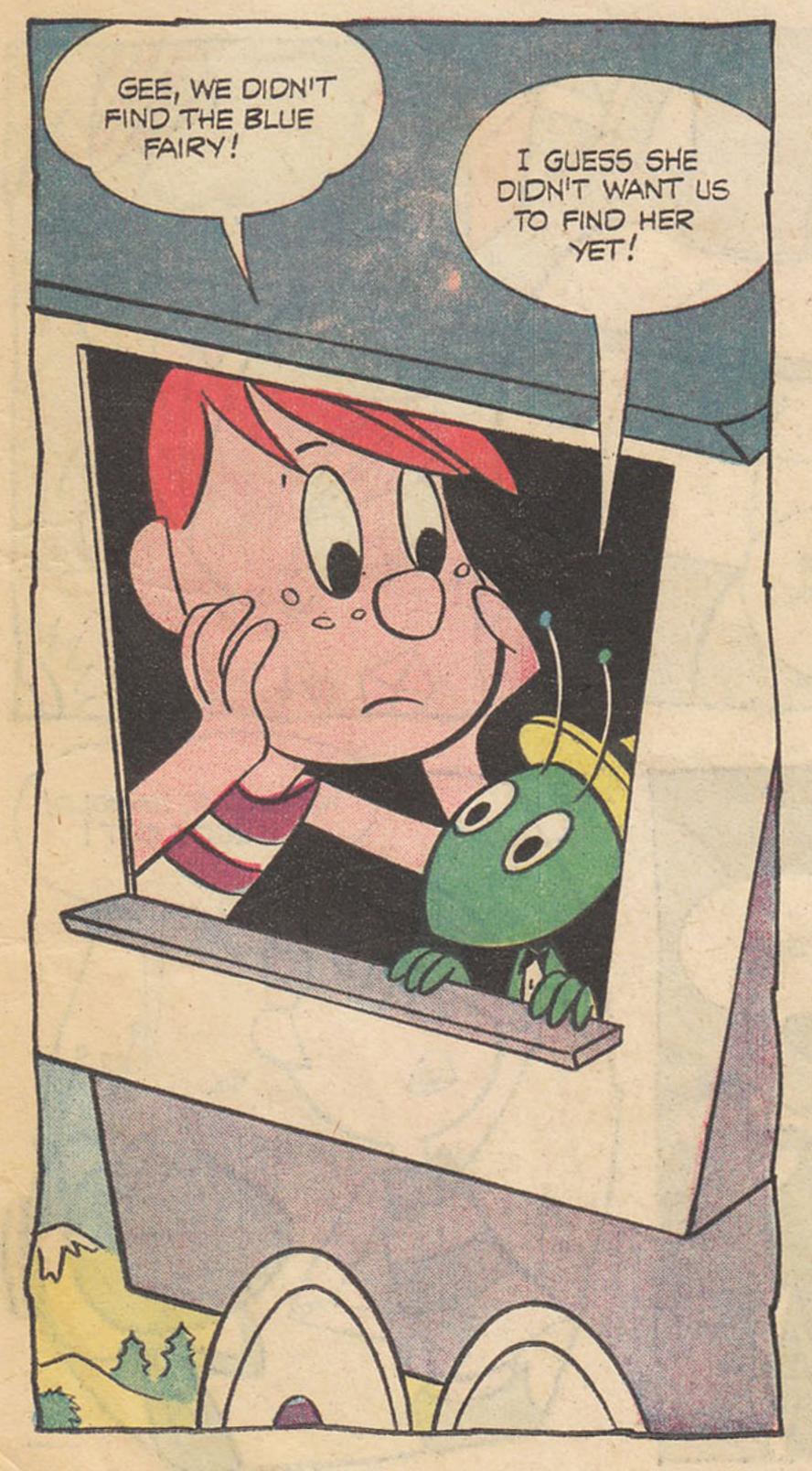


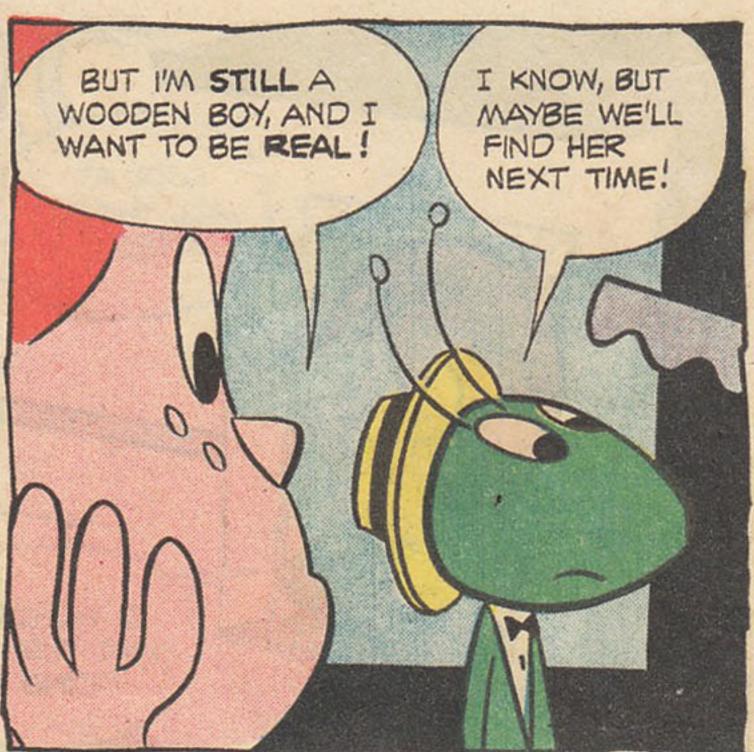


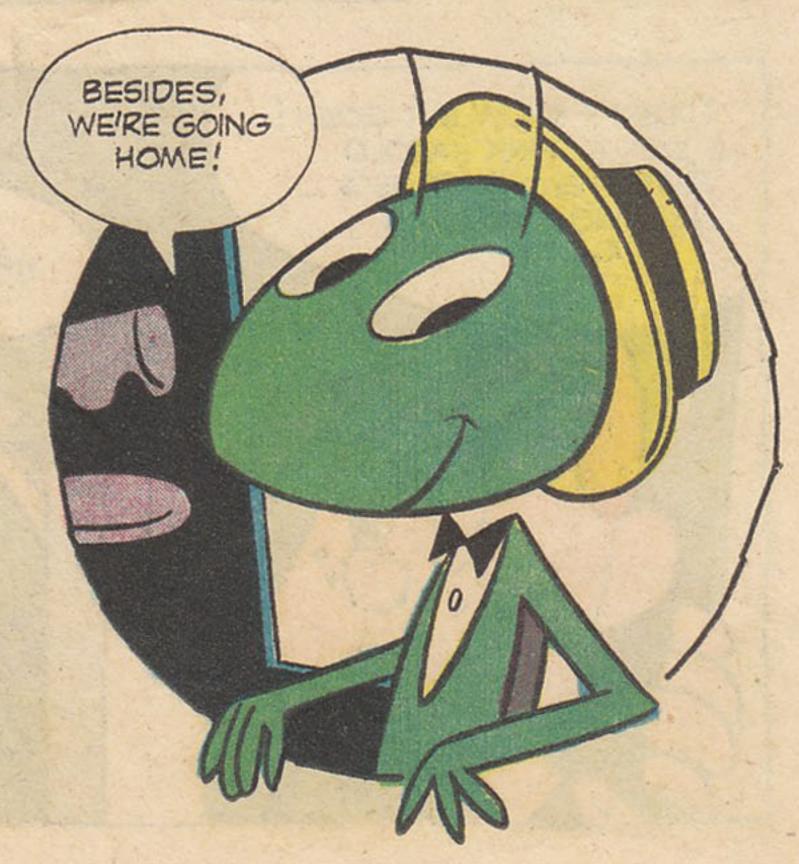


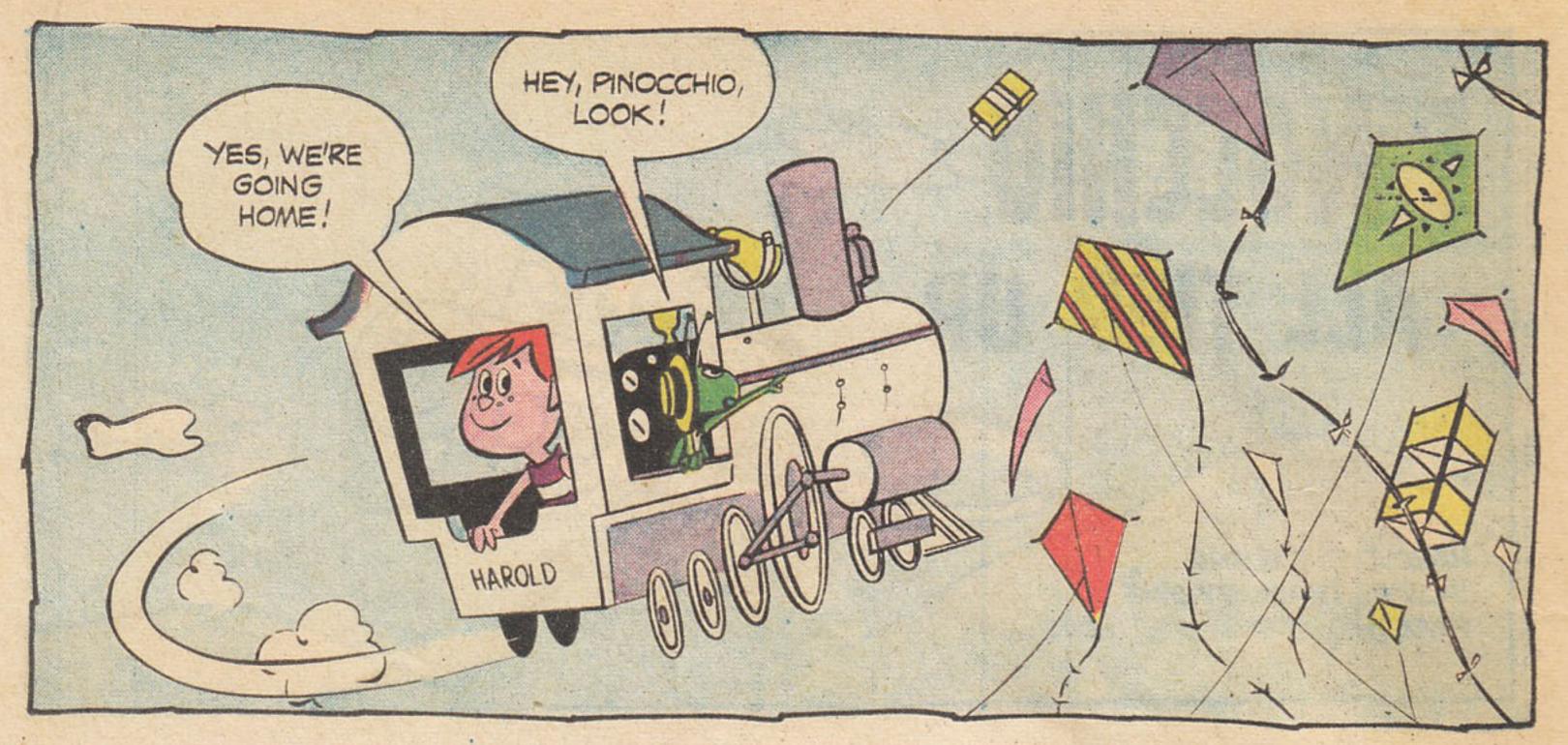


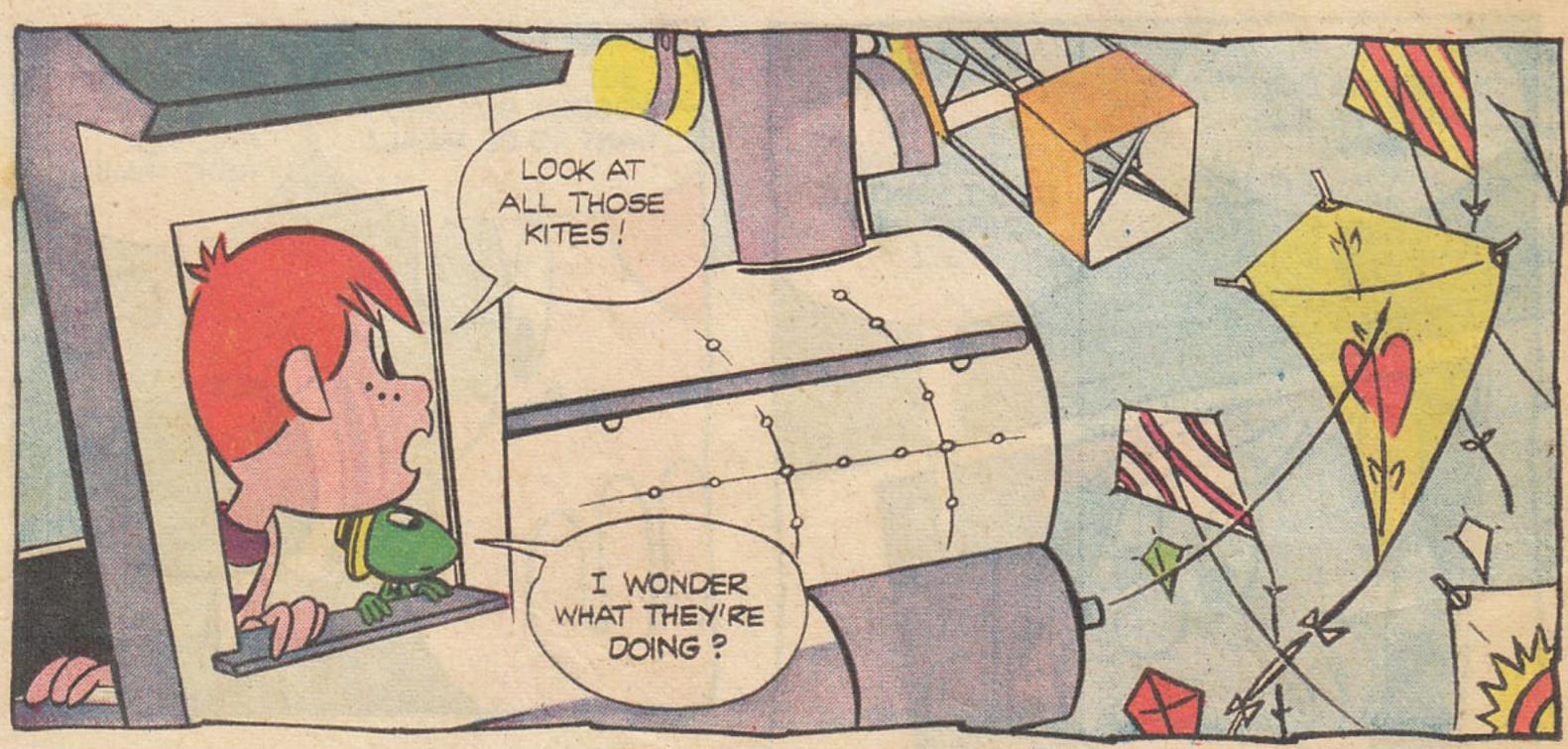


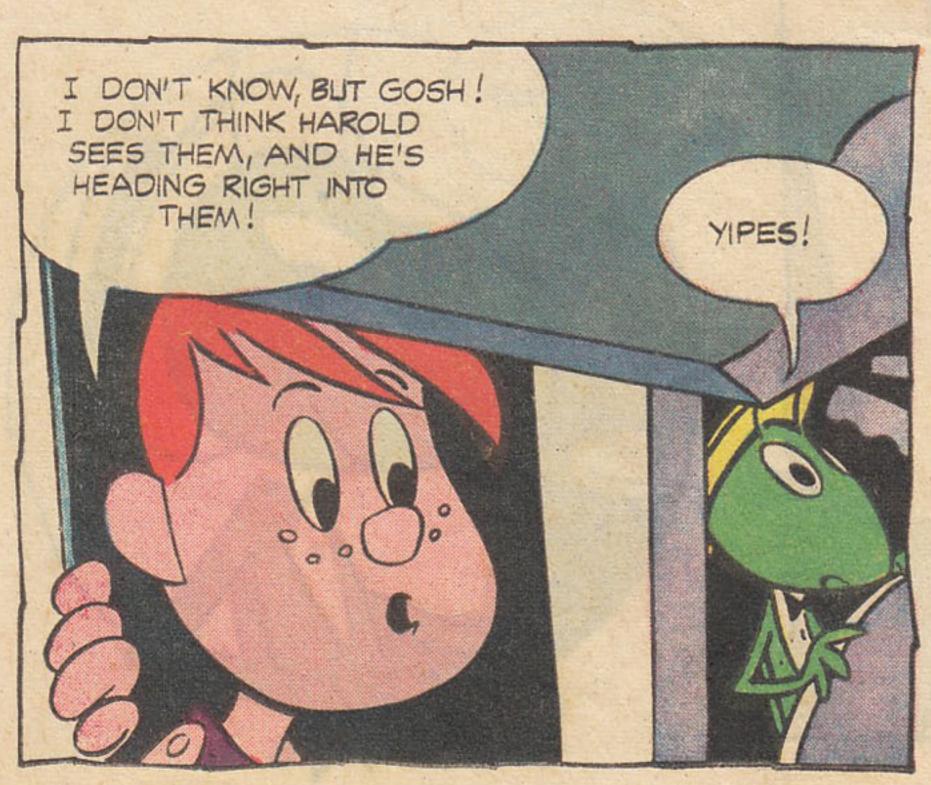




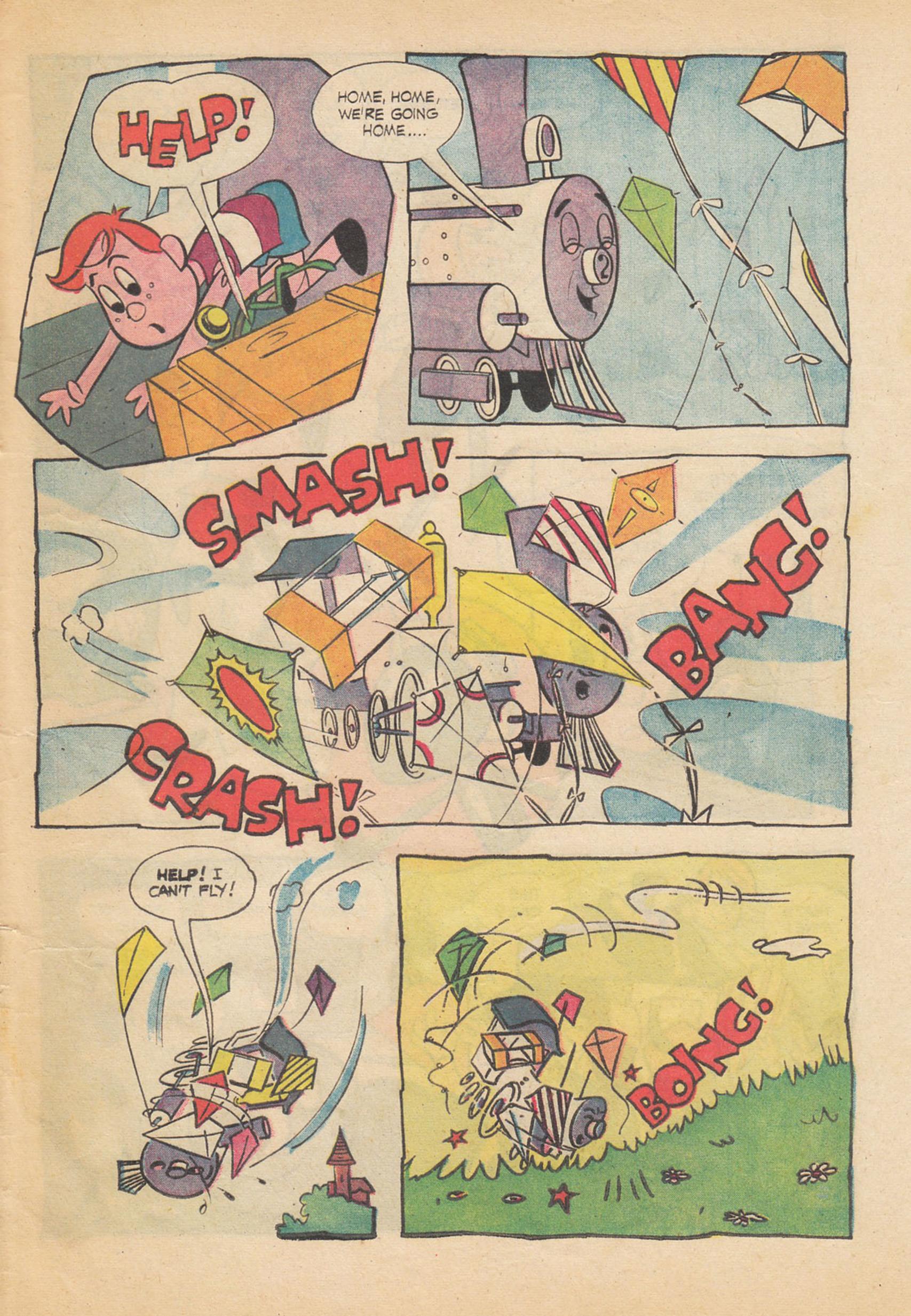


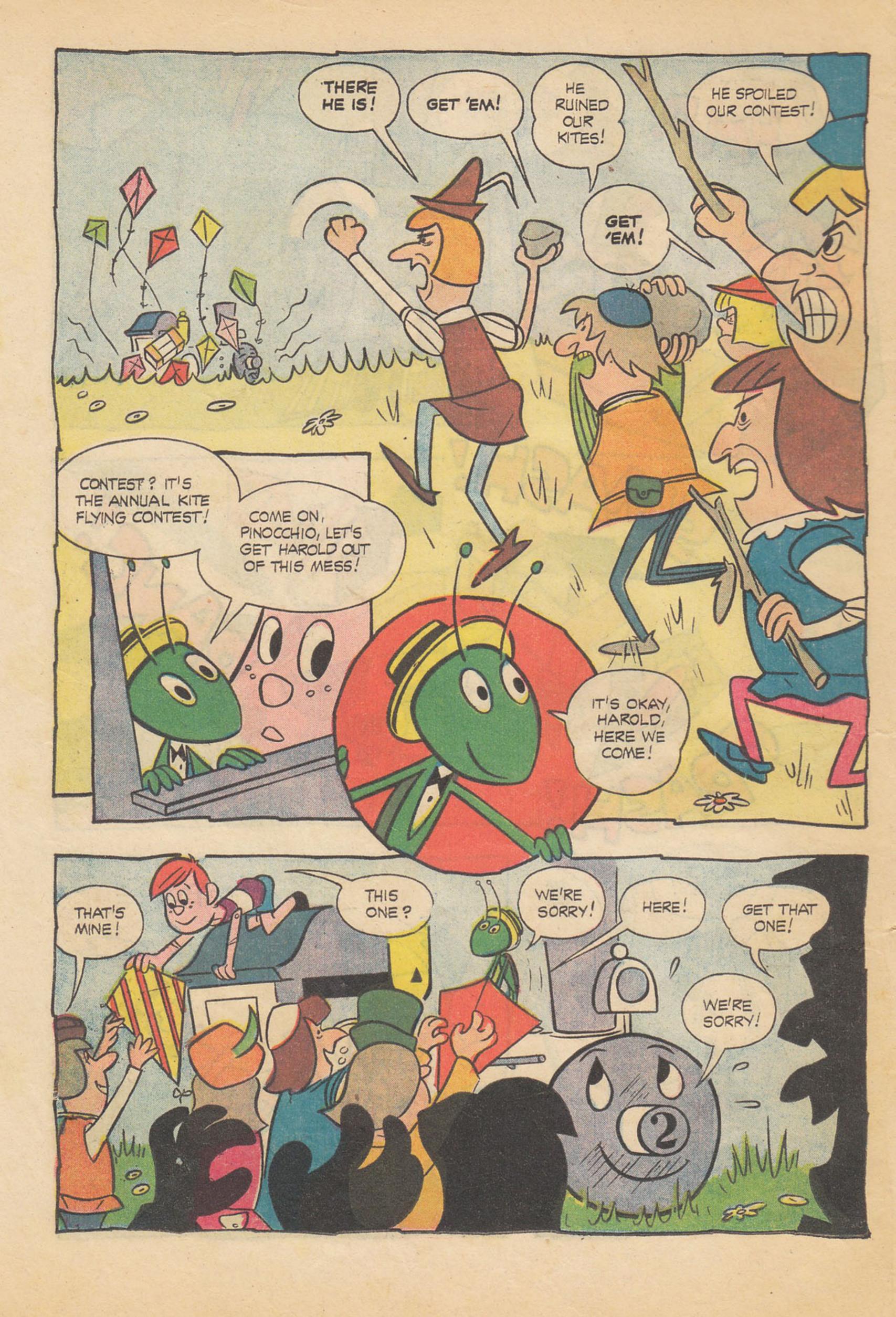


