

CDC

the dog with 30 million owners

APPROVED BY THE COMICS CODE



AUTHORITY

BO

No. 31

BOO

STUPE OF GIGANT

CIRCUS

OS.

10¢

A CHARLTON PUBLICATION



GIVEN! BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU CASH OR PREMIUMS!

GR-R-RRR!
JUDY and JIM DEFY SAVAGE GORILLA!

HELP!
THE GORILLA IS LOOSE!

STAND BACK! I'VE GOT A GUN!

GET BACK!

LOOK! HE'S CLIMBING BACK INTO HIS CAGE!

THAT BOY AND GIRL SAVED OUR LIVES!

YOU KIDS DESERVE A MEDAL! WHERE DID YOU GET THAT '22' RIFLE AND THAT BOW AND ARROW?

WE EARNED THEM SELLING WHITE CLOVERINE BRAND SALVE!

WOW! I'M GONNA SELL SOME OF THAT SALVE TOO!



ACT NOW!

WE TRUST YOU

Swim Masks
 Axes & Knife Sets
 Pocket Watches
 Bibles
 Boys' Girls' Bicycles
 Ukeleles
 Electric Deep Fryer
 Wrist Watches

Telescopes
 Pocket Watches
 Footballs
 Flashlights

LOOK! LIVE PONY!

Yes, a real live pony for your very own. Wrist Watches, Clocks - Mail coupon for SALVE and pictures to get started now!

WHITE CLOVERINE BRAND SALVE

GUARANTEED BY
 Good Housekeeping

Wrist Watches
 Dolls

BE FIRST

Wagons

Wilson Chem. Co. Dept. 99

DON'T DELAY!

22 Calibre
 Rifles 1000 Shot
 Daisy Air Rifles

Radios,
 Electric Record
 Players (sent post-
 age paid). Mail
 coupon for order
 and catalog to start.

Pen & Pencil Sets
 Clocks

MAIL COUPON

LET'S GO!

BIG CATALOG!

ACT NOW!

WE TRUST YOU

Alarm Clocks, Pen and Pencil Sets, Bibles, Billboards, Tele-
 scopes, Roller Skates, Blankets, Aluminum Ware, OUR
 Record Players, Movie Machines (sent GO 2 YEAR
 postage paid). Rush coupon to start!

MAIL NOW!

Wilson Chemical Co., Dept. 99, Tyrone, Pa. Date.....

Gentlemen- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME..... AGE.....

ST..... R. D. BOX.....

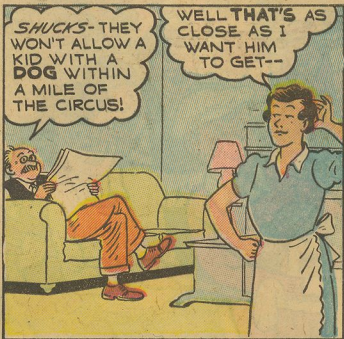
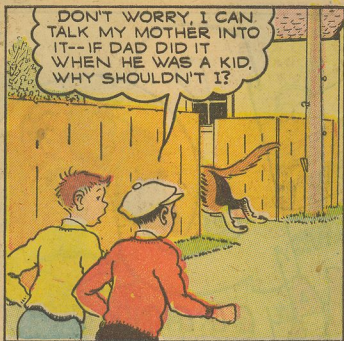
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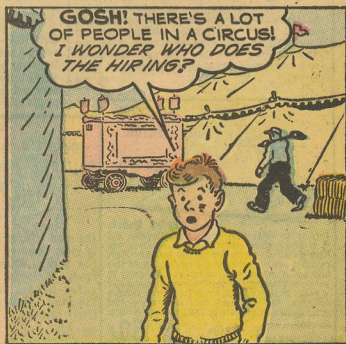
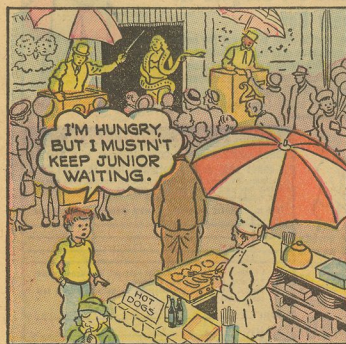
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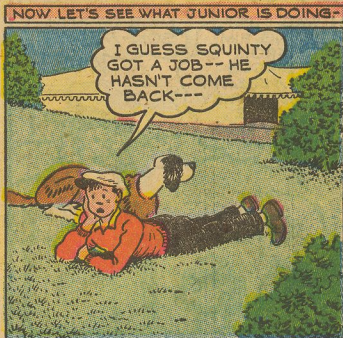
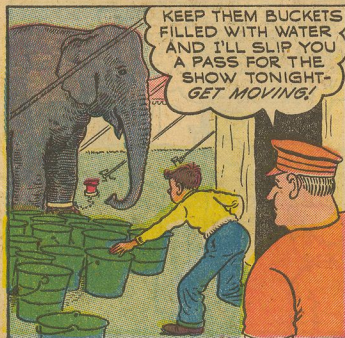
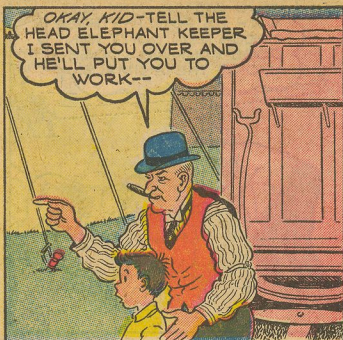
Paste coupon on postal card or mail in envelope today

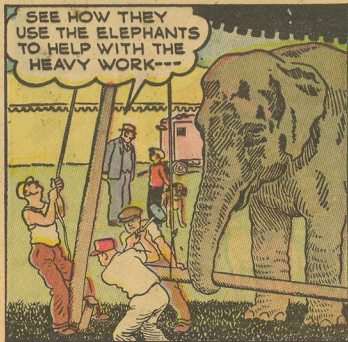
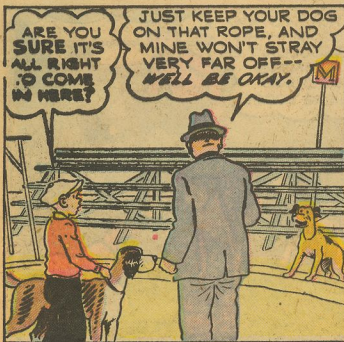
Wilson Chem. Co. Dept. 99 Tyrone, Pa. WE ARE RELIABLE!