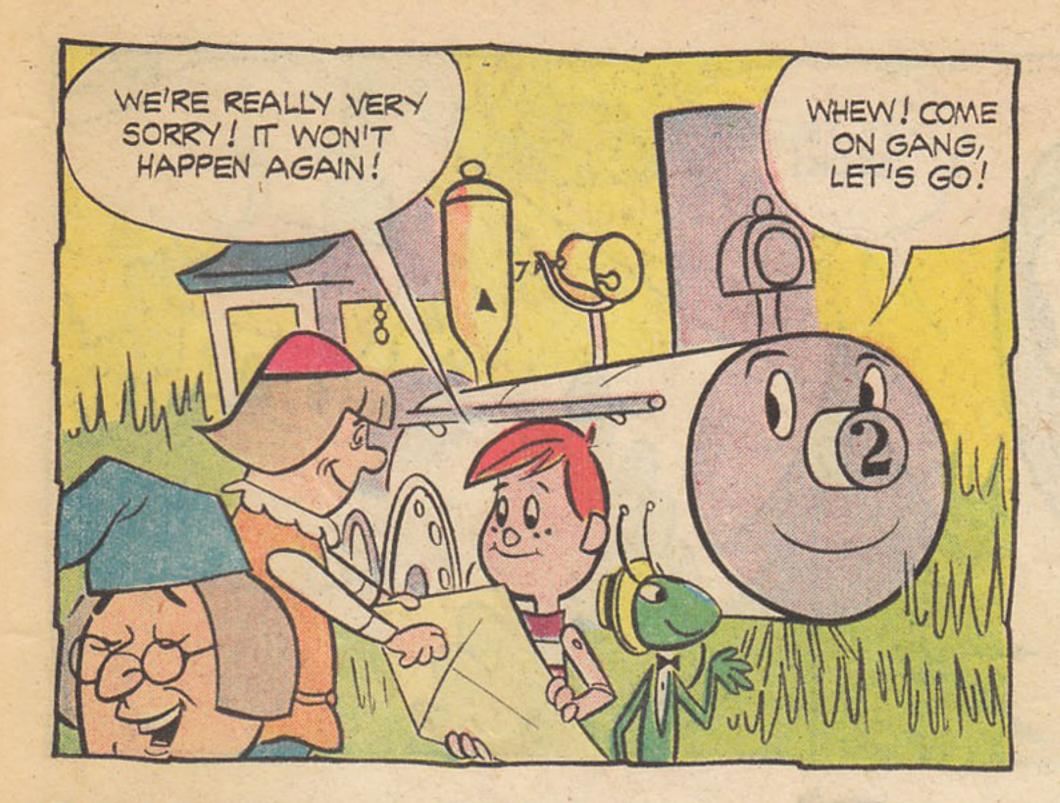




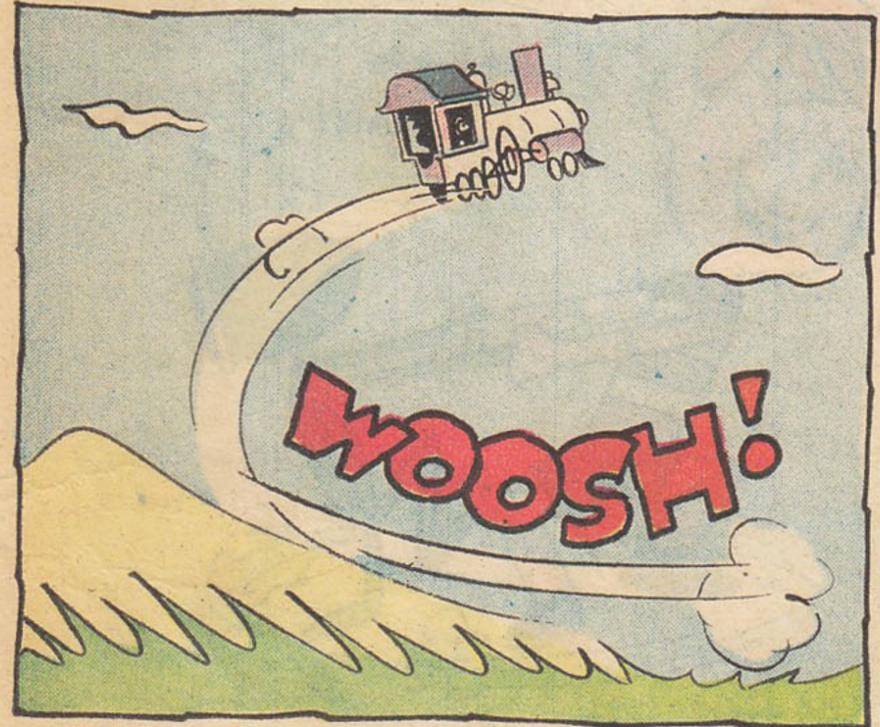


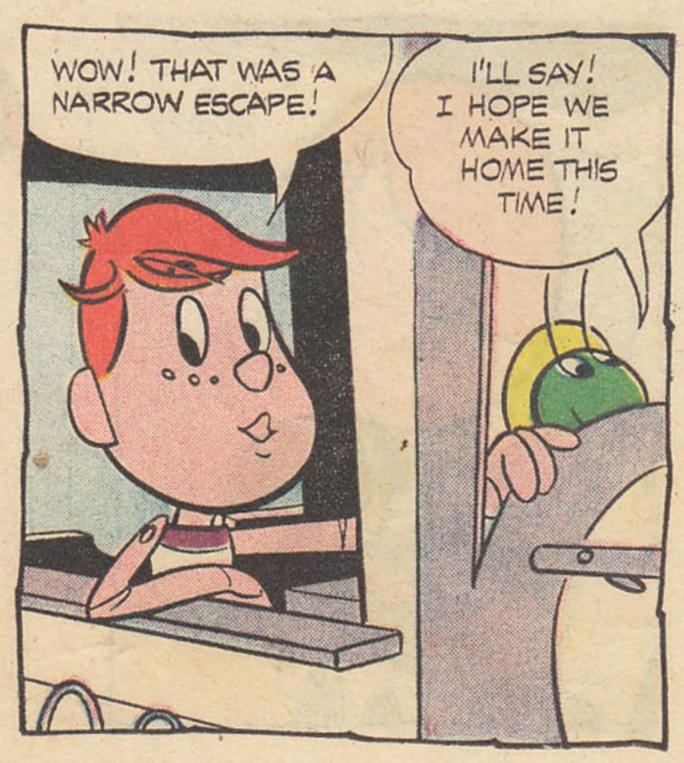


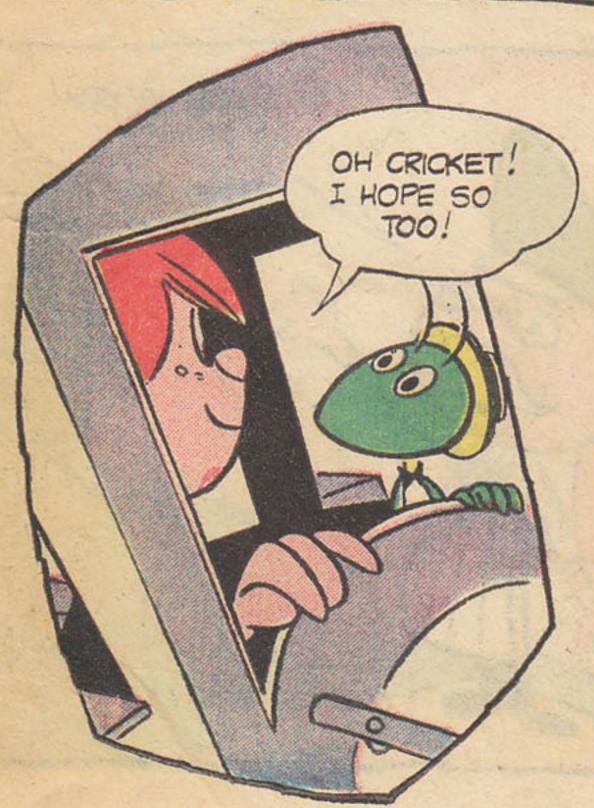


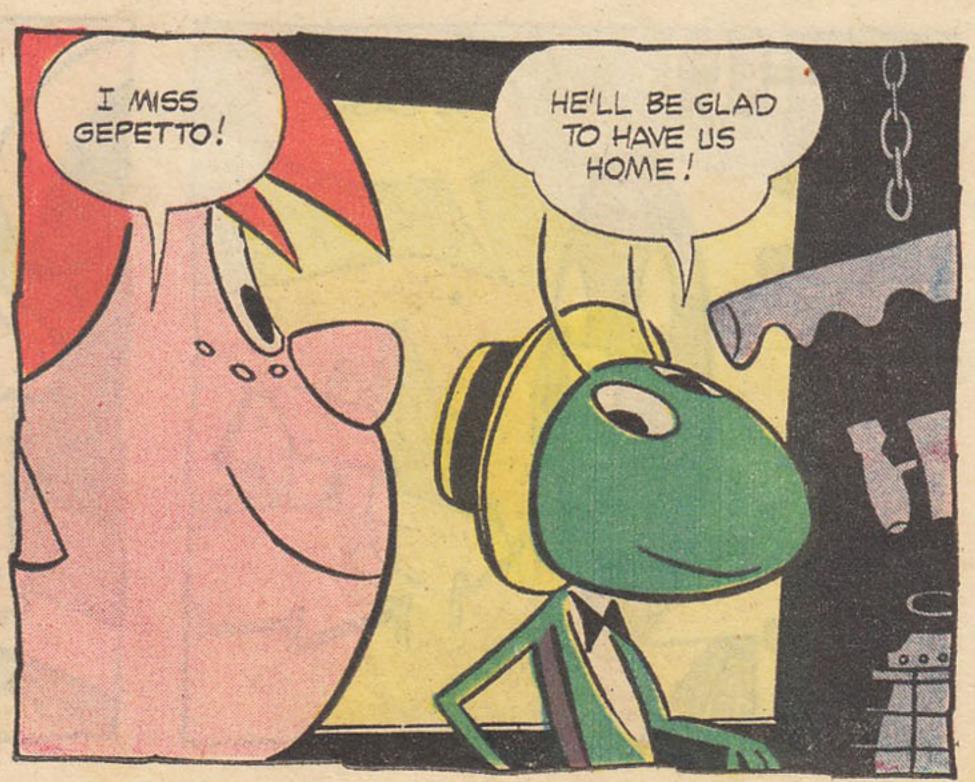


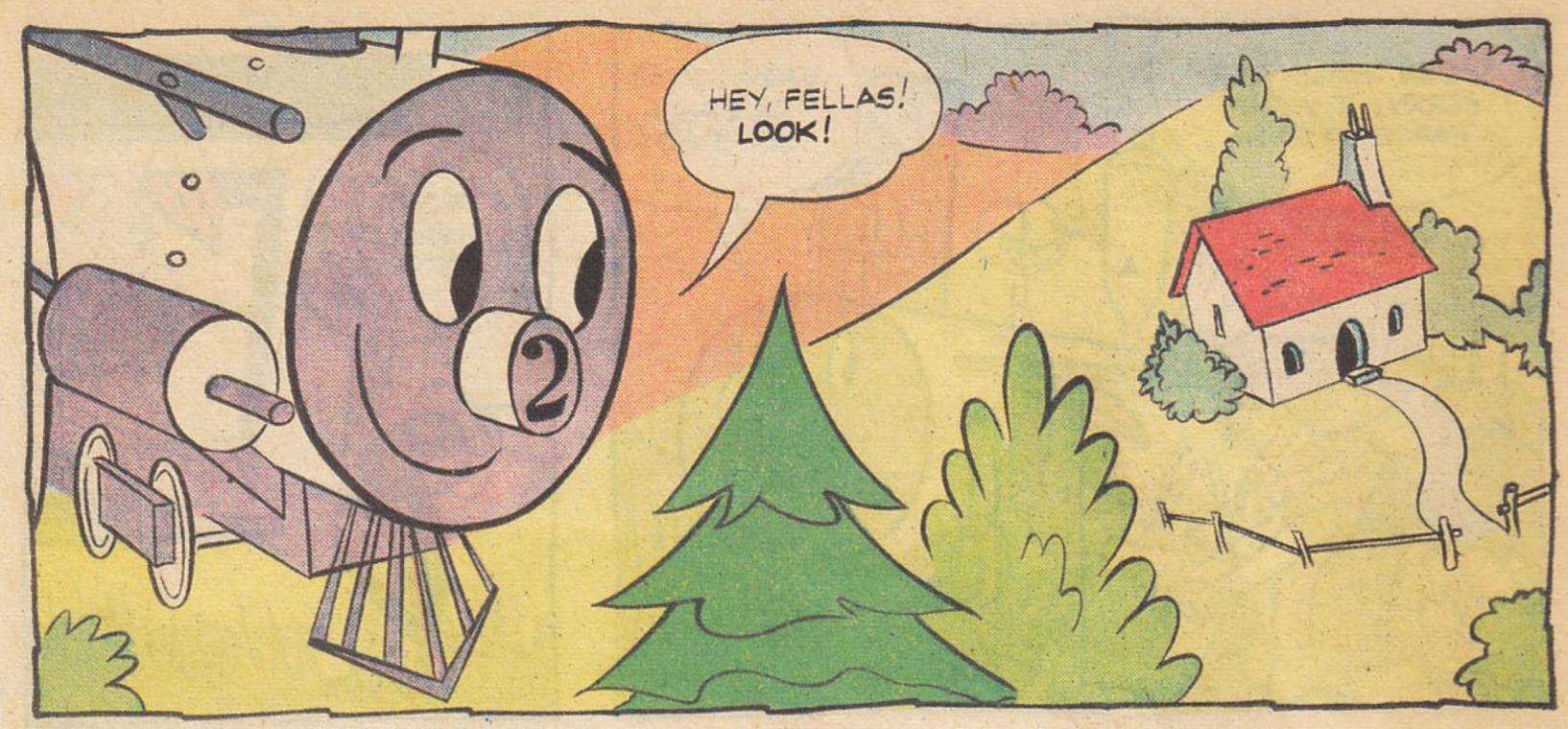




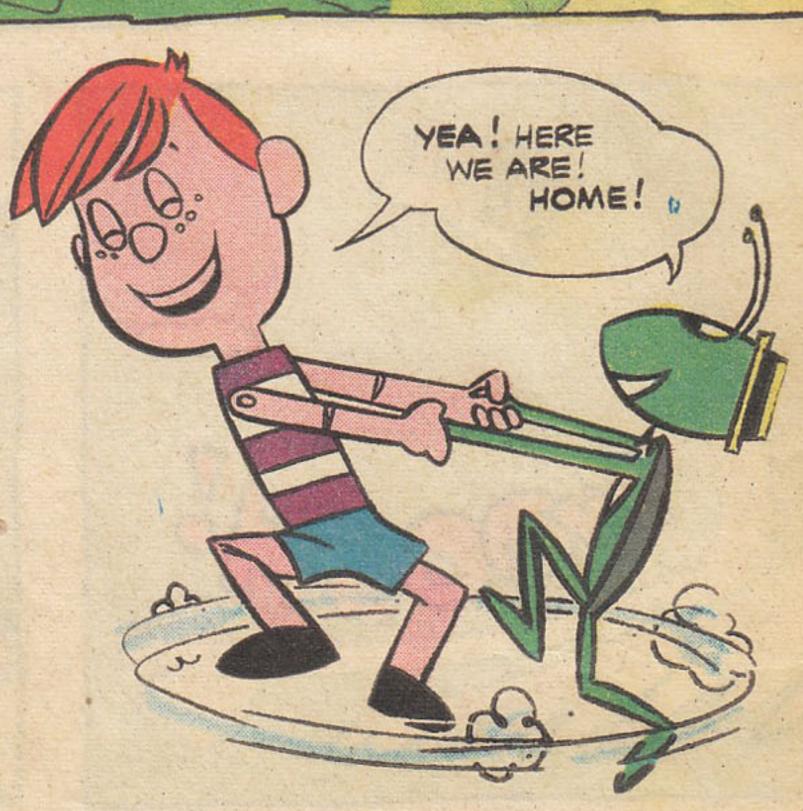