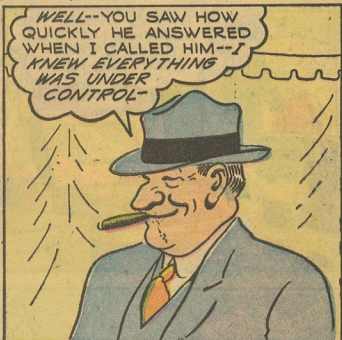
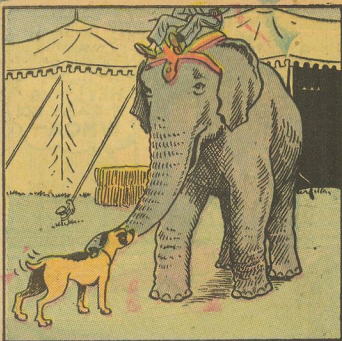


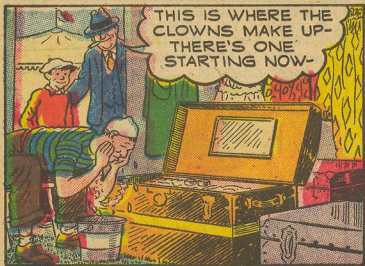


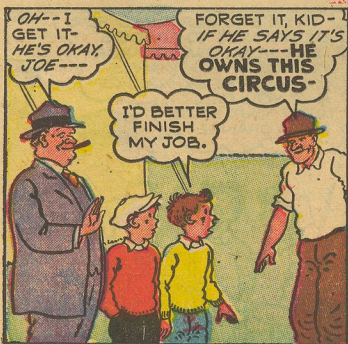
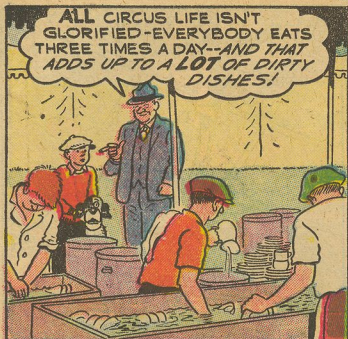


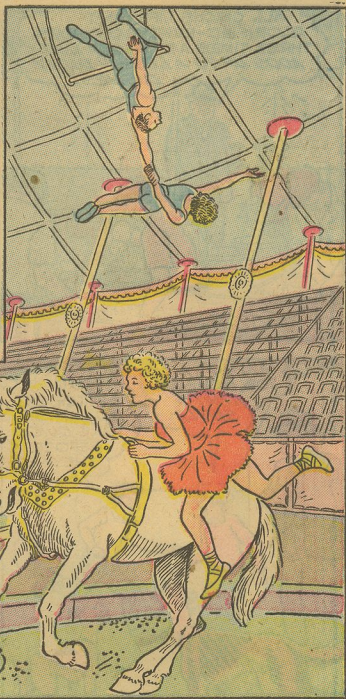


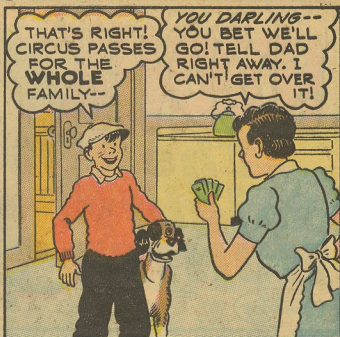
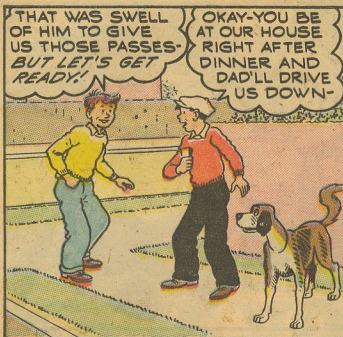












HOODNIK

The Mighty Hunter

FRANK ROBERGE



BOY! IF I HADN'T READ THIS BOOK, MAYBE NONE OF US WOULD HAVE EVER TURNED OUT TO BE REAL MEN!

WHAZIT SAY?

AN ESKIMO BOY DOES NOT BECOME A MAN, UNTIL HE CAPTURES A POLAR BEAR, OR A WALRUS, SINGLE HANDED!



IN MY FAMILY, ALL YOU HAVE TO DO IS HAVE WHISKERS, TO BE A MAN...



WELL, THE MAN WHO WROTE THIS BOOK OUGHTA KNOW HE STUDIED ESKIMOS! DID YOUR FAMILY STUDY ESKIMOS?!

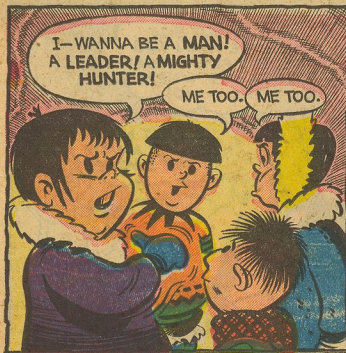
THEN, SHUT UP AND LISTEN!

NO.



I—WANNA BE A MAN!
A LEADER! A MIGHTY
HUNTER!

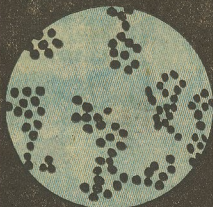
ME TOO... ME TOO...



I'M GONNA GET ME
A BEAR... CARE TO
JOIN ME? MEN!



KILL THESE HAIR-DESTROYING GERMS



Staphylococcus albus



Corynebacterium acnes



Pityrosporum ovale

SAVE YOUR HAIR

Beware of your itchy scalp, hair loss, dandruff, head scales, unpleasant head odors! Nature may be warning you of approaching baldness. Heed Nature's warning! Treat your scalp to scientifically prepared Ward's Formula.

Millions of trouble-breeding bacteria, living on your sick scalp (see above) are killed on contact. Ward's Formula kills not one, but *all 3* types of these destructive scalp germs now recognized by many medical authorities as a significant cause of baldness. Kill these germs—don't risk letting them kill your hair growth.

ENJOY THESE 5 BENEFITS IMMEDIATELY

1. Kills germs that retard normal hair growth—*on contact*
2. Removes ugly infectious dandruff—*fast*
3. Brings hair-nourishing blood to scalp—*quickly*
4. Stops annoying scalp itch and burn—*instantly*
5. Starts wonderful self-massaging action—*within 3 seconds*

Once you're bald, that's *it*, friends! There's nothing you can do. Your hair is gone forever. So are your chances of getting it back. But Ward's Formula, used as directed, keeps your sick scalp free of itchy dandruff, seborrhea, and stops the hair loss they cause. Almost at once your hair looks thicker, more attractive and alive.

We don't ask you to believe *us*. Thousands of men and women—first skeptical just as you are—have *proved* what we say. Here's our **GUARANTEE**. Try Ward's Formula in your own home for only 10 days. You must enjoy *all* the benefits we claim—or we return not only the price you pay—but **DOUBLE YOUR MONEY BACK** on return of unused portion. You are the judge. Send no money. Pay postman only \$2 plus a few cents postage, or save postage by sending \$2 with order. **ACT NOW TO SAVE YOUR HAIR. SEND COUPON TODAY!**

WARD LABORATORIES, Dept. 6607-B

19 West 44th St. New York 36, N. Y.

I enclose \$2.00, send prepaid

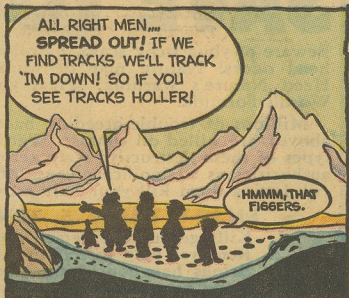
Send C.O.D., I will pay \$2.00 plus postage

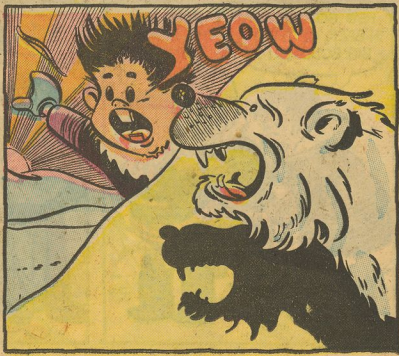
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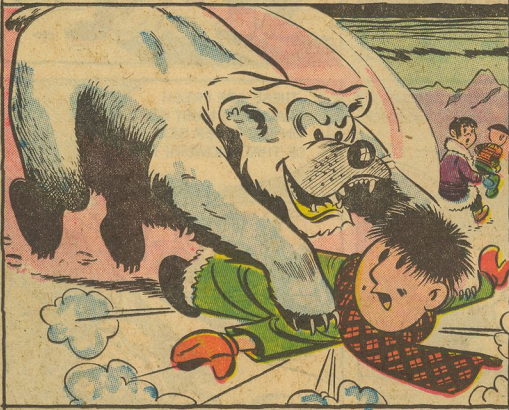
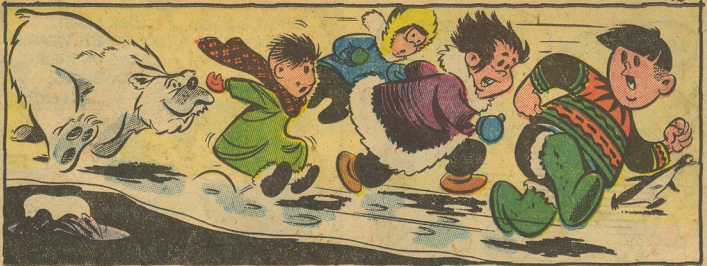
Address _____

City _____ Zone _____ State _____

DOUBLE MONEY BACK GUARANTEE





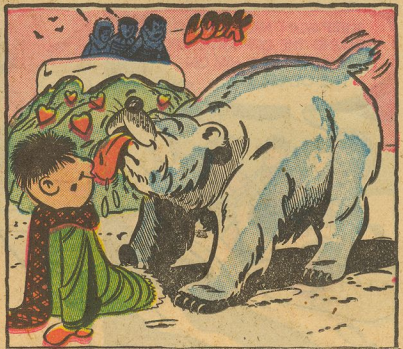


HOLD IT BOYS!
THE BEAR CAUGHT
NUK!

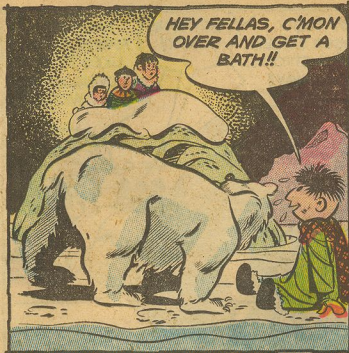


HE'S GOT HIM DOWN
IN BACK OF THAT
BIG BOULDER!