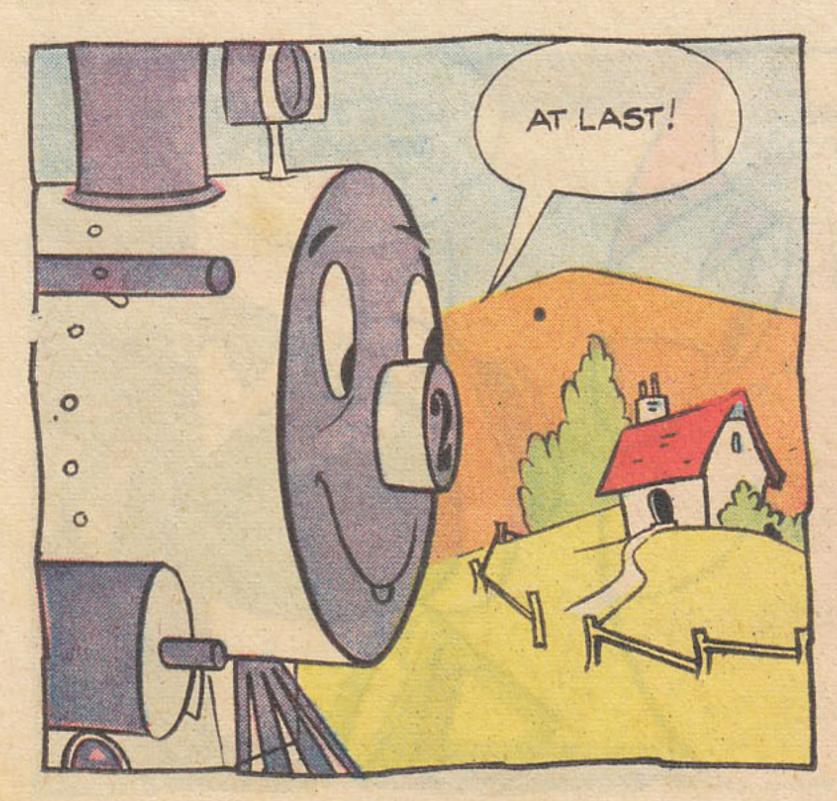




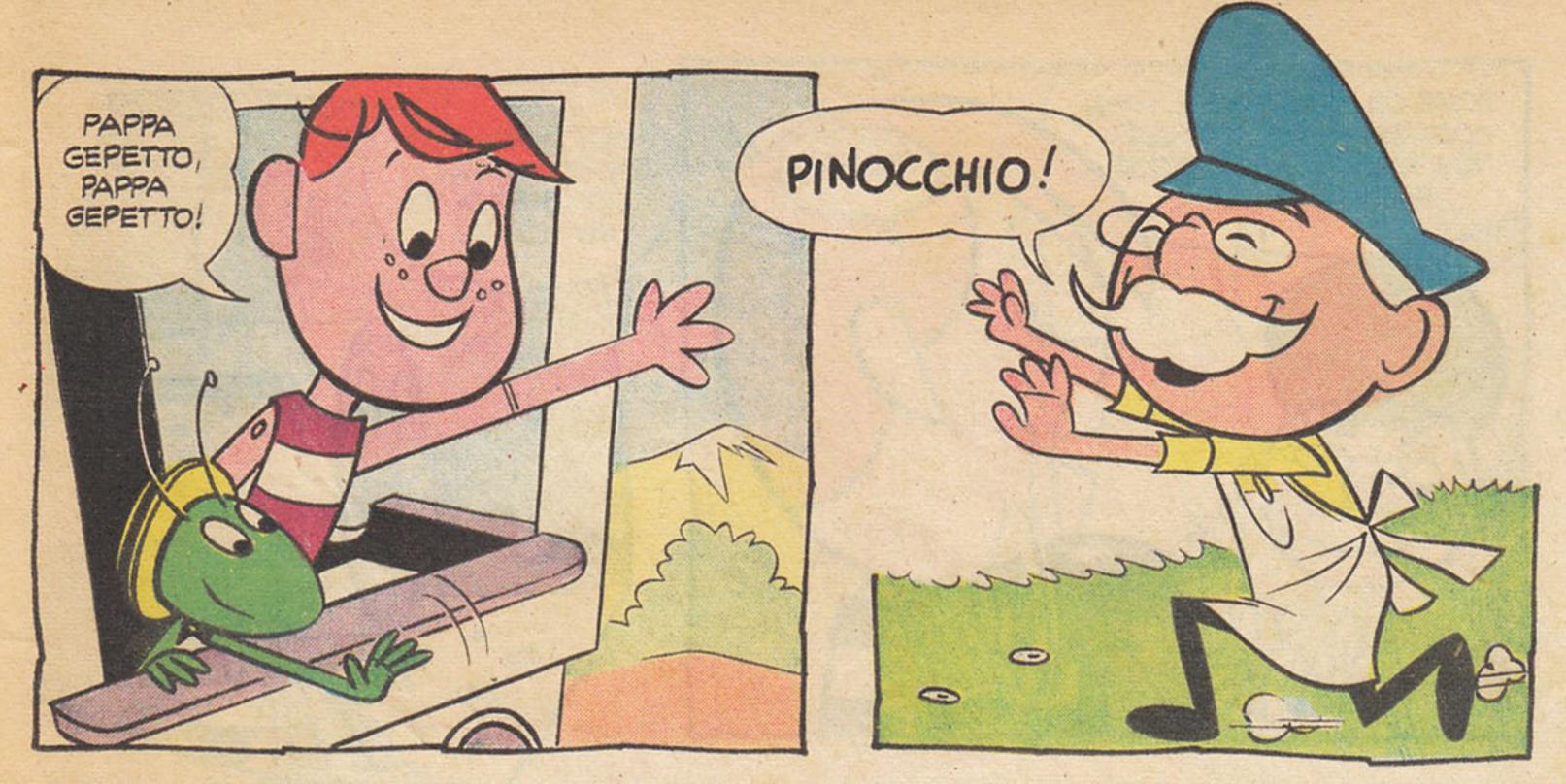




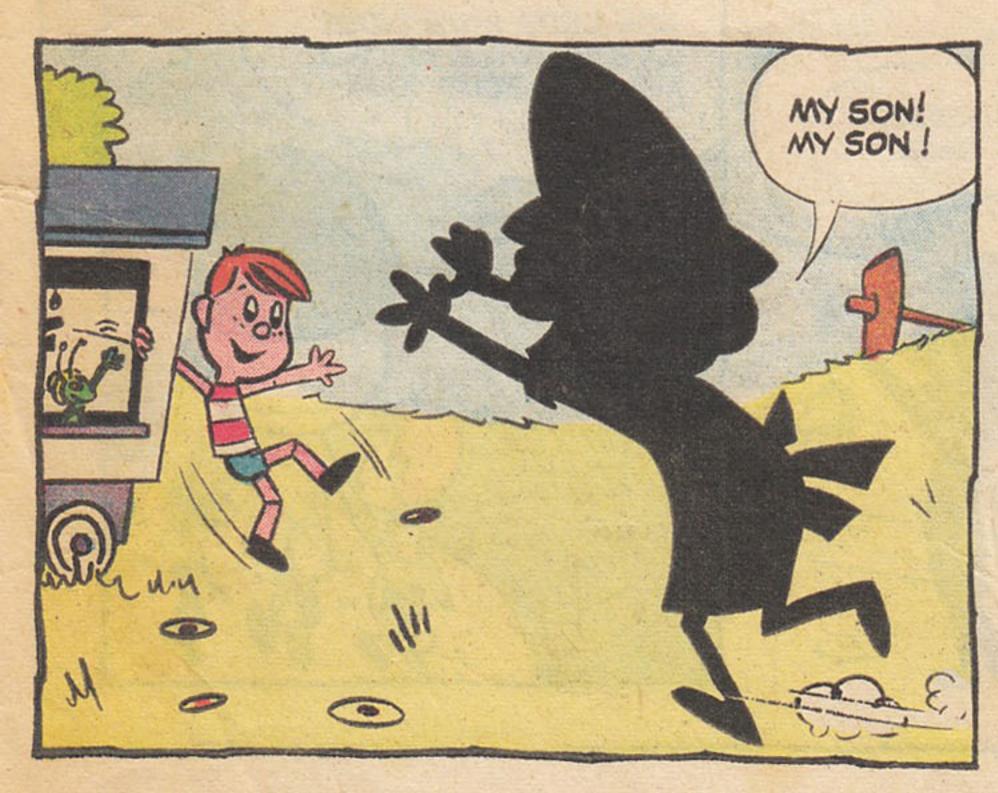


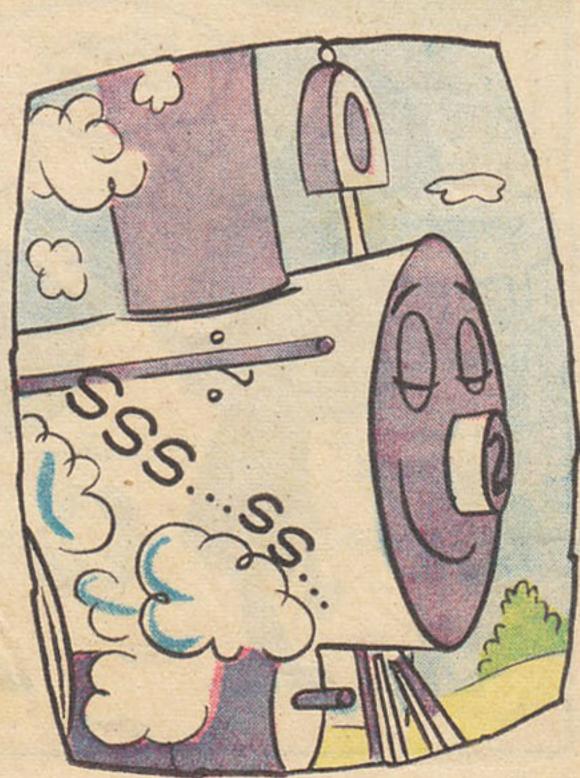


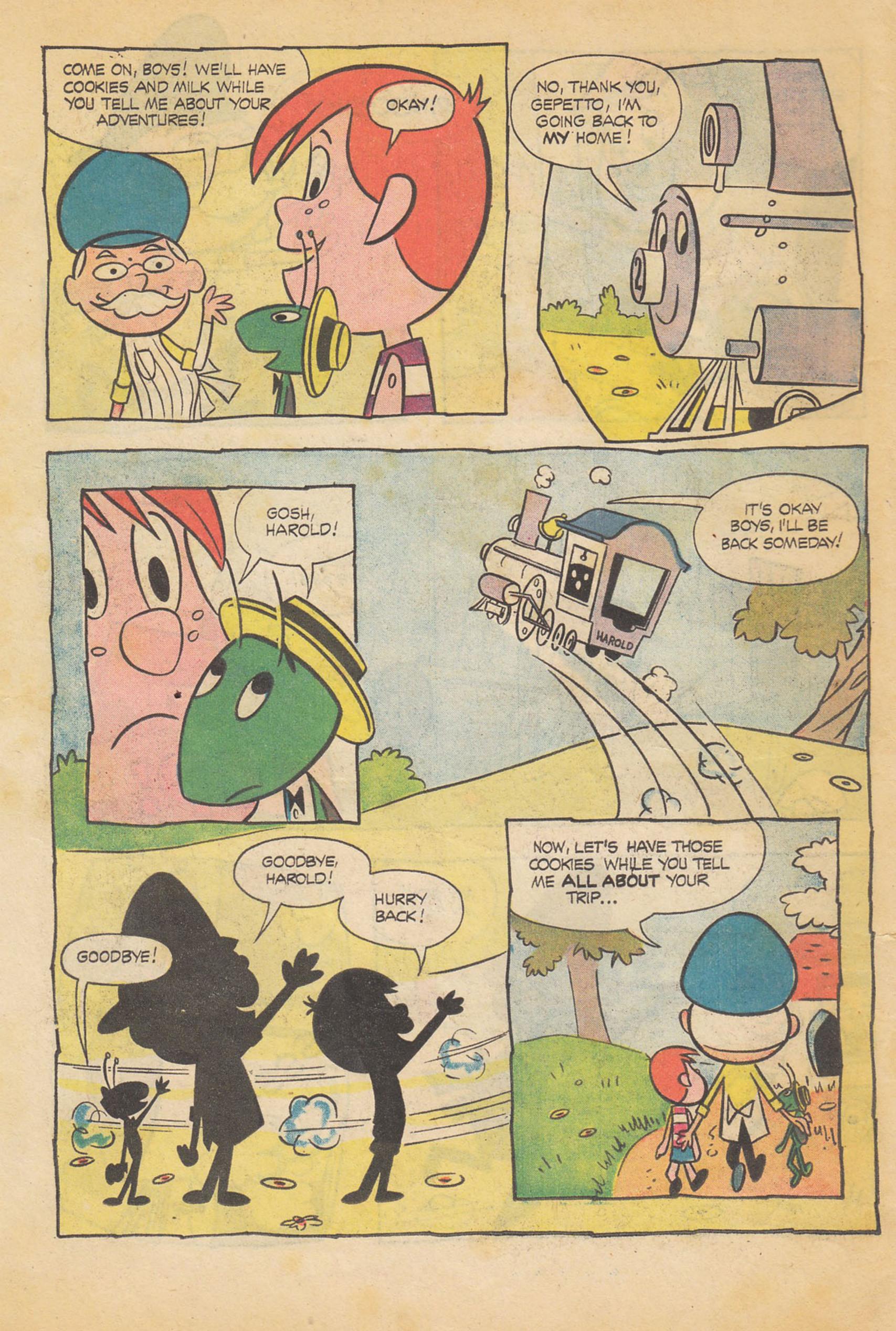




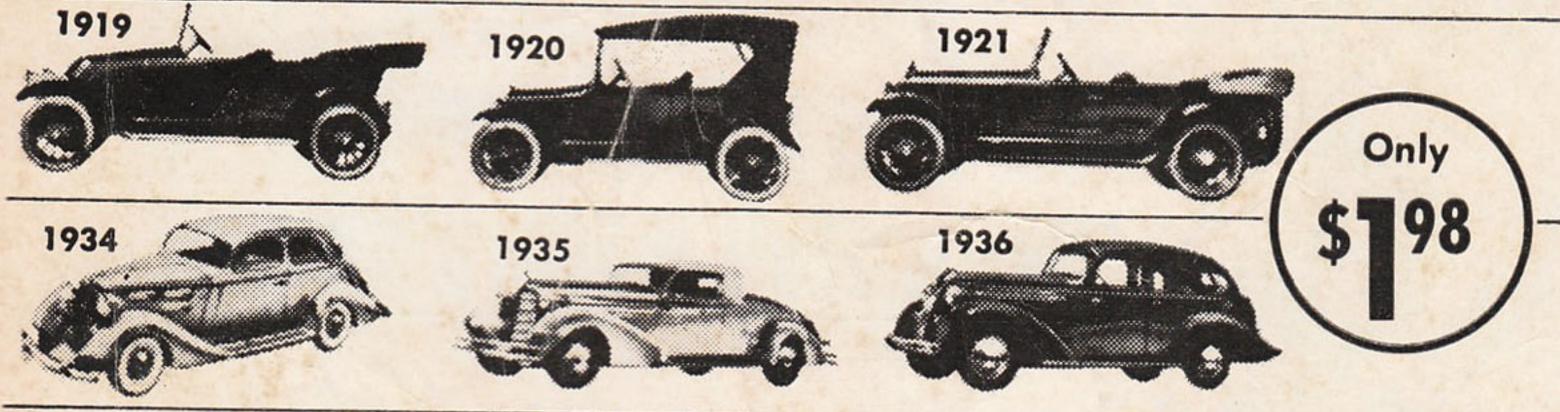






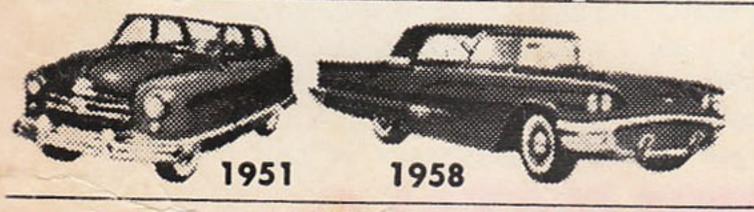


47 FAMOUS FAMOUS AUTOMOBILES 1918