POOR NUK,
THE BEAR'LL
EAT HIM!!



LOOK

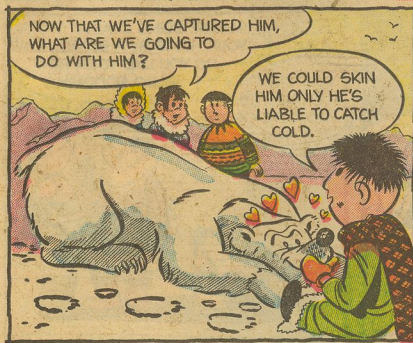


HEY FELLAS, C'MON OVER AND GET A BATH!!



WELL, WHAT D'YOU KNOW... WE CAPTURED A BEAR!

WE'RE MEN BOYS I MEAN, WE'RE MEN! MEN.



NOW THAT WE'VE CAPTURED HIM, WHAT ARE WE GOING TO DO WITH HIM?

WE COULD SKIN HIM ONLY HE'S LIABLE TO CATCH COLD.



LET'S JUST CUT A TUFT OF HIS HAIR OFF... THAT OUGHT'A PROVE WE CAPTURED A BEAR!



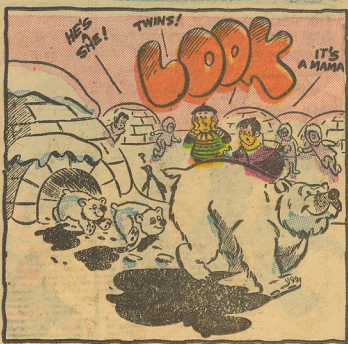
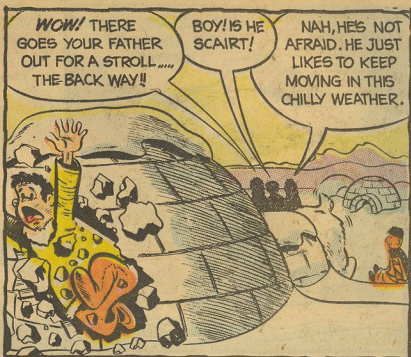
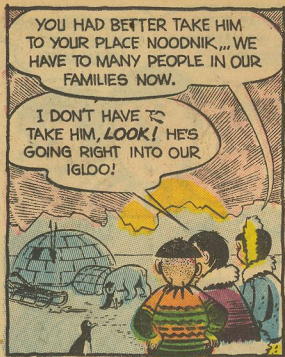
THE PEOPLE BACK AT CAMP ARE SURE GOING TO BE SURPRISED.

THEY'LL NEVER BELIEVE IT.

NAH! THEY WONT BELIEVE US.



THEY WON'T HUH! LOOK BEHIND YOU... HE'S FOLLOWING US!





How 'BLACK BEAUTY' TURNS AN ALSO-RAN INTO 'VIDEO VIC'!



FREE
WITH EVERY COURSE
NEW 5-CABLE
BLACK BEAUTY
PROGRESSIVE EXERCISER
HEAVY DUTY

DEVELOP REAL POWER

INCREASE YOUR STRENGTH • BUILD YOUR BODY

BECOME AN ALL-AROUND WINNER



YOUR MONEY BACK IF NOT SATISFIED

USE PHOTO-INSTRUCTOR METHOD

SEEK WITH EVERY COURSE FREE

WIN FRIENDS • GAIN POPULARITY • BE A SUCCESS

JOE BONOMO SHOWS YOU HOW!
Why grope in the dark wishing? Why let other guys run off with your best girl... steal that promotion from you... take away that position on the team? Now, in the amazing new 'Black-Beauty' 5-Cable Progressive Exerciser and Joe Bonomo's personal instruction 'Power-Plus' method you, too, can become an all-around winner!

SCIENTIFIC AND HOW!
Walk 'til you see what fast progress you make to real power with 'Black Beauty' and Joe Bonomo. They're with you 'til you're "TOPS" in the field.

Bernard Macfadden says:
"As an instructor in muscle building, you should stand at the head of the list. Many of your pupils already attest to your ability in building better bodies. I can recommend you most highly. Here's wishing you all possible success!"

Jack Dempsey says:
"I consider your 'Power-Plus' Course tops for all-around physical development — power, strength — endurance. The secrets are short cuts you reveal with your system of body development — intricate and I cannot endorse your course too highly."

COMPLETE 'POWER-PLUS' CABLE COURSE

\$4.95 including 'BLACK BEAUTY'

5 CABLE EXERCISER FREE! (Worth 5.95 alone)

LOOK AT WHAT YOU GET!

This big action-packed 'Power-Plus' CABLE COURSE is literally packed with dynamite — every word batted out for you by Joe Bonomo himself. Many of today's strongmen paid \$25.00 for these same instructions as a personalized mail order course. You get it now for only \$4.95 — including Joe Bonomo's famous 'Black Beauty' Progressive 5-Cable Exerciser as a FREE gift to you. Don't wait Act RIGHT AWAY!



ACT NOW FOR FREE OFFER

STRONGMEN'S CLUB OF AMERICA
Joe Bonomo, Director
1241 Broadway, Dept. C78
New York 23, New York

MAIL THIS "NO-RISK" FORM NOW!

Okay, Joe! Rush me your 'Power-Plus' Cable Course including FREE any additional charge, your new 'Black Beauty' Cable Progressive Exerciser. I'll try the 'Power-Plus' Bonomo method for 2 weeks. If I am not 100% satisfied I can return it for an immediate refund.

I enclose \$4.95 in check, money order, cash
 Send C.O.D. for \$4.95 plus shipping charge.

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Address _____
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Please Print Plainly
Parcel (Except Canadian Add \$1.00 Additional)

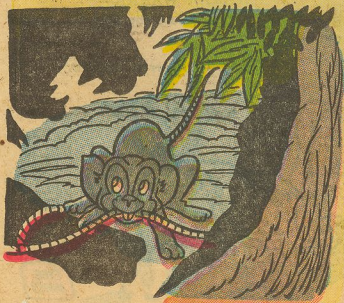
NOODNIK'S FABLES



The Lion and the Mouse

ONCE when a Lion was asleep a little Mouse began running up and down upon him; this soon awakened the Lion, who placed his huge paw upon him, and opened his big jaws to swallow him. "Pardon, O King," cried the little Mouse; "forgive me this time, I shall never forget it: who knows but what I may be able to do you a turn some of these days?" The Lion was so tickled at the idea of the Mouse being able to help him, that he lifted up his paw and let him go. Some time after the Lion was caught in a trap, and the hunters, who desired to carry him alive to the King, tied him to a tree while they went in search of a wagon to carry him on. Just then the little Mouse happened to pass by, and seeing the sad plight in which the Lion was, went up to him and soon gnawed away the ropes that bound the King of the Beasts. "Was I not right?" said the little Mouse.

Little friends may prove great friends.



The Hares and the Frogs

THE Hares were so persecuted by the other beasts, they did not know where to go. As soon as they saw a single animal approach them, off they used to run. One day they saw a troop of wild Horses stampeding about, and in quite a panic all the Hares scuttled off to a lake hard by, determined to drown themselves rather than live in such a continual state of fear. But just as they got near the bank of the lake, a troop of Frogs, frightened in their turn by the approach of the Hares, scuttled off, and jumped into the water. "Truly," said one of the Hares, "things are not so bad as they seem:

"There is always someone worse off than yourself."

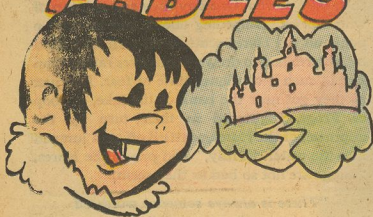


The Ass and the Lapdog

A FARMER one day came to the stables to see to his beasts of burden: among them was his favorite Ass, that was always well fed and often carried his master. With the Farmer came his Lapdog, who danced about and licked his hand and frisked about as happy as could be. The Farmer felt in his pocket, gave the Lapdog some dainty food, and sat down while he gave his orders to his servants. The Lapdog jumped into his master's lap, and lay there blinking while the Farmer stroked his ears. The Ass, seeing this, broke loose from his halter and commenced prancing about in imitation of the Lapdog. The Farmer could not hold his sides with laughter, so the Ass went up to him, and putting his feet upon the Farmer's shoulder attempted to climb into his lap. The Farmer's servants rushed up with sticks and pitchforks and soon taunted the Ass that

Clumsy jesting is no joke.

NOODNIK'S FABLES



The Wolf and the Crane

A WOLF had been gorging on an animal he had killed, when suddenly a small bone in the meat stuck in his throat and he could not swallow it. He soon felt terrible pain in his throat, and ran up and down groaning and groaning and seeking for something to relieve the pain. He tried to induce everyone he met to remove the bone. "I would give anything," said he, "if you would take it out." At last the Crane agreed to try, and told the Wolf to lie on his side and open his jaws as wide as he could. Then the Crane put its long neck down the Wolf's throat, and with its beak loosened the bone, till at last it got it out.

"Will you kindly give me the reward you promised?" said the Crane,

The Wolf grinned and showed his teeth and said: "Be content. You have put your head inside a Wolf's mouth and taken it out again in safety; that ought to be reward enough for you."

Gratitude and greed go not together.



The Wolf and the Lamb

ONCE upon a time a Wolf was lapping at a spring on a hillside, when, looking up, what should he see but a Lamb just beginning to drink a little lower down. "There's my supper," thought he, "if only I can find some excuse to seize it." Then he called out to the Lamb, "How dare you muddle the water from which I am drinking?"

"Nay, master, nay," said Lambikin; "if the water be muddy up there, I cannot be the cause of it, for it runs down from you to me."

"Well, then," said the Wolf, "why did you call me bad names this time last year?"

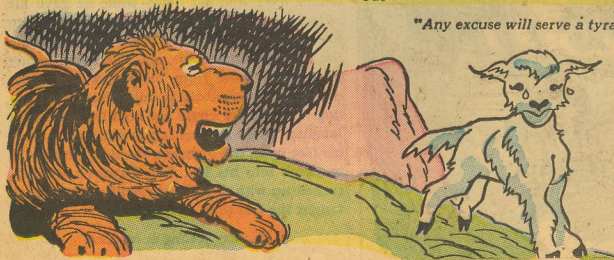
"That cannot be," said the Lamb; "I was only six months old."

"I don't care," snarled the Wolf; "if it was not you, it was your father," and with that he rushed upon the poor little Lamb and—

WARRA WARRA WARRA
WARRA WARRA—

ate her all up. But before she died she gasped out—

"Any excuse will serve a tyrant."