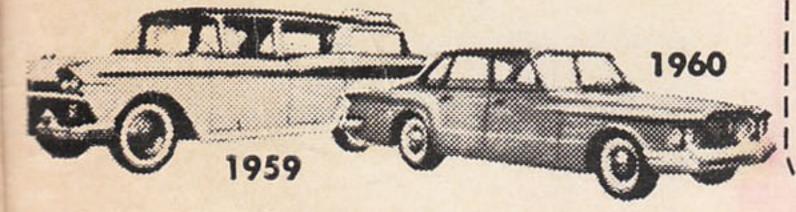




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KIDS! Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! EACH MODEL HAS THE NAME OF THE AUTO-MOBILE AND YEAR ON IT — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send \$1.98 money order or check with coupon.

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1916			Dodge	1950	Chrysler
1917	Oakland	1934	LaFayette	1951	Nash
1918	Baker Electric	1935	Cadillac	1952	
1919	Franklin	1936	Terraplane		Mercury
1920	Chevrolet	1937	Hupmobile	1954	
1921	Case	1938	Ford		Chrysler
	Mercer	4	Packard		Lincoln
	Stearns	and the state of t		1956	Dodge
	Chandler	1941	Mercury		DeSoto
	Locomobile	17/10/2017 19/10/2017	Plymouth	1958	Ford
	Cleveland		Lincoln		Thunderbird
		1943	Nash	1959	Rambler
	Jordan	1944	Willys Jeep	1960	Valiant
	Kissel	1945	DeSoto	1961	Willys
1929		1946	Dodge	1962	Chevrolet
	Cord	1947	Kaiser		Rambler
1931	Durant	1948	Ford		

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Auto Models, Dept. 61

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PARCHMENT SPLENDOR CHRISTMAS ASS'T ...21 magnificent cards on luxurious Parchment Paper, enriched with gold bronzing and sparkling decorations. Sells on sight! CHRISTMAS WONDERLAND ASS'T is a tremendous value! 21 beautiful, sparkling cards glowing and glistening with old fashioned Christmas cheer!

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Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . we ship direct to your customers and we pay the postage. You have no bother, no trouble and no

wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

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