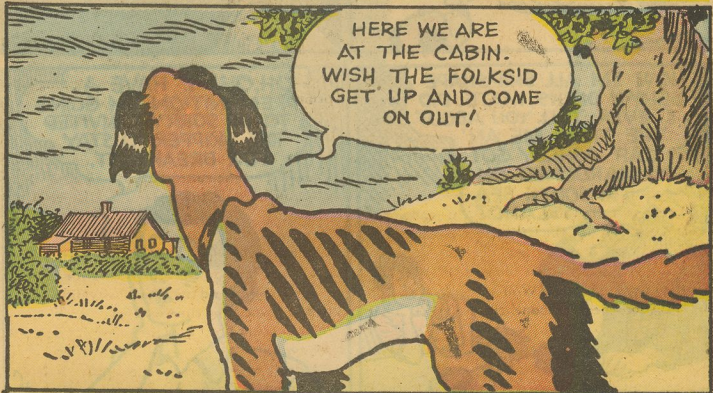


THE
END



BO

IN "VACATION GUEST"



HERE WE ARE
AT THE CABIN.
WISH THE FOLKS'D
GET UP AND COME
ON OUT!



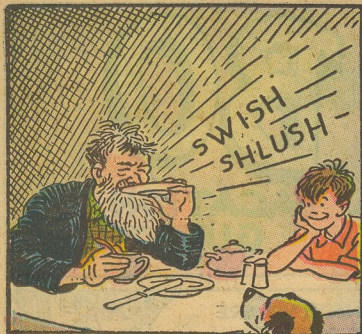
WHO IS
THAT QUEER
OLD MAN
WHO LIVES
IN THE
SHANTY
NEAR US?

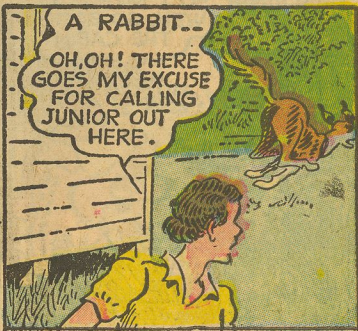
HE'S NOT
QUEER. BO
LIKES HIM.
CAN HE HAVE
BREAKFAST
WITH
US?



OH, HE'S
PROBABLY
HAD HIS
BREAKFAST
HOURS
AGO.

NO HE HASNT.
I ASKED HIM.
HE'S WAITING
OUTSIDE TO
HEAR WHAT
YOU SAY.







I'VE GOT TO GET RID OF THAT OLD SAILOR BEFORE HE STARTS TELLING JUNIOR ABOUT HIS ADVENTURES.



THERE WAS OUR SHIP, BECALMED NEAR A SOUTH SEA ISLAND INHABITED BY HULA DANCERS. "LET'S GO ASHORE," SAYS CAP ASHLEY.



JUNIOR, YOUR FATHER'S COMING OUT HERE TODAY. YOU'D BETTER GET THOSE OARS YOU LOST OUT OF THE BOAT YESTERDAY.



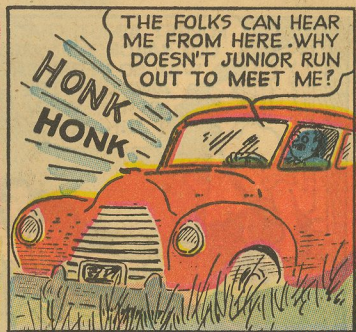
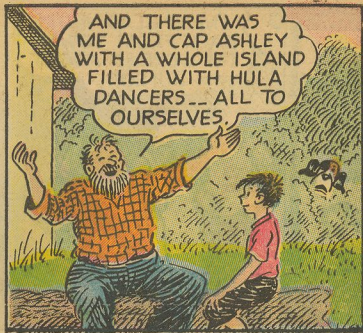
AYE, AYE... RIGHT AWAY, MA'AM... I'LL GO ALONG, I KNOW EXACTLY WHERE THEY DRIFTED.

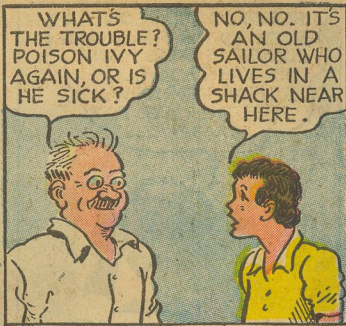


THAT RABBIT ISN'T COMING OUT, SO I MIGHT AS WELL GO BACK TO THE CABIN.



COME TO THINK OF IT, I WAS SUPPOSED TO HELP MRS. GREEN GET RID OF THAT OLD SAILOR.





REVERSIBLE AUTO SEAT COVERS

MADE OF FLEXTON — SERVICE GAUGE PLASTIC
FOR LONG WEAR



• Waterproof. Easy to attach to seats for good fit. Roomy and neat. Elastic shirring and reinforced overlap side grips insure over-all seat coverage. Will dress up your car's interior and give protection to seat upholstery. Whisk off mud, oil, sand, grime with a damp rag for bright as new appearance. Sewn with nylon thread for long wear and durability.

ORDER FROM MANUFACTURER AND SAVE!

Choice of split or front seat styles only \$2.98 each. Complete set for Front & Rear only \$5.00. Specify make of car and seat style with each order. Save Money and buy a set today.

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Snake-Zebra Design—Printed Plastic can be used on either side. Gives snappy distinctive dress up appearance. Front or Rear Seat \$2.98 only

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Leopard Cowhide design on Printed Flexton Plastic. Leopard on one side, Cowhide on the other. Either side gives beauty to your car's seats. Never gets dirty for it cleans with a whisk of a damp cloth. Front or Rear \$2.98



RUSH

ORDER TODAY!

5 day Money Back Guarantee!

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480 Lexington Ave., New York 17, N. Y.

Please send me seat covers I have marked. I can try for 10 days and return for refund of purchase price if I am not satisfied.

- Zebra-Snake Design, Reversible
 Leopard Cowhide Design, Reversible
 Split Seat \$2.98 Solid Seat \$2.98
 Set (Front & Rear) \$5.00
 I enclose payment Send C.O.D.

Name _____

Address _____

City _____ Zone _____ State _____

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and illustrated booklet



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ADDRESS _____

CITY _____ STATE _____

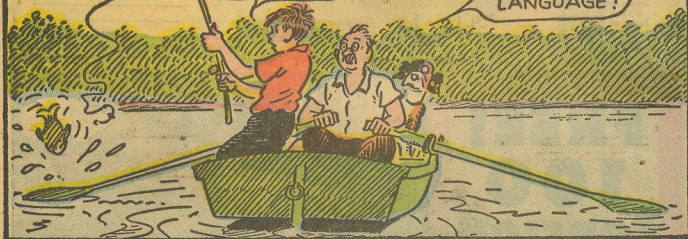
RUSH TODAY! LIMITED OFFER!

AVAST, LANDLUBBER... LAY ON THOSE OARS IF YOU DON'T WANT TO BE BASHED WITH A BELAYIN' PIN. BLAST THE BARNACLES OFF GET THESE SCUPPERS AWASH!



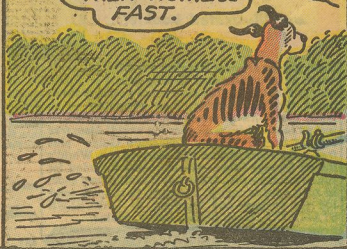
SHIVER MY TIMBERS, THE BLASTED BLOKE HAS SLIPPED ITS MOORINGS.

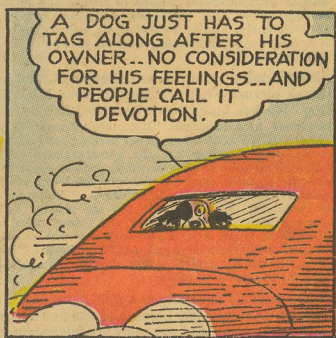
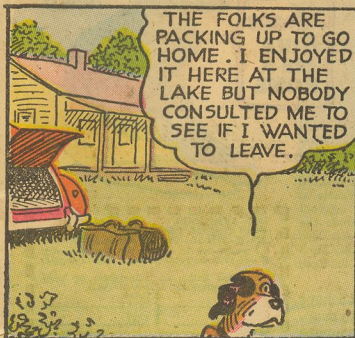
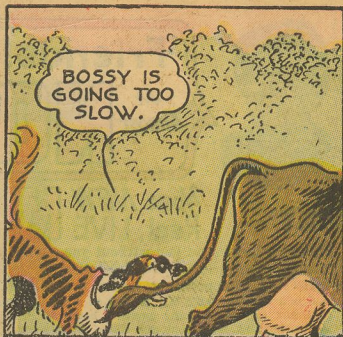
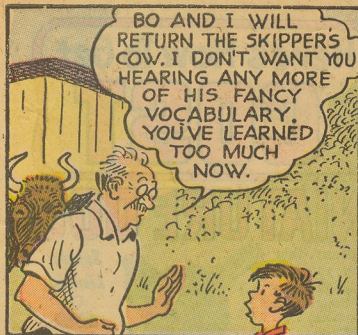
HEY, JUNIOR, WHERE DID YOU LEARN SUCH LANGUAGE?



THAT'S THE WAY THE OLD SKIPPER TALKS... AND I WANT TO BE AN ADVENTURER LIKE HE IS.

WHERE ARE WE GOING? BACK TO THE CABIN... AND THEN HOME... FAST.







Mrs. Ruth Long

Friends! Here's How To Get

At Almost

NO COST

Your NEW Real, LIVE MINIATURE DOG

I'll be happy to send you without you paying a penny, this lovable, young, miniature DOG that is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks . . . active, healthy, intelligent and clean. Simply hand out only 20 get-acquainted coupons to friends and relatives to help us get that many new customers as per our premium letter. I enjoy my own lively, tiny dog so much. It is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons free. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. LIMIT of 2 to any one person. Your original returned with your enlargement and frame. Also include the COLOR OF HAIR AND EYES with each picture, so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others.

I'm so anxious to send you a miniature dog that I hope you will send me your name, address and favorite snapshot, right away and get your 20 enlargement coupons.

Mrs. Ruth Long, Gift Manager.



Supply Limited
○
SEND TODAY!

Please GIVE ME A HOME

MRS. RUTH LONG
DEAN STUDIOS, DEPT. X-412
211 W. 7TH ST., DES MOINES 2, IOWA

I would like to receive the miniature dog
Please send me premium letter and 20 coupons

Enclosed find.....snapshots or negatives for enlarging. (Limit of two.)

Color.....	Color.....
Eyes.....	Eyes.....
Color.....	Color.....
Hair.....	Hair.....
Name.....
Address.....
City.....	State.....

DEAN STUDIOS

Dept. X-412, 211 W. 7th St.
Des Moines 2, Iowa

Up to a \$10 Portrait Studio Value Only \$1.

Any Photo Copied

20 BILLFOLD PHOTOS

\$1

Sent on Approval

Double-Weight, Silk Finish, Portrait Paper. Each (2 1/2 x 3 1/2 inch) PHOTO is beautifully DECKLE EDGED.

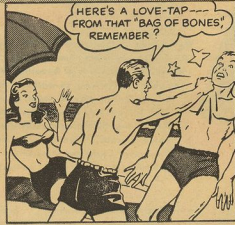
50 for only \$2

(Send No Money)

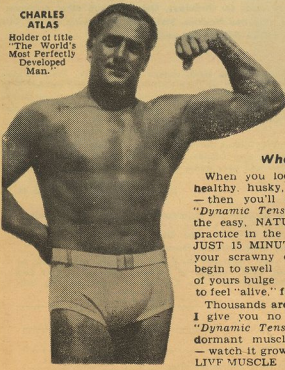
Just to get acquainted we will make you these NEW artistic, BILLFOLD PHOTOGRAPHS that are the rage for exchanging with school mates, as gifts and enclosures with greeting cards or in correspondence. SEND NO MONEY, just enclose your favorite snapshot or any size photo for 20 or 50 BILLFOLD (Wallet) SIZE PHOTOS (one pose) suitable for

framing and keepsakes. Used by thousands of students, teachers, job seekers, parents, movie stars and others. Original returned with your order. Pay postman on arrival plus a few cents for our C.O.D. and postage or enclose the money and we prepay. 3-day service. Portrait studio quality and satisfaction guaranteed. Please send within 15 days to

MOVYLAND STUDIOS Dept. 19, 211 W. 7th St., DES MOINES 2, IOWA



I Can Make YOU a New Man, Too, In Only 15 Minutes a Day!



CHARLES ATLAS
Holder of title "The World's Most Perfectly Developed Man."

PEOPLE used to laugh at my skinny 97-pound body I was ashamed to strip for sports or for a swim Girls made FUN of me behind my back THEN I discovered my body - building system "Dynamic Tension" It made me such a complete specimen of manhood that I hold the title, "The World's Most Perfectly Developed Man."

What's My Secret?

When you look in the mirror and see a healthy, husky, fellow smiling back at you — then you'll be astonished at how fast "Dynamic Tension" GETS RESULTS! It is the easy, NATURAL method and you can practice in the privacy of your own room — JUST 15 MINUTES EACH DAY Just watch your scrawny chest and shoulder muscles begin to swell those spindly arms and legs of yours bulge and your whole body starts to feel "alive," full of zip and go!

Thousands are becoming husky — my way I give you no gadgets to fool with With "Dynamic Tension" you simply utilize the dormant muscle-power in your own body — watch it grow and multiply into real, solid LIVE MUSCLE

FREE My 32-Page Illustrated Book is Yours **FREE**
and Strength. 32 pages of photos, valuable advice Shows what Dynamic Tension can do, answers vital questions. A real prize for any fellow who wants a better build I'll send you a copy FREE

Send for my book, *Everlasting Health and Strength* — 32 pages of photos, valuable advice Shows what *Dynamic Tension* can do, answers vital questions. A real prize for any fellow who wants a better build I'll send you a copy FREE It may change your whole life Rush coupon to me personally: **Charles Atlas, Dept. 325U, 115 E. 23rd Street, New York 10, N Y**



CHARLES ATLAS, Dept. 325U, 115 East 23 St., New York 10, N.Y.

Send me — absolutely FREE — a copy of your famous book, *Everlasting Health and Strength* — 32 pages, crammed with photographs, answers to vital questions, and valuable advice This book is mine to keep, and sending for it does not obligate me in any way

Name..... Age.....
(Please print or write plainly)

Address.....

City..... State.....

If under 14 years of age check here for Booklet A

We'll Send a Box of Christmas Cards

To All Who Want EXTRA MONEY!

Make \$50 to \$300 and Even More In Your Spare Time...
It's Fun Too!... Lots of Folks Do It So Easily with
Wallace Brown Christmas Cards

Why not do as thousands of other folks do? No need to wish for extra cash to buy the things you want. You can make money so easily just by showing the famous balanced assortments of beautiful Wallace Brown Christmas Cards to your friends, neighbors, relatives, co-workers, fellow church and club members. They'll love this convenient way to order Christmas cards at home and they'll be delighted with the beauty, value and variety offered them. In this big nationally famous line of over 50 money-makers are the two shown here... the sensational, big value 21-card "Feature" Christmas Assortment and the beautiful Velour on Parchment Christmas Assortment. They sell on sight for only \$1.00 each and you make up to 50¢ profit on each box! Mail the coupon NOW!

Big Line of Over 50 Thrilling Money-Makers!

You need no experience and you have so much to offer to bring you extra cash. There are exciting Christmas Assortments like the luxurious Religious Scripture-Text, the delightful Christmas Angels, sparkling, new "Tall" Jewel Scenes, gay and clever Merry Christmas Humorous, breathtaking Winter Magic Photochromes... Gift Wrappings and Ribbons too! In addition, a complete line of lovely Everyday cards for Birthdays, Get Well and other occasions. Also Children's Books, Imported Nappkins, Stationery, and many novelty Gift Items! They all spell EXTRA MONEY for you!

SEND NO MONEY to Get Actual Samples

See for yourself how much money you'll make. Mail Coupon TODAY for "Feature" 21 Card Christmas Assortment on approval and FREE samples of low priced name-imprinted Personal Christmas Cards. We'll also include FREE, our beautiful, big, full color catalog of entire line to start you making extra money immediately.

CLUBS, ORGANIZATIONS - Raise money! Fill your treasury with cash by taking orders for Wallace Brown Cards and Gift Items from members and friends. Check coupon for details of Fund-Raising Plan and give name of organization.

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DEPT. 5-123, NEW YORK 10, N. Y.

Paste coupon on postcard or mail in envelope

WALLACE BROWN, INC. Dept. 5-123
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Please rush "Feature" 21-Card Christmas Assortment on approval, FREE Samples of Personal Christmas Cards and FREE full-color illustrated Catalog of money-making line.

Name _____

Address _____

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Check for organization plan.



POPULAR PRICED Personals!

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Make even more money with four groups of outstanding Special Value Name-Imprinted Personal Christmas Cards... distinctive styling, low prices - for every purse and taste - Traditional, Religious, Cute, Formal, Currier & Ives... exclusive designs, luxury papers, including rich, deep-toned Suedes and genuine Parchment Cards. They sell on sight!

We Deliver to Your Customers AND WE PAY THE POSTAGE!